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La Salle

A Quarterly La Salle University Magazine



ROLAND HOLROYD

"The Good Doctor"

1896-1985

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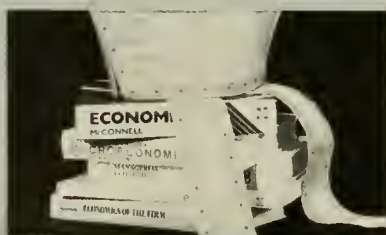
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CREDITS: Front cover and pages 1, 3, 5, 27, Charles F. Sibre; back cover and page 11, Edwin J. Mahan; inside back cover, Martha Ledger; page 2, Davor Photo; 15 (center), Mark B. Jacobson; 16 (right), Lewis Tanner; 23, Jules Schick; all others by Ledger.



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Roland Holroyd Remembered



53 Years of Dedication, Teaching Excellence, and Tradition



igh Requiem Mass was said on January 9 at St. Clement's Episcopal Church, Philadelphia, for Dr. Roland Holroyd, founder of La Salle University's Biology Department and a living legend to thousands of students during his 53-year teaching career,

who died on Jan. 5, at the Clara Burke Nursing Home, Plymouth Meeting, Pa. He was 88.

Known as "The Good Doctor," Holroyd once estimated that he taught more than 5,000 La Salle students during his tenure at the Christian Brothers university which lasted from 1920 when he was a graduate student at the University of Pennsylvania until 1973 when he retired and became the first La Salle professor to be given the title "emeritus."

When Dr. Holroyd began his teaching career—splitting his time between La Salle and Penn, La Salle's campus was located at 1240 N. Broad St. and there were fewer students in the entire college than there were in some of his later classes. He joined La Salle's full time staff when its campus was moved to its present 20th St. and Olney Ave. site in 1930. Dr. Holroyd's students include hundreds of physicians currently practicing across the nation as well as many sons and daughters of former students.

A native of Manchester, England, Dr. Holroyd came to the U.S. at the age of eight and graduated from Central High School before receiving his bachelor's, master's and Ph.D. degrees from the University of Pennsylvania.

Dr. Holroyd always conducted his classes in an academic robe in the Oxford-Cambridge tradition. He



The academic gown was part of the Holroyd legend. "It is not a studied eccentricity," he once said. "It works." He started wearing it when he was teaching at La Salle's Broad and Stiles st. campus.

decided on such attire soon after arriving at La Salle when he felt that students were giving him less respect than they were giving to other teachers.

"Almost all La Salle students at the time had been taught all their lives by priests, nuns, or Christian Brothers," he once explained. "They associated a black robe with authority and they regarded a man in street clothes with tolerance rather than respect."

The beloved professor frequently expressed disdain for many modern teaching methods. Although his classes tripled in size over the years, he always gave subjective (essay) type examinations and often warned students, "Don't mistake the sideshow (extracurricular activities) for the main event (studies)."

"The art of teaching consists of making a student

The President Reminisces: 88 Remarkable Years . . . Esmerelda . . . Thrilling

Any recollections of Dr. Holroyd must be jotted in full awareness of the competition, everyone who ever knew him. Many of the memories are one-liners that need enormous establishment of context for their full effect:

"Whenever rain prevented their long walks, the Brothers revised the curriculum!" (referring to old, old customs in the community and simpler times generally).

"I knew that if I stayed in one place long enough, all you would come around." (the change to English in the Catholic Mass).

"We are not in the business of dispensing wisdom by the cubic yard." (in direct contradiction to his insistence on rigorous

adherence to clock hours and calendar days).

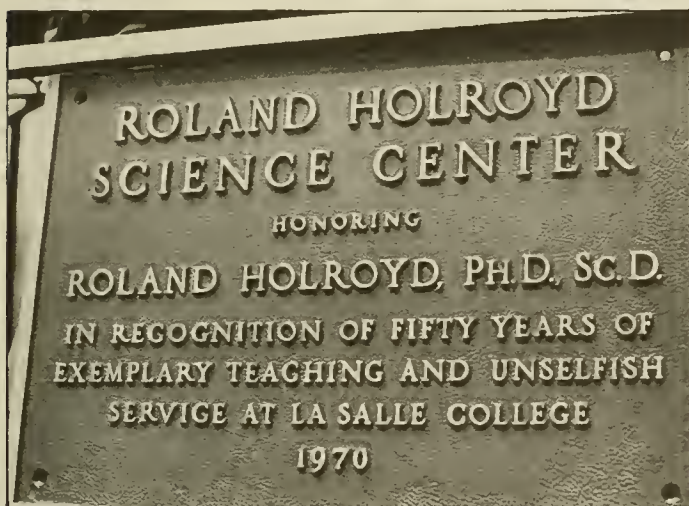
Like many other old-timers such as Brother Clementian, Dr. Holryd had evolved what could now be called genteel assertiveness. In the mid-sixties, I had some classes in "his" first floor lecture hall, for a double period. Since the Doctor followed me, he re-asserted eminent domain by rolling his charts in during the intermission between my classes. The charts were of course legendary in their own right, but his style of getting my "permission" and of communicating his true feelings about such an invasion by the English department were far more memorable.

* * *

want to learn," Dr. Holroyd once said. "The familiar aphorism that you can lead a horse to water but you can't make him drink is untrue. You can make him drink if you salt him first. So, the student's interest must be salted. It takes time, patience, a love of the subject and of the student, too. But you must remember not to go down to their level. You must bring them up to your level.

"When the students forget to take notes and sit with their mouths open, then you are teaching. Education begins on the inside. It is now something that goes in from the outside."

The standards that Dr. Holroyd set for his own students were reflected in the widely-held belief that his recommendation alone was enough to get a student into any medical school in the country.



Dr. Holroyd spent many hours with students in the cafeteria describing his early experiences and lengthy trips. Once, reminiscing about the 1920s at La Salle, he said: "We could not at that time afford expensive research equipment; consequently we had to specialize in teaching."

"His recommendation is tantamount to acceptance," said one of Dr. Holroyd's more prominent former students, the late distinguished psychiatrist Dr. Francis J. Braceland, '26. "I remember when we were at Broad and Stiles. There were mostly Brothers on the faculty. Then word was out that this young professor from Penn was teaching and that he was really insistent on good work. You would see boys in the corridor who had been sent out of his classroom for not paying attention. Everyone knew that they were in the presence of an outstanding teacher—a man who was really an academician."



Left Turns . . . Re-Asserting Eminent Domain

The way to become 88 years of age with such good grace was surely to have so many interests: travel—by rail and sea, chiefly—, Welsh hymn tunes—played by himself—, the alumni, the Brothers individually and as an evolving group, St. Clement's and other Episcopal parishes, and on and on.

* * *

Dr. Holroyd also drove a succession of named cars. *Esmereida* transported the lab's contents from 1240 North Broad St. to 20th and Olney in 1930. That was probably the last time Dr. Holroyd got out of second gear. All the years on the Boulevard from Pilling Street were perilous because of his sedate pace. Dents were always in the rear of the car. The left turn at 20th Street, punctuated by impeccably polite greetings to



Dr. Holroyd chats with Dr. Francis J. Braceland, '26 (left) and Brother James Conaghan, F.S.C., during 1970 ceremonies when he was honored for 50 years of distinguished service.

everyone in sight, was a daily thrill. Come to think of it, the attainment of so great an age was remarkable after all.

—Brother Patrick Ellis, F.S.C., Ph.D.

"He was a disciplinarian and he stood for excellence which is what we need, especially in medicine," says H. Blake Hayman, M.D., LL.D., '41, an emeritus member of the university's Board of Trustees. "He was fair in every way. He was constructive, not destructive. He taught you to strive for the highest. He exemplified everything that goes with strong character."

"Your first exposure to Dr. Holroyd's class wasn't unlike Parris Island" recalls John T. Magee, M.D., '53. "We were warned repeatedly how tough it would be to get into medical school and reminded that most of us wouldn't make it. Because of this you were advised to 'change (your major) quickly if you can't hack it.' But if you made it and proved you were a student by the second year, there was an entirely different atmosphere. In fact, I remember the great pleasure involved when you were finally invited to his inner sanctum."

"To enter Dr. Holroyd's office is to be in touch with both a teacher and a tradition," wrote John J. Keenan, '52, professor of English at the university, in a 1969 *Lo Solle* article. "Holroyd is a legendary teacher. No gathering of former biology majors at La Salle is without its galaxy of shared memories of Holroydian humor and affable imitations of 'the good doctor.'"

"To someone coming out of a parochial high school," says Dr. Magee, "he was a tremendously colorful man. He was also the most polished lecturer I had ever heard. I remember one year when we didn't have a botany course per se, but Dr. Holroyd offered an elective entitled 'Taxonomy of the Flowering Plants.' A *Burpee Seed Catalogue* was the textbook for the course. The four guys in the class just ate it up. Which proves that a good teacher can teach anything."

"He represents the old school," says Joseph F. Flubacher, Ed.D., '35, professor of economics at La Salle, a longtime friend and recipient along with Holroyd of the first "Lindback Awards" for distinguished teaching in 1961. "He held students to some standards and taught some real content. In the end they respected him for it. There were no bull sessions in his class, but afterwards he would spend as much time as necessary answering questions."

Dr. Holroyd retired as chairman of La Salle's Biology Department in 1960 after suffering the first of two heart attacks. A bachelor, he traveled extensively. His summer journeys down the Amazon, across Africa, the Orient, Egypt or around the world, invariably included reunions with former students



Dr. Holroyd extended humorous "Greetings to the President" during the

and provided many of the anecdotes that colored his classroom lectures.

Dr. Holroyd was honored frequently. He received an honorary doctor of science degree from La Salle in 1927, a Lindback for "distinguished teaching" in 1961, and the university's third annual "President's Medal," given to the person who had done the most for La Salle, in 1966.

But the finest tribute to Dr. Holroyd, a vestryman in the Anglican Church, came on Jan. 11, 1970, when La Salle celebrated his 50th anniversary on campus by designating the science building the "Roland Holroyd Science Center" and conferring on him a diploma of affiliation as a member of the Institute of the Brothers of the Christian Schools. He thus became



inauguration ceremonies for Brother Daniel Burke, on Oct. 19, 1969.

one of the few non-Roman Catholics in the world to become affiliated with the Christian Brothers.

"Dr. Holroyd always insisted that he was Catholic, not Roman but Anglican," recalls Brother F. Christopher, F.S.C., Ph.D., La Salle's retired director of admissions. "Long before ecumenism was in fashion, he would take the young (Christian Brothers) Scholasticates to visit his (St. Clement's Anglican) church sanctuary. This wasn't part of his course but a living testament to his own personal convictions. One of his real joys, of course, was his Affiliation with the Christian Brothers."

In 1980, La Salle initiated an annual Holroyd Lecture Series in honor of the beloved professor. Guest lecturers have included Drs. C. Everett Koop, surgeon

general of the United States; Thomas E. Starzel, who is well-known for his pioneering efforts in liver transplantation; Michael E. DeBakey, the noted pioneer in the treatment of cardiovascular diseases; John Potts, chief of staff, Massachusetts General Hospital, and Edward Stemmler, '50, dean of the University of Pennsylvania Medical School.

Dr. Holroyd served with the U.S. Army infantry and medical corps during World War I. He was one of the founders of La Salle's Alpha Epsilon Honor Society and an active lifelong member of St. Clement's Episcopal Church.

At the wish of the family, there was no viewing. A graveside prayer service was held at the Christian Brother's Provincialate, in Ammendale, Md. ■

The Bishops and the Economy

By Michael J. Kerlin, Ph.D., '57



One day recently I had a conversation with a wise woman of my acquaintance from outside academe. She had been listening to me talk for some time about the studies of various friends when she observed, "All the philosophers and theologians seem to be getting into economics these days. What are the economists into?" To which I, being clever, answered, "Why, *despair*, I think." She thought for a while and then said, "Despair, no doubt, at all the philosophers and theologians getting into economics." Obviously she is more clever than I am.

In fact, economists and businessmen may not despair at the sight of so many non-economists talking about the economy, but they have to be a little puzzled. After all, matters economic can be quite complex, even for them with years of intimate consideration; and here are people educated and experienced in much different realms, speaking at great length outside these realms. Such puzzlement must have motivated a fair bit of the negative reaction, even derision, in the press and elsewhere to *Catholic Social Teaching and the U.S. Economy*, the book-length draft statement prepared by an ad hoc committee of American bishops and released in November 1984. It is only fair to add, though, that most of the published comments pro and con have come from assorted humanists daring enough to brave these treacherous waters.

The conference of bishops had formed the committee of five under the chairmanship of Bishop Rembert Weakland, OSB, of Milwaukee, in 1980. Its assignment was to undertake a study of the economy and to prepare a statement for their November 11-15, 1984, national meeting. As the committee worked and interviewed scores of theologians, philosophers, economists, businessmen and labor leaders, rumors circulated that the draft would involve a wide-ranging critique of the American economy with a direction not likely to be welcomed by the Reagan administration or its supporters. The rumors were enough to bring a group of generally conservative lay Catholics together under the leadership of William Simon, former Secretary of the Treasury, and Michael Novak, Resident Scholar at the American Enterprise Institute, in preparation of an alternative document. On their side, the bishops decided to delay publication until after the 1984 presidential election in order to avoid any appearance of partisanship in that contest. The rest of the bishops have had until February 15, 1985, to offer responses. The committee will develop a second draft over March-May, 1985, for a general discussion at their June meeting. A vote on the final document will take place in November. —>



THE WALL STREET JOURNAL

Business Bulletin

What's News



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Needless to say, the bishops knew that in writing about the economy and in making specific economic suggestions, they would appear to have exceeded their competence and their mission. The *New York Times* surveyed the Catholics of Pawtucket, Rhode Island, and captured in the refrain, "They should mind their own business." Most people could get similar soundings in their neighborhoods. A little history reveals, however, that clergymen from curates to popes have been taking their theological education into economics for a long time. The encyclicals *Rerum Novarum* (1891), *Quadragesimo Anno* (1931) and *Mater et Magister* (1961) were notable instances of such excursions, and they all provoked controversy in their day. Protestant thinkers from Walter Rauschenbusch and Paul Tillich on the left to Carl McIntyre and Jerry Falwell on the right have made similar efforts at varying levels of profundity.

That modern clergymen should have turned to economic issues is not surprising. Many of the legal sections in the Hebrew bible concern the economy of the Israelites: the prophets challenged the commercial practices of their hearers; and Jesus himself, without benefit of degrees or notable personal experience, based parables on business activities and criticized the behavior of his contemporaries. Admittedly, no one can find scripture passages about the business cycle, international debt or welfare systems in the twentieth century. Neither Moses nor the prophets, Jesus nor his disciples had to confront these problems. But we do. And, if these problems touch on the dignity and happiness of people, they must be open to and may demand specifically Jewish and Christian concern. The help that we find in our tradition is one of orientation instead of exact commentary. When the bishops write about the economy, they undertake a task incumbent on Christians univer-

sally—to deal with the pain and strife of people as Jesus would have dealt with them. The bishops are different only inasmuch as they must do so as leaders in a religious community. Their situation here is much like their situation in speaking about abortion, an issue about which the bible has even less to say.

The economy is, then, the proper turf of bishops as much as abortion is. Yet saying this much isn't the same as saying that they have written well about it. Many commentators welcomed their intervention and wished it had arrived early enough to affect the presidential election and at the very least to counterbalance those episcopal pronouncements which seemed to invite a pro-life vote for Ronald Reagan and his congressional followers. My reading of the periodicals, colored naturally by the periodicals I read, revealed a preponderance of unfavorable responses. Charles Krauthammer in *The New Republic* speaks about the bishops' narrowness of vision and profound naiveté. George Will in the *Philadelphia Inquirer* says that they hurl clichés at intractable problems. Andrew Greeley in *America* describes the pastoral as an inept and inadequate document; and even Thomas Resse, SJ, its associate editor, speaks about the whipping the bishops have taken and the need for serious revision. I read almost all these comments before reading the whole draft through, and I approached it feeling sure that the editors of the *Wall Street Journal* must have been correct in inviting them to retake Economics 101. As I made my way through it, though, I discovered an essay which, while flawed in serious ways, was clearly written, inspiring in its vision, interesting in its details, and very discriminating about the distinct enterprises of theology and economics. What's more, it has an element of unusual and refreshing ecclesiastical self-criticism on matters like salary levels and union busting in churchly organizations.

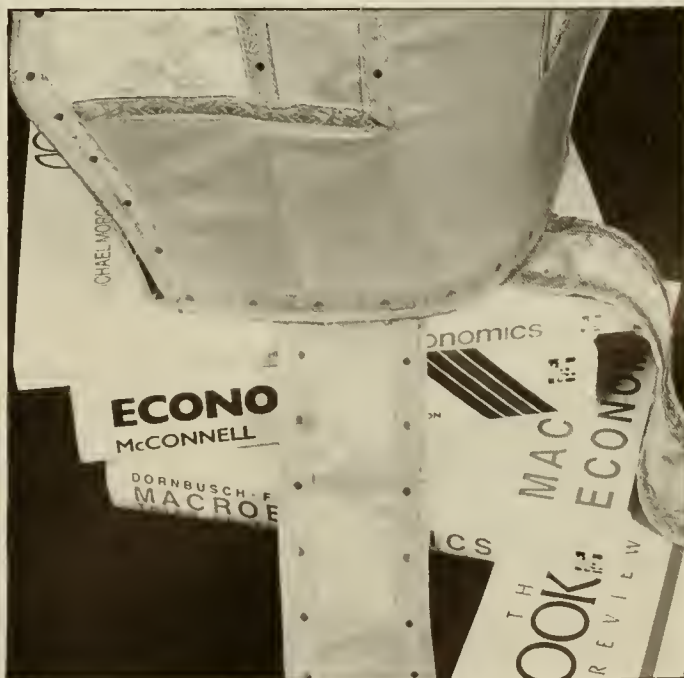
Most news and editorial summaries of the pastoral have focussed, as one would expect, on the bottom line, its policy recommendations in Part II. This focus has to be a major disappointment to the bishops since they stake their expertise and authority not there, but on the elaborate discussion of principles in Part I. Their starting-point is the assertion that all strategies must revolve around the question of human dignity. Anyone evaluating an economic system must ask, "What does it do for people?" What does it do to people?" And, since poor people are particularly vulnerable, they ask above all, what it does for and to the poor. They make their own an expression of Pope John Paul II which is much heard in Catholic literature, "the preferential option for the poor." It will not matter to have a booming economy for most people if the people at the bottom live in conditions incompatible with human dignity. The bishops consciously adopt the idea of the American philosopher John Rawls that inequalities of wealth are just only to the extent that they improve life for those worst-off. They trace this notion beyond any particular modern philosophy to the nature of the Kingdom of God



The bishops elaborate their theology by the analysis of three key notions: creation, covenant and community. With the biblical theme of creation, they evoke the position of human beings in a world offered to them as a gift by God. Men and women, made in the image and likeness of the creator, have the joy and responsibility of forming this world with him. They do so under a covenant which begins with Adam and has its guarantee in Jesus and which cannot be broken by sin and evil. The covenant, in turn establishes a community binding people of every sex, race, class and advantage together. An economy will have value insofar as it helps them in keeping the covenant and in developing the talents and resources given to them. "It should enable persons to find a significant measure of self-realization in their labor; it should permit persons to fulfill their material needs through adequate remuneration; and it should make possible the enhancement of unity and solidarity with the family, the nation and the world community."

How well has the American economy performed by these criteria? The bishops see an encouraging record. "In its comparatively short history, the United States has made impressive strides in the effort to provide material necessities, employment, health care, education, and social services for its people. It has done this within a political system based on the precious value of freedom." Over against these accomplishments, they note failures which are at times massive and ugly. Their list of short-comings includes abiding hunger, homelessness, unemployment, racial discrimination, urban decay, and the absence of space for leisure, prayer and contemplation. They support their catalogue with references to formal studies and common experience alike. When they reach for explanations, they cite two factors in particular: "inadequate intellectual institutional resources for the protection of human rights and forms

Reading Part I, I am hard pressed to see how anyone with Christian conviction or simply moral sensitivity can be in deep disagreement about the basic principles. When the bishops talk of the American economy, they hit on virtues and vices which must be apparent to anyone with eyes to see and a mind to think. So much is Part I on the mark that the Simon and Novak "lay letter," published a little earlier as *Toward the Future: Catholic Social Thought and the U.S. Economy*, is in substantial agreement as to principles and problems. On these points, it differs from the pastoral only in nuances, albeit important nuances. It stresses, correctly in my view, a healthy economy as a field in which people have an opportunity freely to do something for themselves and others rather than one in which they are, by and large, recipients to be acted for and on. And it puts a greater emphasis, again correctly, on the humanizing side of American political, cultural and economic institutions. For example, it makes much of the positive moral significance of free markets and profit incentives for individuals and corporations. The lay letter, furthermore, acknowledges all the suffering depicted by the bishops' draft. But it does so with less, indeed too little sense of urgency, and it underplays the linkage of our moral and material woes to the



The bishops propose defining full employment in the range of 3 to 4 per cent

dark side of those very institutions which its authors, like the bishops and me, would foster and uphold.

The major difference between the two letters is in the solutions the authors offer. The lay letter, while avoiding anything resembling a libertarian or *laissez-faire* approach, puts its main accent on economic growth, moral and material incentives, and personal responsibility. It invokes government only as a last resort since it fears statism, the concentration of ultimate power in civil authority, as much if not more than any of the ills noted earlier. The bishops are much less sanguine about the power of people to lift themselves up from poverty and much more confident of the benign agency of government. They are also far more specific about what they would like to have happen. The list is familiar enough to have prompted one of my colleagues in economics to say that it must have been the Roman Catholic episcopate which broke into Watergate in 1972. It is surely the platform of the George McGovern wing of the Democratic Party which we get from them, not the ideology and strategies of Ronald Reagan.

A short article can only give the barest summary of the practical recommendations in Part II of the pastoral. The bishops find the present rate of unemployment at the height of the 1983-85 recovery morally unjustified and propose defining full employment in the range of 3 to 4 percent. Although they envisage a thriving private economy as the main cure, they give a large role to government in the creation of jobs and job training programs. Equally reprehensible for them is the concentration of income (49 percent for the top 20 percent of the population) and wealth (43 percent for the top 5 percent of the population) at the peaks. Their solutions include further steps to overcome racial and sexual discrimination, special help to disadvantaged groups like blacks and women, a more generous and less punitive welfare system, and more progressive tax rates. While decrying collectivism and praising private initiative, they also ask for planning at every level with wide participation by the individuals and groups affected. In international relations, they advocate helping third world countries by bringing interest rates down, easing debt repayment schedules, opening markets and basing aid on economic need instead of national security. Some journalists such as Patrick Buchanan led me to expect them to come down on the side of comparable worth legislation and propping up failing industries, but happily I could find neither proposal in the text.

None of the recommendations actually made in the pastoral are outlandish, and they come accompanied

by intelligent arguments and valuable documentation. Despite Jerry Falwell, they do not constitute a socialist agenda; and, contrary to Andrew Greeley, the bishops put them forward with considerable modesty. They seek to avoid the "perils of prophecy," to use Charles Krauthammer's witty and mocking phrase, by distinguishing sharply between their theological convictions and their policy positions. The two poles are separated by an epistemological divide—a divide made inevitable by different methods of consideration and different degrees of certainty. Still, tying so many items together in thesis form leaves the draft open to much fair criticism. No price tag is given, and even sympathetic commentators like Mario Cuomo, Joseph Califano and Morton Kondracke have wondered about the political and economic wisdom of so large a package. Some proposals such as the opening of American markets and protection of American jobs, the lowering of inflation and the move to full employment at 3 percent, the enlargement of the welfare system and the encouragement of self-reliance, the cutting of interest rates and the increase of spending, are in conflict at least over the short-run. The general bent is towards regulation and redistribution no matter how much the bishops deny these orientations. They give too little attention to the indications that regulatory and redistributionist routes at some point worsen the situation of everyone, the poor included, morally as well as economically.

Perhaps Thomas Reese is correct that the Ad Hoc Committee should have stuck to theology and general counsel for now and delayed the detailed applications of Part II. The bishops would have been saved the embarrassment of having to make a notable retreat or of having to reject sound advice. For myself, though, I think it was important for them to have tried their hand at the whole task whatever their vulnerability. Otherwise the letter would have remained largely unnoticed and would have impressed its few readers as merely pious and vacuous. We should take the document at face-value—as a draft by a committee admitting its limitations and inviting comment and disagreement not just by their colleagues but also by the rest of us, Catholic and non-Catholic alike. The responses should move off the editorial pages and confront the issues as seriously and openly as these bishops have. We shall then be a few steps closer to knowing better how to bring the gospel to bear on the American economy with its remarkable array of problems and prospects. ■

Dr. Kerlin is a professor of philosophy at La Salle.

THE TRUCK STOPPED HERE

The loss of one of the nation's top rebounders triggered a puzzling, frustrating basketball season for the Explorers

By Frank Brady, '61



Instead of having the Explorers benefit from the experienced skills of Albert "Truck" Butts, the pro prospect spent the season on the

bench (left) as coach Dave "Lefty" Ervin (right) struggled to find a winning combination.

Summoned to a podium in a side cubicle of the Meadowlands Arena, a room sized nicely for a wake, Dave (Lefty) Ervin strode mechanically. And, try as he might, he could barely suppress a question-mark-like smile.

He was here? Now? Why? And why now?

["So many things this season were a struggle," he would confide several days later. "And at the end I figured, 'Hey, we've carried our pain. It's all going to end up ok. It has to.' I figured it was going to start by beating Army, and then we'll win the semifinal, and we'll be in the final game.

("You never project that you're going to win and go into the NCAA tournament, for sure. But you know you have a healthy chance. And you know that these particular three, four days will make up for all the hassles, all the havoc.")

But it had ended, in the Metro Atlantic Athletic Conference post-season tournament, in one day for La Salle. Wobbling after a 15-12 regular season that had concluded with losses to Holy Cross, Fairfield and DePaul, the Explorers were eliminated by an Army team which they had defeated twice earlier, and which they led by eleven points in the second

“Out of the clear blue we’d change right before your eyes”

half this afternoon before falling ungraciously, 76-64, in overtime.

So much for healthy chances. Hassles and havoc returned.

“This La Salle team,” veteran Philadelphia *Daily News* basketball maven Dick Weiss would comment the next day, “unfortunately will be remembered for all the times it self-destructed.”

At the podium in Brendan Byrne Arena, Ervin addressed the afternoon’s failure. It developed into a revealing—and question-raising—critique of the season.

“Collectively, we got real tentative with the lead,” the coach suggested. “I think we’ve been ‘injured’ for about two or three weeks. We’ve stopped ‘playing’ when we’ve been going in a positive direction and started standing around. It was so much like playing not to lose. That was our inertia over the last several weeks.”

Ervin stopped, gazed around the room, seeking answers to his own and reporters’ (unasked) questions.

“We needed a win to get out of it. We’re missing something. There have been times in every game over the last three or four weeks that we were involved, and too many times could not resolve the problems that we ourselves had presented to ourselves.”

Reporters drifted away, more puzzled than they had been before.

“It really ended up on a sour note, losing the last four games,” junior guard Chip Greenberg would say a few days later. “DePaul, I can see us losing to. But the other three teams? I felt we should have beaten them.”

Lefty Ervin had spent a weekend now, reviewing the season and trying to find answers to his own doubts. He sits in the basketball office in Hayman Hall, fiddling with a sharply ground pencil. “A delicate point,” he says—later noting “how fragile” a season’s determining point can be.

“When it was over, I was in shock,” the former Explorer player admitted. “Not that a good Army team beat us . . . as much as we never really put it together. We played some good games, did some good things. I don’t think that the season was a real terrible season, but it went from a potentially real good one to . . .”

To what?

“Mediocre,” Ervin said.

“I’d say—you know how players are—pretty close to lousy,” said Greenberg. “It was a tough year. Disappointing. Frustrating. All that.”

There were some high points. The Explorers split in the Big Five (defeating Penn and St. Joseph’s, losing to Temple and NCAA champion Villanova). They



Honorable mention All America Steve Block led the Explorers in scoring and finished his career with 2,012 points, a total exceeded only by Tom Golo and Michael Brooks.

were 8-6 in the MCAA. They played a superb game in the consolation round of the Apple Stanford Invitation, edging Brigham Young. But La Salle also lost double-overtime games, coughed up 20-point leads, and had, generally, great difficulty maintaining composure as the clock ran down.

“We just weren’t ‘smart’ in some way,” Ervin said. “We as coaches worked harder than we ever have; the kids worked real hard. I think the kids got along tremendously—one of our nicest bunch of kids. No ego problems. No in-fighting. No struggles about who gets the shots. The one thing that we didn’t do: We didn’t play smartly the last four, five minutes of enough games.”

Chip Greenberg, a point guard, bit his lip. He’d heard the comments before, but now the season was over. He too chose not to point fingers.

“What he (Ervin) says is true,” Chip said. “We can’t do that, play ‘dumb’ and win.”

At the naggingly provocative press conference at season’s end, Ervin had said that this club was in a sense tainted by a “missing ingredient”—something that he couldn’t “put a finger on.”

Now, at his desk, Lefty took a reflective stab.

“It was ‘team play’—whatever that is,” Lefty said. “You can put five real short, slow guys out there. Or



Besides playing tenacious defense like this and finishing as the fourth highest career scorer (1,807 points) in La Salle's history, 6-7 Ralph Lewis shouldered most of the rebounding burden in the absence of "Truck" Butts, averaging almost 10 rebounds a game for the undersized Explorers.



Lorry Koretz at 6-8 was the tallest Explorer in the starting lineup and finished second in rebounding with 5.3 rebounds a game. He also finished third in scoring with 10.6 ppg.

you can put five 6-9 jumping jets out there. But for the coach, it's the same process: Get them to play together. And we didn't do that consistently at both ends."

Frequently, La Salle played admirable defense; and as often the Explorers played "Oops, get him, I missed him." Tenacious protectors of the ball for long stretches, turnovers still popped out at key moments. Undersized, their sure-handed rebounders grasped only quicksilver when possession was imperative.

"Out of the clear blue," said Ervin, "we'd change right before your eyes. Our level was erratic: five, six guys on an elevator pushing buttons at random. Up, down. Up, down. We never had a steady ride for an extended period."

Of course, they never had a steady truck on which to ride, either.

Albert (Truck) Butts was denied eligibility at season's outset because of an NCAA rule covering an athlete's age and participation at more than one post-high school institution.

Butts attended Frederick Military Academy and played there after having reached the age of 20. The NCAA ruled, and appeal courts agreed, that the 6-9 center had exhausted his eligibility after three years at LaSalle. Butts became 24 on December 11, became

a non-player, remained a student, and practiced daily against the varsity.

"I tried to forget we didn't really have Truck, which was just fooling yourself," said Chip Greenberg. "The guy's like a part of you. How can you pretend he's not there? Plus, he's a 6-9, 220-pound guy. A school like this, we don't have the luxury of bringing two, three 6-9 guys off the bench to fill a spot."

And, says Ervin, Truck Butts is no run-of-the-mill-6-9er.

"Selfishly, as a coach," said Ervin, "I was crushed that we didn't have him. And for the young man himself, I think they (NCAA and courts) damaged him. Hurt the guy's name, diminished his chances of making a big (NBA) contract. He's a really fine player, much better than he was (in 1984). We played against him every day in practice, which in a way might have been a mistake on my part. Because every day he killed us. Beat the hell out of us. Every day we saw just how good he is, how much he would have meant for us on a game-to-game basis."

Old line from a knocked-out contender: "Anybody get the number of that truck?"

Frank Brady covers the Lakers for the Los Angeles Herald Examiner.



Recommended For Your Reading Pleasure

Another sampling of observations and opinions offered by some of La Salle's faculty and administrators about their recent reading experiences.

ARTHUR J. BANGS, F.S.C.

Associate Professor,
Education

Material that recounts actual events or at least is firmly rooted in historical research heightens for me the interest, enjoyment and potential impact of reading. Hence, biographies and narratives of the Michener mold are what I commend for consideration. Easily the most satisfying for me in recent months was Michael Mott's absorbing *The Seven Mountains of Thomas Merton*, an authoritative, well documented life of that remarkably fascinating man who, many alumni will recall, surfaced into American consciousness in 1948 with his compelling autobiography, *The Seven Storey Mountain*. Generating from his base at Gethsemane's Cistercian monastery a meta-aggregate of literary force, Merton sensitized our society to changing monastic life, the meaning of prayer and spirituality and the mystery of war and peace. Beginning with life in France and England, the treatment of Merton's rich life necessarily embraces an arresting amalgam of stimulation. It is the joyous saga of a brilliant individual struggling with freedom, integrity, friendship, truth, death, existence. It embodies history, religion, psychology, politics, philosophy, etc.—something for everyone.

Another biography of some forceful appeal was Jack Rubin's life of Karen Horney, *the Gentle Rebel of Psychoanalysis* whose bio extends from medical training and practice in pre-war Berlin to a leadership role in the psychoanalytic movement in America—an authentic 20th century heroine who contributed significantly to contemporary views on feminine psychology and the socio-cultural interpretation of human behavior.

Finally I recommend Michener's *Poland* and *The*

Covenant (South Africa) both of which afforded me a penetrating historical foundation for understanding these tragically troubled areas of today's world.

KEVIN J. HARTY

Associate Professor,
English & Communication
Arts

Because I have been busy over the past two years working on two business writing textbooks—one published in January, 1985, and one due out late in 1986—I haven't had a great deal of time to do pleasure reading. These two textbook projects have, however, allowed me to read a number of worthwhile books on writing, four of which will be of interest to La Salle alumni and alumnae.

Anyone needing a quick handy reference book should turn to two complementary books by Charles T. Brusaw, Gerald J. Alred, and Walter E. Oliu: *The Business Writer's Handbook* and *The Handbook of Technical Writing*. Both books contain more than 500 entries arranged alphabetically and carefully cross-referenced. The entries fall into three categories: quick answers to frequently asked questions (does this sentence require "affect" or "effect"?), slightly longer discussions of more complicated grammatical issues (is there really one set of rules governing the use of commas?), and more sustained sections dealing with the various forms of writing business and

technical people must produce on a regular basis (is this the correct format for a proposal directed at a hostile audience?). Both handbooks are available in paperback, and one or the other belongs on every working person's desk next to the dictionary.

Anyone interested in undertaking a program of self-improvement in writing should turn first to *Feel Free to Write* by La Salle's John Keenan. Keenan's book is—as computer folk like to say—"user friendly." There are no long lists of rules—followed by longer lists of exceptions to rules. Instead, the reader gets practical, no nonsense advice, written with a sense of humor. Like most good writing books, *Feel Free* has its gimmick—a five part approach to writing that asks writers to consider purpose, audience, format, evidence, and organization before, while, and after writing.

Once Keenan's advice has been digested, those wanting further suggestions should turn to David W. Ewing's *Writing for Results in Business, Government, the Sciences and the Professions*. Ewing, an editor for the prestigious *Harvard Business Review* and a member of the faculty of the Harvard Business School, has written what one reviewer called "the Rolls Royce of business writing books." *Writing for Results* provides detailed discussions, liberally supplemented by real-life examples, of how readers and writers need to interact to produce effective let-



Bangs



Harty



Haberstroh

ters, memos, proposals, and reports.

A quick trip to the local bookstore will show that there is no dearth of books on writing available. These four books, however, bring special pleasure. Each is a rarity among books offering advice on how to write. Each is a well-written book which practices what it preaches.

PATRICIA B. HABERSTROH

Associate Professor,
English & Communication
Arts

Several years ago, a friend recommended that I read Paul Scott's *The Raj Quartet*, but it was only recently, when PBS first announced the Masterpiece Theater series, *The Jewel in the Crown*, that I read it. I can highly recommend the *Quartet*, particularly the first volume, *The Jewel in the Crown*. Those who have watched the television series will be interested in the difference between the books and the film, since the four novels develop the basic story from many different points of view, some of them not presented in the film version.

Since I teach Modern British Literature, I tend to read the contemporary British novel, and there are several women writers now popular in England whose novels are appearing in the United States. The works of Susan Hill, Doris Lessing, Margaret Drabble, and Barbara Pym are sometimes hard to find, but they

do show up in better bookstores and most of these novels are worth looking for. Science fiction readers might like Doris Lessing's "space fiction," any one of the five novels in her *Conopus in Argos: Archives* series in which Lessing creates a space-age world, a unique and imaginative vision, in order to explore the problems of our world.

Outside of novels, I am presently reading Pierre Schneider's *Matisse*, a beautifully illustrated introduction to the painter, and Maida Heatter's *Book of Great Chocolate Desserts*. I do not cook any of these desserts; I just read about them and look at the pictures. Nevertheless, both of these would make my list of all-time great books.

ARTHUR L. HENNESSY

Associate Professor,
History

Having visited forty countries so far, I like travel books. Not travel guides like those of Fodor which I also find very useful, but books about travel. The best of this type today is Paul Theroux. Three of his works are: *The Great Railway Bazaar*, *The Old Patagonian Express*, and his most recent, *The Kingdom by the Sea: A Journey Around Great Britain*.

The first involved getting on a train in London and taking it to Japan where he could come back on the Trans-Siberian Railroad through Europe to London. The second described leaving Med-

ford, Massachusetts via train where ever possible. The third involved walking around the sea coast of England and Northern Ireland. This trip took three months and it went from Margate to Margate.

Why are these works popular? He talks to all kinds of people. For example on the Promenade at Blackpool he made conversation with Mr. and Mrs. Ernie Fudge and later with Miss Murine Mudditch, typical English people on a holiday and he makes them real people. On the Trans-Siberian Railway in December you can feel the 30 below temperature and taste the awful Soviet meals. In India you feel sick along with him. As a frustrated novelist he has excellent descriptive powers and a good narrative sense. Unlike most travel writers he puts it down as it is—like commenting that all the old people in England go to the shore and sit looking out to sea never back to the land. "Even the dogs on the sea shore look old."

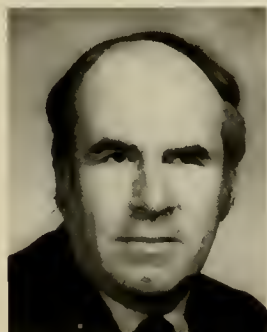
I eagerly await his next travel book. Perhaps he will walk the Atlantic Coast from Maine to Florida.

RICHARD LAUTZ

Associate Professor,
English & Communication
Arts

If you have never discovered E.F. Benson's "Lucia" novels, you are missing out on a lot of fun. I have just finished the third in the series, *Miss Mapp*, which is set in a provincial English town in the twenties. The inhabitants are familiar types, but they behave like Henry James characters gone berserk. Incidentally, Benson lived in James' home in Rye, where Mapp also reputedly dwells.

I don't read many current novels, but I have always kept up with prolific Iris Murdoch's latest. In this case, the title is irresistible for academics: *The*



Hennessy



Lautz



Clabaugh

Philosopher's Pupil. The setting is an English spa, where bathing is a communal ritual, and almost everyone's life is affected when a famous old philosopher returns home to die. His former student's involvement in his last days provides ironic counterpoint, especially when you recall that Murdoch herself has professed philosophy at Oxford.

My latest poetry find is a superb new voice, Sharon Olds, whose *The Dead and the Living* was the 1983 Lamont Poetry Selection. Her book commences with moving short poems based on photographs of political subjects, like the Tulsa Race Riot of 1921, and ends with memorable works about her family that resist sentimental clichés.

Another book that I just read is also about a related subject I find immensely fascinating. Susan Sontag's *On Photography* is not a new work, but it's chatty and incisive, convincing me over and over that I have missed my real calling: ace photographer.

GARY K. CLABAUGH

Director, Graduate Program in Education

Bag ladies, bums, grate people and winos are ever more visible. The sight of drunken, insane, homeless and destitute people sleeping on grates and rummaging through trash and garbage has become a fact of daily life. Recently, for example, my family and I were in Chinatown. As we were walking to our car we passed a filthy and ragged man

who was sprawled on the pavement, mumbling to himself. My wife, son and I walked past with embarrassed civil inattention; but my four year old daughter stared in disbelief. Catching her stare the man suddenly extended his begrimed hand to her. She took it before I could say or do anything. Responding to his humanity rather than to his rags or his illness, she took his hand and shook it with the same smiling courtesy she would use with any other adult. The man responded with a wide and toothless smile, then resumed his incoherent mumblings. I was too taken aback to do much of anything at the time. I have, however, given it much thought since.

IRONWEED by William Kennedy is a book about street people. Set in Albany in the 1930's it recounts the tale of one Francis Phelan, professional baseball player, wino and self-proclaimed bum. Along with his down and out girl friend Helen, Francis struggles to retain what is left of his dignity while trying to find a drink, a meal, a flop, and some sort of meaning for his life.

At first one might react to such a book precisely as the editors of many publishing houses did: "Who wants to read a book about a bum, particularly a bum in Albany?" But when the book was finally published, due to the intervention of Saul Bellow, it won rave reviews and, ultimately, the Pulitzer Prize for literature. The bottom line reason for these kudos lies in Kennedy's technical

skill as a writer and, far more importantly, his ability to pull out and display the humanity in even the most degraded of us. A fact which a four year old recognizes without prompting, but one we grownups need reminding of from time to time.

JOHN J. McCANN

Associate Professor, French

It has been my good fortune to find, just when I need him or her the most, the right author, that indispensable companion who seems to be writing just for me. Such was the case last summer when in the quiet of my mountain retreat, I discovered the outrageous genius of Annie Dillard. I read first her *Teaching a Stone to Talk*, a collection of meditations, polished yet tough-mined, that probed the natural world and the mystery of man alike, the world of touch and the realm of spirit, helping me to hear more clearly the quiet at the center of my being. I turned next to her *Holy the Firm* and went with her into the pain of life, into the questions we ask about time and death, reality and sacrifice, and because of her, I now ask the questions more clearly, more honestly.

But I must read fiction—there is nothing which better teaches me that life is not so much a puzzle to be resolved as a wonder to be experienced—and so I go on probing the rich vein of 20th Century Irish prose: Joyce



McCann



Perfecy



Quinn



Seltzer

and O'Connor, Sean O'Faolain, Mary Levin and Edna O'Brien. It is William Trevor, however, that most holds my attention these days, most merits my envy, both in his novels, *Other People's Worlds*, *Fools of Fortune*, as well as, and perhaps even more so, in his short story collections, *Lovers of Their Time* and *Beyond The Pale*. In such devastatingly beautiful stories as "The Bedroom Eyes of Mrs. Vansittart," "Downstairs at Fitzgerald's" and "Beyond The Pole" he exposes the rich reality of the familiar with a kindly precision, a gentlemanly truthfulness matched by few of his contemporaries. I invite you, then, to go with him "Downstairs at Fitzgerald's."

GEORGE A. PERFECKY

Associate Professor,
Russian

Aleksandr I. Solzhenitsyn, *The Gulag Archipelago Three* (Harper & Row Perennial Library, 1979), a book I have just read with my students in Slavic 320: The Cultures of the Peoples of the USSR, is my choice for alumni reading. It is much more personal than the first two volumes bearing the same title and truly one of the most powerful books of the twentieth century describing the triumph of the human spirit over death and suffering in the Soviet concentration camps, which, as Solzhenitsyn points out, preceded those of the Nazis by twenty years and still exist to this day!

It is an exciting and at the same time very sobering book dealing with, besides Solzhenitsyn's own personal experience in the camps, escapes such as the one masterminded by the Estonian Georgi Tenno as well as with daring revolts by the concentration camp prisoners such as the Ukrainian-inspired *Forty Days of Kengir* which was brutally

crushed by the Soviet regime. Solzhenitsyn wrote the *Gulag Archipelago* because of his sense of duty toward those who died in the camps, and the book is truly a powerful memorial to them.

WILLIAM QUINN, F.S.C.

Associate Professor,
Mathematical Sciences

Philadelphia, in 1776, was the focal point of the American Revolution. All of us are familiar with the high oratory about George III, and the noble sentiments concerning liberty, freedom and tyranny. Thomas Jefferson, Patrick Henry and Benjamin Franklin passionately believed in their cause and knew how to express their sentiments in moving language. But what about the viewpoint of the shop-owners, laborers, tavern-keepers and other 'little' people of Philadelphia?

A recent book *The American Revolution: Exploration in the History of American Radicalism*, edited by A.F. Young, discusses the Revolution from just this point of view. The chapter on Philadelphia shows that the common man was a lukewarm patriot at best. Perhaps the only consolation we can take is the outright opposition to the cause of independence by people in some other areas, especially Delaware and North Carolina, where to be a Tory was both smart and safe.

Quite a different kind of book *Stagecoach East* by Oliver W. Holmes & Peter T. Rohrbach, gives a fascinating insight of our town in this same period of history. Stage-coaching was big business in the late 1700's, with many supporting services: taverns, ferries, road-builders, horse breeders, and the mails. Philadelphia was the hub of the network of routes, with departures for New York to the north, Baltimore to the south and York and Lancaster to the west. Over seventy coaches a day

rumbled into the city, only to leave the next day (usually at 4:00 A.M.) on the next stage.

Many of the wayside inns that served as stage-stops still exist. Reading this very interesting book will alert us to their existence and to their boisterous contribution to early American folk culture.

JOSEPH SELTZER

Associate Professor and
Chair, Management
Department

Recently, a number of books on management have been on best seller lists. While *In Search of Excellence* (Peters and Waterman), *The One Minute Manager* (Blanchard and Johnson) and *Theory Z* each has limitations and oversimplifications, they are worth reading. I would like to comment on two other books that may not be best sellers, but are equally worthwhile. In my view, these should also be best sellers.

In *Managing for Excellence* (Wiley, 1984) Bradford and Cohen describe a method for a middle level manager to create 'excellence' in his or her own department. It is the clearest description of how to really implement participatory management that I have ever read. This is a practical approach to creating change, not in the organization as a whole (as Peters and Waterman describe), but in a manager's own workgroup.

Kilmann's new book, *Beyond the Quick Fix* (Jossey-Bass, 1984), argues against 'fads' in management. He suggests that real change in organizations can only take place if five separate aspects of management are considered: 1) organization culture 2) management skills 3) team-building 4) strategy/structure 5) reward systems. Attempting to change only one aspect (i.e. the quick fix) is too simplistic and is likely to be ineffective. Kilmann's suggestion is to use his integrated approach, instead.

AROUND CAMPUS



Vince De Felice on Cheltenham Avenue: "This experience opened my eyes."

A Renewed Enthusiasm For Community Service

When Vince De Felice, '84, finished his course work a semester ahead of schedule, he decided to spend the spring of 1984 volunteering as a consultant to the Cheltenham Avenue Business Association, a group of two dozen store owners who were in the midst of revitalizing a small commercial district not far from La Salle's campus.

De Felice, a management major, helped the merchants get organized, polished some of their bookkeeping, accounting, and marketing techniques, and assisted them in their efforts to become designated as a

"corridor" which would qualify the area for city economic development funding. Before long, De Felice's career plans changed considerably.

"I always had been aware of the importance of community development work," he recalled recently. "But this experience opened my eyes. My education at La Salle and exposure to the Christian Brothers had given me a good business background. But they showed me that you also have to have a social consciousness. My volunteer work helped me see a new career path. I saw that I wanted to help people and found a

way to use my business degree and management skills in community work."

De Felice now works full-time in community development. He spends four days a week as assistant director of the Tolentine Community Center in South Philadelphia under the direction of Brother Joseph Cascerceri, O.S.A., '70, and another day assisting Cascerceri in his other position as director of community and ethnic concerns for the Cardinal's Commission on Human Relations.

Much credit for De Felice's career

direction belongs to La Salle's Student Community Service Program, under the coordination of Ann M. Garrity. Now in its second year, the program operates under federal funding provided by the Young Volunteers in Action (ACTION) Program. An additional \$5,000 grant was provided this year by the Raskob Foundation for Catholic Activities, Inc. A graduate of Chestnut Hill College, Garrity previously worked for the Jesuit Volunteer Corps, in Troy, N.Y., and taught seventh grade at the Gesu School, in Philadelphia. She joined La Salle's Urban Studies and Community Services Center in October, 1983. Since then, enthusiasm for volunteer work at La Salle has increased significantly.

Last semester, for example, some 80 students spent at least one day a week in some community service activity. Another 80 undergraduates volunteered for some individual project. All told, students donated more than 2,500 hours in community service during the semester. Some of them tutored elementary school students, prisoners at Philadelphia's House of Correction or Holmesburg Prison. Others worked with the homeless (see accompanying story). Some accounting majors provided income tax assistance to neighborhood residents. Honors Program students initiated a tutoring project with students from Germantown High School. Other students helped to run a "Safety Day" for 275 area youngsters.

In one of their more ambitious projects last March, a dozen undergraduates participated in an "Urban Plunge Weekend." Living in the Germantown area, they participated in a variety of community service endeavors including helping out in the St. Vincent's soup kitchen, visiting a nursing home, touring Germantown with community activists, and helping to renovate houses in the community.

"This program is particularly appropriate to La Salle as a Catholic institution," says Garrity. "It's intimately tied to how we see ourselves as a Christian institution, an institution that speaks to the import-

ance of educating students in important values. We've been able to offer students an opportunity to have another educational experience. One that develops a broader understanding of people. Some students have really been affected by people with whom they worked."

One such student is Theresa Curran, a junior majoring in social work. She and ten other La Salle students spend a few hours every Thursday afternoon at the House of Correction in northeast Philadelphia. They tutor the men, ranging in ages from the 20s to the 40s, in reading and writing skills, math, and preparation for high school equivalency examinations. Theresa says that just getting worthwhile books upstairs into the prison serves a valuable purpose, but there are other, more important, benefits.

"They need some kind of a structure in their lives, to be able to read and write," she says. "And for us, it's a great experience. I wish everyone could walk through a prison. It's not as dangerous as you'd think. It gives us the opportunity to see lawyers, social workers and psychiatrists working. It's really interesting. And the inmates are really appreciative."

One of Theresa's most gratifying moments occurred when one of the men said to her, "Sometimes I forget that people care just for the sake of caring."

Stanley Named Director of Planned Giving

Arthur C. Stanley has been named director of planned giving at La Salle, it was announced by John L. McCloskey, the university's vice president for public affairs.

A native of Tenfly, N.J., Stanley had been director of development of the Mid-Atlantic Division of American National Red Cross since 1977. Previously, he had been director of development at Temple University's Health Sciences Center for 16 years, and a medical service representative at Parke Davis and Co.

Stanley is a U.S. Navy veteran and

a graduate of Temple University. He and his wife, Alice, have nine children.

"The office of planned giving has a two-fold mandate," explained Stanley. "One, to help and encourage friends and alumni of La Salle to do serious planning in order to better achieve their own financial goals, and two, to show how, through thoughtful planning, La Salle can be helped at the same time."

The office of planned giving provides information by way of personal contact, brochures, letters, tax and financial planning seminars (see advertisement), will clinics, etc., that are all designed to encourage your thoughtful financial planning for today, tomorrow and the years to come.

Long is La Salle's 1st Women's Eastern Winner

Kim Long became the first La Salle woman to win an Eastern championship when she swam to the 1650 yard title at the Eastern Championships at Harvard on March 3.

Her winning time was another school record, 17:05.81, and included a time of 10:19.80 at the 1000 yard mark, which will be recognized as yet another school freestyle record for the freshman from Plymouth-Whitemarsh High School.

Long's performance led the team to a 10th place finish, the best for a La Salle women's swimming team at the Eastern Championships.

The men, without an individual champion, placed 6th overall at the Eastern Seaboard Championships at Brown on March 8-9-10. That is the best for the team since a 3rd place finish in 1981.

The top individual finishes were 3rd places for sophomores Steve Williams (1650 free, school record 15:42.00) and Chris Cummings (400 individual medley, school record 3:59.72). Junior diver Chris Bergere finished in 10th place off the 3-meter board, which qualified him to compete in qualifying competition for the NCAA Tournament.



"Coach of the Year" John Lyons with outstanding swimmers Kim Long and Ronald Karnaugh.

Men Swimmers Win 2nd Metro-Atlantic Title

La Salle's men's swimming team, behind Coach-of-the-Year John Lyons, easily won its second consecutive Metro Atlantic Athletic Conference Championship at Holy Cross' Hart Center on Feb. 16-17.

The men won every event but one individual race in swimming and the one-meter diving event, and outscored second-place Fordham, 260-105, while the women's team, which also won the team title last year, placed second to Army, 171-166.

The Explorers were led by two freshmen, Ronald Karnaugh and Kim Long, who were the meet's outstanding male and female swimmers with the highest individual point totals.

Karnaugh (Seton Hall Prep, NJ) won three events, all in new MAAC Championship records. He took the 100-yard backstroke in 53.34 and the 200 individual medley in 1:53.94 on Saturday, then won the 200 backstroke in 1:55.55 Sunday, and also swam on the victorious 400 freestyle relay on Sunday.

Long (Plymouth-Whitemarsh High) has broken and reset every freestyle school record from 200 yards to the mile several times this season. She set a trio of MAAC marks in winning the 1650 free (17:30.92), 500 free (5:05.76), and the 200 free (winning time, 1:57.06; MAAC record of 1:56.74 in trials). Long also had a third place in the 100 freestyle and swam on the winning 400 and 200 freestyle relays.

Other men winning two events were senior co-captain Craig Cummings (Clarkstown South, New City, NY), 100 (MAAC record 59.96) and 200 breaststroke (2:11.43), and

sophomore Steve Williams (Wootton, Potomac, MD) in the 500 freestyle (MAAC record 4:40.07) and the 200 butterfly (1:55.85).

Individual men winners included Paul Jarvis (Sr., Boston College Prep), 50 free (MAAC record 21.37); Michael Moore (fr., Manhiem Township, Lancaster, PA), 1650 free (16:54.57); Micahel Cummings (so., Clarkstown South, New City, NY), 400 individual medley (MAAC record 4:06.57); Mike Goerke (jr., St. Joseph's, S. Amboy, NJ), 200 free (1:44.52); Joe Weindorfer (so., Lower Moreland H.S.), 100 free (MAAC record 47.46); and Phil Bergere, named the meet's outstanding male diver, in the three-meter event.

Other women individual winners in addition to Long's triple were senior co-captain Sue Fricker (Bensalem H.S.), 200 backstroke (2:14.90), and Val Selser (so., Council Rock H.S.), 50 free (MAAC record 24.99).

Men's relay winners were in the 400 medley, senior co-captain Charlie Messa (Malvern Prep), C. Cummings, Chirs DiLuchio (fr., Salesianum, Wilmington), Jarvis (3:32.61); 800 freestyle, Williams, Jarvis, Goerke, M. Cummings (7:05.33); and the 400 freestyle, Messa, Weindorfer, DiLuchio, Karnaugh (3:12.84).

Two women's relays were victors, 400 freestyle, Selser, Long, senior co-captain Anne Murphy (Archbishop Wood H.S.), Barb Luetner (fr., Cardinal O'Hara, H.S.); and the 200 freestyle, Selser, Long, Fricker, Luetner.

Although she did not win an individual event, Luetner was one of the meet's high scorers in the women's competition with three second-place finishes (100, 200, 500 free) and one third (100 butterfly).

Lyons was voted Metro Atlantic Athletic Conferences Men's Coach-of-the-Year by his peers for leading his team to its second consecutive team title in two years in the conference. It is the first Coach-of-the-Year title for Lyons, who has had a men's conference champion in each of his three seasons at La Salle (1983 East Coast Conference, two MAACs). His men's team completed its dual meet season with an 11-1 record this season, while the women were 7-5. The MAAC championship won by last year's women's team was the first swimming title ever for the Explorer women.



Preparing for another delivery of clothing for the homeless are (from left) Ann M. Garrity, Ann Ciecko, and Lori Pompa.

La Salle Students Devise Unique Ways to Help The Homeless

A number of La Salle University students and staff members have devised some unique ways to "invest" in the welfare of the homeless in Philadelphia. Their creativity, in fact, could ultimately raise more than \$20,000 annually for the street people.

In what is believed to be the first such attempt in the nation, members of La Salle's Investment Club are soliciting classmates for what they eventually hope will be an endowment of \$50,000 which would generate about \$6,000 a year in interest for the homeless. Club officials hope to raise \$3,000 of this amount by the end of the semester.

In another innovative measure—also believed to be a campus "first," students are being asked by the university's Committee for the Homeless to pledge any money left over from their weekly cafeteria meal tickets to a fund used to purchase food for the city's homeless.

About 350 students have been donating part of their meal money since this program began. They've

collected as much as \$565 a week in surplus meal ticket revenue which has been converted into food for the homeless provided by La Salle's Food Services Department.

"We hope to be able to supply most of the food needed for the mobile outreach program sponsored by the Philadelphia Committee for the Homeless," said Lori Pompa, the associate director of La Salle University's Campus Ministry who is moderating the various campus activities for the homeless. "With such creative fund-raising, La Salle could be the prototype for other universities in the nation, as far as helping the homeless is concerned."

Ms. Pompa says that a group of La Salle students "did an inspirational job" in raising the consciousness of their classmates last October when they sponsored a "Homelessness Week" on campus. "Since then," she says, "interest and concern for the homeless has mushroomed at La Salle." Student volunteers come from all socio-economic levels and are majoring in such diverse fields as Accounting, Biology, English, Political Science, Psychology, and Social Work.

Many of these students supported a "Fast Day" last fall which generated almost \$3,000 for the Catholic

Relief Services effort in Ethiopia. One student fraternity recently raised \$180 for the homeless by sponsoring a faculty-student soccer game. Coin jars strategically placed in the student cafeteria generate an average of \$25/week. About two dozen La Salle students spend two hours a night every week participating on the Philadelphia Committee for the Homeless Mobile Outreach Program, feeding, clothing, and consoling the homeless at various downtown locations. Others work at a Soup Kitchen sponsored by St. Vincent DePaul Roman Catholic Church, in Germantown, or help collect clothing and blankets to distribute to the needy.

According to its moderator, La Salle's Investment Club offers "something for everyone" interested in helping the homeless.

"A low overhead operation can do more for the homeless than a large federal department," says Doug McCann, who teaches in the university's Finance Department. "If you're a liberal, this is the opportunity for social action to solve a problem. If you're a conservative, you can be assured that individual effort and the private sector is helping the problem."

McCann has enlisted the advice of such people as Dr. Stephen I. Meisel, assistant professor of management, to help insure that the endowment fund will be managed efficiently, similar to a trust department of a financial group. The money will be invested in a "conservative portfolio of bonds and high grade preferred stock," he said.

McCann explained that one-third of the money collected from participants in the Investment Club program goes immediately into a Campus Ministry Fund to provide clothing for the homeless. The other two-thirds is invested in the endowment.

Ms. Pompa's concern for the homeless began in 1980 when she spent half the summer serving as a volunteer at the Dwelling Place, a women's shelter in New York City. In the fall of 1983 she learned about the Philadelphia Committee for the Homeless. Soon, about a dozen La Salle students were being trained to participate in the PCH's Mobile Outreach Program, helping to feed and clothe the homeless living in the streets within a mile of Philadelphia's City Hall.

Six Members Elected Trustees of University

Six new members have been elected to La Salle University's Board of Trustees, it was announced by Brother President Patrick Ellis, F.S.C., Ph.D.

The new trustees bring the total membership of the board to 32 including 12 members of the Brothers of the Christian Schools, the teaching order that conducts the 122-year-old university.

The new members are: Hans-Heinrich Guertler, Ph.D., executive vice president, Chemical Products Division, Henkel Corporation, in Maywood, N.J.; William J. Henrich, Jr., Esq., '50, president & legal counsel, Triangle Publications, Inc., Radnor, and Francis H. Muldoon, president, Lavino Shipping Co., Philadelphia.

Also: Leon J. Perelman, '33, president, American Paper Products Co., Philadelphia; Brother Anthony P. Pisano, F.S.C., Ph.D., '71, vice president, academic affairs, Christian Brothers College, Memphis Tenn., and Brother Edward J. Sheehy, F.S.C., Ph.D., '68, principal, Pittsburgh Central Catholic High School.

Dr. Guertler has served as executive vice president of Henkel Corporation since March, 1983. He had been managing director of Hen-

kel Chemicals Ltd., in London, and held previous general management positions with Henkel in Portugal and Iran.

Henrich has been a senior partner in the Philadelphia law firm of Dilworth, Paxson, Kalish, and Kaufman and had served for many years as outside counsel to Triangle prior to his appointment as its president & legal counsel in January. He is a graduate of La Salle University and Temple University Law School.

Muldoon is a director and past president of the Philadelphia Marine Trade Association and a director and member of the executive committee of the Philadelphia Port Corporation. A Navy fighter pilot in World War II, he attended Drexel University and the University of Pennsylvania's Wharton School.

Perelman is founder and director of Perelman Antique Toy Museum, in Philadelphia. A graduate of La Salle University, he has served as president of the Dropsie University and West Park Hospital and as a trustee of Federation of Jewish Agencies of Greater Philadelphia, among many other activities.

Brother Pisano had taught at St. John's College High School, in Washington, D.C., and Christian Brothers College where he also served in a number of administrative positions before his appointment as vice president. A graduate of La Salle Univer-

sity, he earned master's and doctorate degrees in history at the University of Notre Dame.

Prior to his appointment as principal at Pittsburgh Central Catholic, Brother Sheehy had served in a number of academic and administrative positions at Calvert Hall College High School, Towson, Md., St. John's College High School, Washington, D.C., and Hudson Catholic High School, Jersey City, N.J. A graduate of La Salle University, he holds master's degrees from Johns Hopkins and George Washington Universities and a doctorate in American history from GWU.

Summer Basketball Camps Scheduled

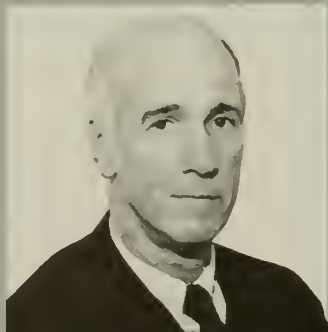
La Salle University's men's coach Dave "Lefty" Ervin and the Explorer's women's coach Bill "Speedy" Morris will conduct an overnight basketball camp for boys, ages 9-18, on campus this summer from June 23-28.

Morris will also conduct a court camp for girls, ages 9-18, at La Salle from July 7-12.

For information about either session, call Morris at 951-1525 or 483-8588 or write to the coaches, c/o La Salle University Athletic Department, 20th St. and Olney Ave., Philadelphia 19141. Group rates are available.



Guertler



Henrich



Muldoon



Perelman



Pisano



Sheehy

ALUMNI NEWS

ARTS & SCIENCES

'33

Leon J. Perelman, president of American Paper Products Co., has been re-elected president of the West Park Hospital's Board of Trustees for a seventh term.

'48

Edward R. Barber has retired from the Sandia National Laboratory in Albuquerque, N.M.

'50

Frank Hauser, an elementary school principal, has retired from the Philadelphia School District. **John Helwig, Jr., M.D.** was re-elected vice president of the medical staff of the Germantown Hospital and Medical Center.

'51



William C. Seiberlich, Jr. is president of the Board of Commissioners, in Upper Merland Township, Pa.

'54

Carl J. Belber, M.D. has been chief of neurosurgery at Burnham Hospital, Champaign, Ill. since 1970. He also is assistant clinical professor at the University of Illinois School of Medicine, at Urban-Champaign.

'56

Frank M. Donahue, after spending a year doing electrochemical research with the Air Force Office of Scientific Research, has returned to the University of Michigan, where he is professor of chemical engineering. He will continue the research under a contract with the AFOSR. **John J. Lombard, Jr., Esq.**, became a partner in the law firm of Morgan, Lewis, & Bockius on January 1. Also, he recently

was elected to the Board of Directors of the International Academy of Probate and Trust Law.

'57

Albert J. Connor is vice president, marketing for Nastec Corporation, a start up computer software and services firm which he co-founded in Farmington Hills, Mich. **Joseph E. Pappano, Jr., M.D.**, senior attending allergist, has been elected chief, services of internal medicine, at Bryn Mawr (Pa.) Hospital

'59

James H. Jenkins has been appointed publisher of *Medical Economics* and *Medical Economics for Surgeons* by the Medical Economics Company, in Oradell, N.J. **Edward W. Markowski** has been appointed interim dean of the School of Home Economics at East Carolina University.

'60

Joseph W. Heyer achieved his 200th win as varsity basketball coach at North Penn High School, in Lansdale, Pa.

'61

Joseph P. McFadden was promoted to regional vice president of Southern California for the Allstate Insurance Co.

'62

Anthony C. Murdocca



John D. Caputo, after the publication of his second book *Heidigger and Aquinas*, received a fellowship for work on another book from the American Council of Learned Societies. **Anthony C. Murdocca** received a special service to pupils award from the Mechanicsburg (Pa.) Area School District.

'63

Howard G. Becker has been appointed deputy director, Office of Organizational and Management Planning, Office of the

Donald J. Slowicki



Secretary of Defense, in Washington, D.C. **Donald J. Slowicki** has been named vice president of Nassau Chemical Corp. BIRTH: to **Howard G. Becker** and his wife, Susan, a son, Matthew.

'64

Zachary S. Wochok



Robert A. Hirsh, M.D. is chief of anesthesia at the Burlington County Memorial Hospital, in Mount Holly, N.J. **Zachary S. Wochok, Ph.D.** was named president/chief executive officer and member of the Board of Directors at Plant Genetics Inc. in Davis, Calif. BIRTH: to **Zachary S. Wochok, Ph.D.**, and his wife, Barbara, their fourth child, third daughter, Laryssa Danielle.

'65

Joseph A. Dieterle



John A. Buyarski has been hired as chief school administrator by the Quinton Township (N.J.) Board of Education. **Thomas F. Devlin**, professor of mathematics and computer science at Montclair (N.J.) State College has formed his own firm, Devlin Associates, which provides statistical analyses and computing services for biopharmaceutical companies. He recently published two papers on logical regression, a statistical tech-

nique for modeling proportions and rates. **Joseph A. Dieterle, D.O.**, has been appointed acting dean at Philadelphia College of Osteopathic Medicine (PCOM). **Paul S. Nentwig** was named group vice president of corporate banking by the Northern Bank of Pennsylvania. **Joseph F. O'Donnell**, who served at La Salle for over 14 years as assistant and then (1978) associate athletic director has been appointed assistant director of athletics at Wichita State University.

BIRTH: to **Gerard John Geisel** and his wife, a son, Gerard John, Jr.

'66

J. Gary McNulty received the American Cancer Society's volunteer award in early November at the Adam's Mark Hotel in Philadelphia. He raised \$50,000 for the Cancer Society. **Daniel A. Nolan, Ph.D.**, was appointed associated research, physics, Research & Development, at Corning (N.Y.) Glass Works.

'67

Reuben J. Nyvelt was promoted to regional manager for Dun & Bradstreet Corp. in the operations division. His region covers Florida and Puerto Rico.

MARRIAGE: **Theodore R. Quann** to Margaret Mary Conway.

'68

Robert A. Yacobellis was appointed as special arbitrator in the American Arbitration Association.

'69

Arthur C. Campbell, vice president and regional administrator for National State Bank of N.J., was the subject of a recent profile in Mercer Business. **Frank Champagne**, a teacher of the mentally gifted at Poquessing Junior High School in Feasterville, and Pennsylvania's 1984 "Teacher of the Year," was one of 104 outstanding teachers and secondary school principals honored at a national conference at Captiva Island, Fla., sponsored by the Burger King Corp. **Joseph P. Leska** has joined the Fidelity Bank as a divisional vice president. He will be managing the Philadelphia division of the Community Commercial Banking Group. **Michael E. Osborne** is working for Caldwell Banker Real Estate Services in Pennsylvania's Montgomery and Bucks Counties area.

'70



Dennis J. Riley

Dennis J. Riley, a partner in the Washington, D.C. law firm of Spriggs, Bode &

Francis J. Braceland

A World-Renowned Psychiatrist



A Mass of Christian Burial was celebrated on February 28 at St. Joseph's Cathedral, in Hartford, Conn., for Francis J. Braceland, '26, M.D., Sc.D., FACP, one of the world's leading psychiatrists, who died of heart failure on Feb. 23 in Sarasota, Fla., while visiting relatives. He was 84.

Known in professional circles as the "Dean of American Psychiatry," Dr. Braceland had retired in 1983 from the Institute of Living, in Hartford, where he had served as president and psychiatrist-in-chief from 1951 to 1965, and then as senior consultant and chairman of planning and development. During his tenure, it became the largest private psychiatric hospital in the nation.

To residents of Connecticut's capital city, Dr. Braceland was known as "our friendly neighborhood psychiatrist," and that's just the way the genial, gray-haired physician liked it even though he had risen to the top of his profession, been knighted by the Pope, and held

the rank of Rear Admiral in the Navy. He made it a point to get to know as many of the patients at the state's largest and oldest private mental hospital personally and often expressed concern about the lack of public enlightenment about medicine in general.

"The image of the doctor has been changing," he once said. "The doctor has slipped a notch in the affections of people, probably mostly because of being separated from the patient. The old family doctor was a 'Dutch uncle.' He visited in the home and advised them in all manner of things. Though they did not always pay him, they loved him, but this is not always true of the present-day, highly-trained specialist."

Dr. Braceland grew up in Philadelphia's Brewerytown. He was the only member of his graduating class at La Salle and loved to recall in later years how "lonely" he was at class reunions. He graduated from Jefferson Medical University in 1930, served a two year internship at Jef-

With Warmth, Wit, and Charm

person Hospital, then became an assistant physician at the Institute of the Pennsylvania Hospital because of his interest in the emotional aspects of physical disease.

In 1935, Dr. Braceland went abroad on a Rockefeller fellowship to work at the Burgholzli Anstalt Psychiatric Hospital near Zurich. There he attended Carl Jung's lectures. Once when he visited the Swiss psychiatrist at his castle in the Alps, they spent half the night talking. Braceland also became friendly with Thomas Mann and visited him on a number of occasions.

Dr. Braceland worked for a short time assisting neurologist Kinnier Wilson at London's Queen Square Hospital and then assumed the clinical directorship at the Institute of the Pennsylvania Hospital. He combined teaching at the University of Pennsylvania's Graduate School of Medicine and Medical College of Pennsylvania with private practice and research. He spent a year as dean at Loyola University's School of Medicine, but was called into active duty by the Naval Reserve at the outset of World War II.

Joining the Navy in June, 1942 (he would retire 20 years later with the rank of Rear Admiral), Dr. Braceland became a special assistant to the Surgeon General and chief of psychiatry of the Department of the Navy. Later, he testified at the Nuremberg Trials, and was assigned to examine Rudolf Hess and Julius Streicher, the publisher of *Der Stürmer*.

Dr. Braceland was among the physicians in Washington assigned to monitor the health of President Franklin D. Roosevelt. He was one of the doctors scheduled to accompany FDR to the Yalta Conference in the Soviet Union in 1945, but White House officials cancelled that assignment because they feared that some observers would conclude that the president had a psychiatric problem. That was not so, said Braceland discussing the incident a few years later. The president was in excellent health.

After the war, Dr. Braceland established the first psychiatric section at the Mayo Clinic and began training a group of resident students. During this time (1946-61), he served as professor of psychiatry at the University of Minnesota's Graduate School and chaired the governor's

Mental Health Advisory Committee. His achievements in reorganizing the state's mental hospitals earned him a citation from Governor Luther Youngdahl that Dr. Braceland treasured as one of "the most satisfying" awards he has received. More than 60 of his former students at Mayo and the Institute of Living now head departments of psychiatry in universities and institutions throughout the country.

A 1930 graduate of Jefferson Medical University, Dr. Braceland was the former president of the American Psychiatric Association, the Association for Research in Nervous and Mental Diseases, and the American Board of Psychiatry and Neurology. He was past vice president of the World Psychiatric Association. He was editor of *American Journal of Psychiatry* and was the author of three books and more than 300 scholarly and professional papers.

Of his many jobs, Dr. Braceland once said, only a few were distasteful. He disliked rejecting manuscripts submitted to the *AJP* and would return them saying, "Your article is good and original. The trouble is that the part that is good is not original and the part that is original is not good."

Dr. Braceland was the recipient of 12 honorary degrees—including a doctor of science degree conferred by La Salle University in 1941, as well as the Laetare Medal, the oldest award given annually to an outstanding American Catholic layman by the University of Notre Dame. He was named a Knight of St. Gregory the Great by Pope Pius XII in 1951. He also enjoyed the distinction of being the only La Salle alumnus to have received the two highest awards conferred by his university—the honorary degree and the Signum Fidei Medal in 1955, given by the Alumni Association for noteworthy contributions to the advancement of humanitarian principles in keeping with Christian tradition.

Dr. Braceland served as a member of La Salle University's Board of Trustees for 10 years before retiring in 1978. He remained very close to his alma mater throughout his professional career and often mentioned how "impressed" he was with the dedication and devotion of the Christian Brothers and with the wisdom of his teachers. "There is no doubt in my mind that I would not

have gotten through school had it not been for the Brothers," he once wrote. "Their help was invaluable. I feel that under their influence I learned things which are of incalculable value to me in my present work."

Dr. Braceland also lectured at Harvard University, served as clinical professor of psychiatry at Yale University, and as a medical visitor to the Duke University School of Medicine. In rare moments of leisure, he spent his time reading English literature with emphasis on the work of 19th century authors. "If I weren't in medicine, I'd be teaching literature," he once said. Calling himself "sentimentally inclined toward poetry and music," he added that he was "organically incapable" of either.

Although his achievements as a physician, an educator, and naval officer will long be a legendary part of the psychiatric profession, Dr. Braceland will also be remembered fondly by his many friends and associates for his warmth, and his wit, and his charm.

When he retired as editor of the *American Journal of Psychiatry* he wrote as part of his farewell message: "There are three things said about men in this age group. One that your memory plays tricks on you. I forget the other two."

Writing a few years ago in *Lo Solle*, he offered a brilliantly humorous insight into the psyche of a person anticipating what probably would be his last quarter-century. Said he: "... I've passed another hurdle. I'm 75 and I'm starting on the last quarter. This time they tell me that when the coach takes you out, they don't bench you, they plant you. As a precaution, therefore, when I put an envelope in the Sunday collection basket now, it is not a contribution—it's an investment. I'm anxious, of course, to end up in heaven, but I'm holding back waiting for a lower entrance requirement. . . . Anyhow, my birthday cake looks like the Towering Inferno."

He is survived by his wife, Hope, and two grown children, Mrs. Mary Faith Kerrigan and John Michael.

A retired Rear Admiral in the Navy Reserve, Dr. Braceland was buried with full military honors at Arlington National Cemetery on March 5.

—Robert S. Lyons, Jr.

Hollingsworth, discussed tactics for doing business with the Federal Government at a La Salle University Program on March 7. **Stanley E. Swalla, Jr.** is a senior contract analyst for Colonial Penn Life Insurance Co., in Philadelphia. **Peter L. Vetere** has been appointed manager of the data processing department at the accounting firm of Maillie, Falconiero & Co.

'71

William J. Convey works in the East Detective Division of the Philadelphia Police Department. **Anthony G. Detzi** has been appointed merchandiser in the store development department of McCrory Stores in York, Pa. **Thomas J. Pierce, Ph.D.**, is serving as acting dean, school of Social and Behavioral Sciences at California State University in San Bernadino. **Thomas J. Shaw** has joined the sales staff at Biggins, Shore & Guerra Realtors at their King of Prussia office. **Michael F. Simon, C.P.A.** received his juris doctor degree from Delaware Law School in December. **Robert W. Walters, Jr.** has been named vice president and resident manager of the Philadelphia office of Caldwell Banker Commercial Real Estate Services. **Major Paul F. Zerkow** was part of the Armed Forces Inaugural Committee to support the presidential inauguration in January.

MARRIAGE: Edward E. Keidat to Lisa A. Schweiger.

BIRTHS: to Gerard W. Mayer and his wife, their first child, Gerard Michael; to Micheal F. Simon and his wife, a son, Eric.

'72

David E. Beavers, Esq., is administrator of the corporate department at the law firm of Stradley, Ronan, Stevens & Young, in Philadelphia. **Joseph A. Fugaro** has been appointed manager of training management by the Installation and Dismantle Corp. in Atlanta, Ga.

MARRIAGE: David E. Beavers to Brenda Lee Rhone.

'73

John J. Blanch, M.D. has been appointed medical director of Health Services at St. Cloud State University in St. Cloud, Minn. **Edward B. Horahan, III, Esq.**, has become a partner in the Washington office of Parker, Chapin, Flattau and Klimpl, a New York-based firm. **Marc Silverman** was promoted to manager of exploration and geology at Peabody Coal/Development Co. in St. Louis, Mo. **Maria Tropiano Gulisano** is secretary-treasurer of both Lee's Clothing, Inc., and Salamar, Inc., in Huntingdon Valley, Pa. **BIRTHS:** to Christina Curran and her husband, their second child, a son, Ian Curran McGovern; to Edward B. Horahan, III and his wife, a daughter, Elizabeth Joy; to Thomas O'Donnell and his wife, a son, Jason Thomas Scanlon O'Donnell.

'74

James F. Anthony, III has been elected

ALUMNI ASSOCIATION NEWS

MICHAEL BROOKS & DIANE MOYER TO BE



Diane Moyer, '80, will be the first woman inducted into the Hall of Athletes.

Nine class reunions, special workshops, a golf-outing and the induction of two of La Salle's super athletes—including the first woman—into the Alumni Hall of Athletes will be included in the activities of the annual Alumni Homecoming Weekend, May 17-18.

On Friday, May 17 there will be a computer seminar offered on campus for interested alumni. The \$10.00 registration fee includes four sessions: computer literacy, word processing, spread sheets and statistics.

The golf-outing will be held on Friday, the 17th, at Lu Lu Country Club on Limekiln Pike in North Hills, Pa., the site of the outing two years ago. Greens fees, locker and cart for two are included in the \$30.00 charge for the day. Starting times are available through the Alumni Office (951-1535).

The Hall of Athletes dinner will follow that evening at Lu Lu at 7:00 p.m. (\$30.00 per person). Michael Brooks and Diane Moyer, both of the Class of '80, will be honored by induction into the Hall. The combination charge for golf and dinner is \$55.00 per person.

The highest scorer in Explorer

basketball history with 2628 points, Brooks was a consensus All America player in his senior year. He received the prestigious Kodak award as the outstanding player in America in 1980. Michael had participated in the Pan-American games in 1979 and was chosen for the 1980 Olympic Team, but was disappointed when President Carter withdrew the U.S. from competition in the Moscow games that year over the Soviet Union's invasion of Afghanistan. Michael is a member of the Los Angeles Clippers, of the N.B.A., but has been sidelined for the past year with a leg injury.

Also disappointed by her inability to compete in the 1980 games was All-America goalie Diane Moyer, whose outstanding play made her an early selection for the women's olympic field hockey team. Diane, who displayed her versatility by winning letters in softball, basketball and diving as well as field hockey, continued her involvement in field hockey, made the 1984 team and won a bronze medal at the Olympic Games in Los Angeles. She is now coaching the sport at Yale University. Diane becomes the first woman athlete to be inducted into the Hall of Athletes.

SYMPOSIUM, SEMINAR, AND MASS SCHEDULED

On Saturday, the 18th there will be a workshop on "Domestic Violence" sponsored by the Sociology Department. It will begin at 9:00 a.m. in the La Salle Union Building and conclude with a luncheon in the cafeteria. Registration including lunch is \$15.00.

Arthur Stanley, director of de-

HONORED DURING HOMECOMING WEEKEND MAY 17-18

ferred giving at La Salle, will conduct a seminar on "Reunion Class Gifts that Build Endowment" at 4:30 p.m. Those interested should call Mr. Stanley's office (951-1540) to register.

At 6:00 p.m. in the De La Salle Chapel, a memorial Mass for deceased alumni will be offered by several priest alumni.

At 7:00, anniversary classes will have individual cocktail receptions at various locations around campus. At 8:00 p.m. dinner will be served at two sites: the La Salle Union Ballroom and the new Residence Halls dining room. Opened in the Fall of '83, this latter facility enabled us for the first time to conduct ten class reunions on the same evening last year and the largest group of alumni and guests in our history (653) celebrated fifth through fiftieth anniversaries.

After dinner the classes will continue their reunion parties at various locations where dance music of their particular eras will be provided by disc jockeys.

This year the Class of '35 will take part in the Baccalaureate Mass at the Cathedral of Saints Peter and Paul on the previous Saturday, May 11, and will meet for a luncheon at the Four Seasons Hotel across from the Cathedral at 1:00 p.m.

Dormitory Rooms again will be available for alumni and spouses on Friday and/or Saturday nights at moderate charges.

REUNION COMMITTEES ANNOUNCED

Dr. Joseph Flubacher is chairing the Class of '35 reunion and classmate Paul S. Felix, D.D.S. is class gift representative.

Horace G. Butler, M.D. is Class of '40 gift representative while James F. Devine is performing this function for the Class of '45.

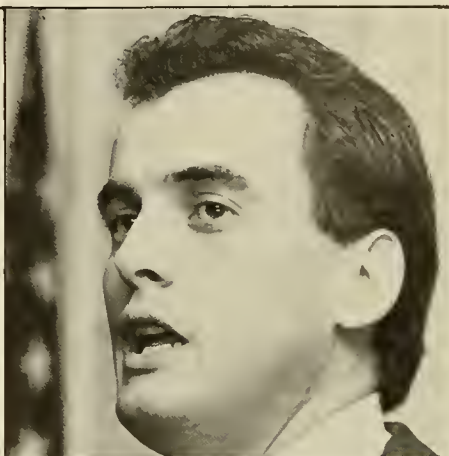
The Class of '50 committee is under the chairmanship of Robert J. Valenti and William F. Grauer is gift chairman. Others in the committee include: Richard H. Becker, Harold J. Bythrow, James P. Conboy, John J. Conboy, Robert D. Dierolf, Joseph L. Patti, Stephen K. Tracy, Thomas M. Walker and Joseph T. Waugh.

Frank Donohoe is heading the '55 committee which includes: William C. Bergmann, John M. Connolly, Jr., M.D. (gift rep.), Joseph P. Diviny, Leo C. Eistenstein, James J. McKenna, Ph.D., Frank J. Noonan and David J. Smith.

The silver anniversary Class of 1960 reunion committee is being chaired by Thomas J. Corrigan, Jr., Esq., and Frederick J. Mischeler is class gift chairman. Others on the committee are Herbert J. Baiersdorfer, J. Russell Cullen, Jr., Ralph Howard, Ray Lodise, Leonard E. Marrella, James T. Richard, Charles Riley, Joseph A. Saioni, Robert W. Suter, Esq., Harry T. Todd, and Joseph R. Walton.

William F. Mealey is chairing the Class of '65 committee, Day Division, while Raymond V. Duckworth is heading the Evening Division effort. William J. Liemkuhler is gift chairman. Others on the committee are Henry P. Close, Jr., Richard Flanagan, Raymond P. Loftus, and James J. Teefy.

The Class of '70 committee is under the co-chairmanship of Thomas A. Butler, Ph.D., and John Fleming and includes Joseph D'Amato, Joseph A. Fick, Jr., (class gift representative),



Don Tollefsan, sports director of Philadelphia's WPVI-TV, was the featured speaker at the Alumni Association's Downtown Club luncheon on Feb. 26 at the Engineer's Club.

John Maida, Esq., and Richard Tucker, D.O.

Diane Bones, Annette Halpin and Maureen O'Hara are coordinating the Class of '75 reunion with the assistance of Marianne Gauss, Robert R. Mancuso, Elizabeth M. McGinley (gift representative), Paul V. McNabb and Judith Reyers Spires.

Class of '80 co-chairpersons are Anna Melnyk Allen and John J. Barton. Also on the committee are Kevin Davis, Robert Gitman, Elizabeth G. Harper, Maribel W. Molyneaux (class gift chairperson), and Mark Spain.

The Hall of Athletes Selection Committee was chaired this year by Teresa Hooten Kozempel, O.D., '74, and included Sports Information Director Frank Bertucci, John J. Fallon, '67, Robert S. Lyons, '61, and Robert Rose, '72.

The Golf Committee was organized under chairman Paul J. Kelly, III, '78. On the committee are Alexander L. Avallon, '54, Kenneth J. Avallon, '83, John J. Conboy, '50, John T. Connors, '48, John J. Fallon, '67, Marianne S. Gauss, '75, Daniel E. McGonigle, '57, George Morris, '65, and Joseph L. Patti, '50.

chairman of the Young Agents' Committee of the Independent Insurance Agents of New Jersey. **Thomas H. Campbell, III** has been named vice president/general manager of the eastern branch office for Fox Hill Associates, Ltd., a health care consulting firm in Marlton, N.J.

MARRIAGE: Gary Richard Dalcorsio to Ilene J. Pignoni.

BIRTHS: to Michael Dittman and his wife, Mary, a son, Jason Michael; to Andrew DiPiero, Jr., Esq. and his wife, Janet, a son, Michael John; to Francis A. Marro, M.D. and his wife, Marion, a daughter, Marissa Nicole.

'75

John Dugan has joined the brokerage firm ShareAmerica as a financial service executive. **Ronald Hull, Esq.** has been appointed law clerk to the Honorable Emmett Schnepf, of the New York State Supreme Court, Appellate Division, in Rochester. **Barbara Cowley Lontz** is an instructor in the Mathematics Department of La Salle University's Evening Division. **Jerome O'Connell** has been named president of the Intergrate Company, a commercial real estate development firm specializing in the development of office buildings in the Washington, D.C. metropolitan area. **Dr. Lawrence Sigman**, a third year fellow at the University of Maryland Cancer Center, has been awarded an individual National Research Service Award from the National Institute of Health to study whether the effectiveness of the anticancer drug adriamycin may be improved when given in combination with the cardiac drug verapamil.

MARRIAGE: Gary C. Smith to Sally McMin Wilson.

BIRTH: to Karen Fraunfelter Rheams and her husband, Lawrence, a son, Sean Edward.

'76

Robert E. Desmond, M.D., has been appointed to Philadelphia Friends Hospital's senior medical staff. **Colleen Ruane Robinson** has been named director of personnel at St. Mary's Hospital, in Philadelphia. **Diane C. Wilmanski** has joined the corporate internal audit staff at Johnson & Johnson, New Brunswick, N.J., as a senior information systems auditor.

MARRIAGE: Edward Johnson to Ruthanne Worthington, '78.

'77

Dianne Fabii has joined the staff of Pierce Junior College as assistant director of continuing education. **Michael Jankowski, Esq.**, is assistant counsel with the Department of General Services, Commonwealth of Pennsylvania. **James Lauckner**, a data processing recruiter for Romac and Associates, was chairman of the Alumni Downtown Club's February luncheon, which featured WPVI sports director Don Tollefson. **Frederick L. Ragsdale**, a Philadelphia Police Lieutenant, is director of security for Mayor W. Wilson Goode. **Kathleen M. Walter** is

working as a school psychologist for the Elwyn Institute in Philadelphia. She received her state certification from Temple University's Graduate School.

MARRIAGES: Elizabeth Anne Cummings to Robert V. Reynolds; Michael Jankowski to Pamela Jean Hinton.

BIRTHS: to Maureen Reilly Haberfeld and her husband Joseph, a daughter, Alissa Katherine, their first child; to Albert J. Zimmerman and his wife, Mary Anne, a son, William Francis.

'78

Frederick A. Brown, received his master's degree in administration (social work) from West Chester University in December. **Gregory F. Schank** has accepted a position as hydrologist for NUS Corp. in Atlanta, Ga.

MARRIAGES: Susan Atwell to Fran Oscilowski; James E. Linus to Patricia Ann O'Donnell; Ruthanne Worthington to Edward Johnson, '76.

BIRTHS: to Karen Thomas Kohler and her husband Kevin P. Kohler, '74 their third son, Francis Thomas; to Lawrence White and his wife, Barbara Moser White, '79, their second child, a daughter, Julia Marie.

'79

Lt. (j.g.) Christopher E. Cummings



John N. Balsama has been appointed loan officer at the Fidelity Bank in Philadelphia. **Lt. (j.g.) Christopher E. Cummings** recently completed six months of training for deep sea (HEO2) diving officers at the Navy Diving and Salvage training center in Panama City, Fla. He is assigned to a salvage ship home ported in Pearl Harbor. **Eric L. Diamond, DPM**, has completed a residency in Podiatric medicine and surgery at Lutheran Hospital, in Baltimore, Md. He will begin a fellowship in foot and ankle surgery at the University of Maryland. **Marjorie Lynn Camp Mandia** has been promoted to senior product manager for psychiatric products and antineoplastic agents for Smith, Kline and French Laboratories. **Pasquale Muoio** is working for the U.S. Navy as a logistics management specialist. **Matthew S. Steinberg, D.M.D.**, has opened an office for the practice of general dentistry in Hillsborough, N.J. **John C. Suchy** is vice president and general manager of Pedalpusher Ski & Sport, Inc. in Horsham, Pa.

'80

Brother Richard Herlihy, F.S.C., is a religion instructor, racquetball and ski club moderator at Pittsburgh Central Catholic High School. **Ann Marie Dambrackas Smith** is a systems analyst with General Electric, Valley Forge, Pa. **Melanie Jelen**



Sister Claire M. McArdle, I.H.M.



Melanie Jelen McCloskey



John J. McCloskey, M.D.

McCloskey received her master's degree in early childhood development from Beaver College. She has been nominated to Phi Delta Kappa, a professional honor fraternity for men and women in education, and she is currently teaching first grade in Baltimore, Md. **Sister Claire M. McArdle, I.H.M.** is teaching at Queen of Heaven School in Cherry Hill, N.J. **Ann McCulliss Johnson** is employed at the Florida Mental Health Institute and also is working in private practice. **John J. McCloskey, M.D.**, received his medical degree from Temple University and is presently on the pediatric staff at Johns Hopkins Hospital in Baltimore, Md. **Allen Mitchell** was elected president of the Willow Grove, Pa. Branch of the National Association for the Advancement of Colored People. **Daniel C. Theveny** has received his juris doctor degree (cum laude) from Temple University School of Law. He is now an associate attorney with the Philadelphia law firm of Cozen, Begier and O'Connor.

MARRIAGES: Elizabeth A. Capozzi to Giancarlo Mercogliano, M.D., '79; John W. Mischak to Diane C. Bucci; Joseph P. O'Neill to Mary Beth Regan; Stephen F. Penny, M.D. to Suzanne Franck; Daniel C. Theveny to Rosemary E. Hill.

'81

Peter D'Orazio has been named director of intramurals at La Salle University. **MARRIAGE:** Catherine A. Moser to John S. Foster, Esq.

'82

Michael Driscoll has been awarded a scholarship to the Fels Center of Government Studies at the University of Pennsylvania.

'83

James J. Cronin is employed by the Burroughs Corp. in its customer/application hotline. **Thomas Forkin** has been awarded a scholarship to the Fels Center of Government Studies at the University of Pennsylvania. **Scott Sadel** co-authored an article entitled: "The Effects of Chronic Uremia on Glucagon Binding

and Action in Isolated Rat Hepatocytes" in the February issue of *Metabolism*. **Francis Wilsback Cronin** is a technical writer for Shared Medical Systems, in Malvern, Pa.
MARRIAGE: **James J. Cronin** to **Frances Wilsbach**.

'84

Alison Carol Lieberman is a legal secretary at Schnader, Harrison, Segal and Lewis, in Philadelphia.

SCHOOL OF BUSINESS

'36

Walter A. Zell and his wife Marie, both in wheelchairs, received the "Spirit of Philadelphia Award" from WCAU-TV for their work among the handicapped and elderly.

'50

Gerald J. Cahill is vice president for business affairs and treasurer of Cooper Union for the Advancement of Science and Art in New York. **Thomas Walker**, vice president of Kemper Financial Services, in Pittsburgh, was named their "Salesman of the Year."

'52

Henry A. Backe, Sr., is president and owner of Cambrian Equipment Co., specializing in growth pumps.

'55

Robert Chancler has been admitted as a principal in Smith, Bucklin & Associates, a firm providing management services to trade and professional associations in Washington, D.C. **Charles A. Coyle, Ed.D.**, professor of marketing at Kutztown (Pa.) University, has been selected for inclusion in "Who's Who in the East." **Thomas E. Dougherty** is first vice president of the purchasing management association of Philadelphia and will succeed to the presidency in June, 1985. He is manager of purchasing for Conrail. **Thomas J. Gola** was selected for the Madison Square Garden all-time college team on the occasion of its 50th anniversary of College basketball.

'56

John P. Devine has been appointed manager of insurance by the RCA Government Systems Division.

'59

Thomas J. Lavin, president of Advance Transportation Co. of Philadelphia, was re-elected to the Board of Directors of Allied Van Lines Inc. He also was elected corporate secretary and member of the executive committee. **Felix M. Pilla** has been named president and chief executive officer of Abington (Pa.) Memorial Hospital.

'60

John F. Burns has retired after 38 years with the Philadelphia Life Insurance Co. **Anthony D. Caruso**, president of Caruso & Co., Inc., industrial real estate brokers in Bala Cynwyd, Pa. has formed another company, Caruso, Feron & Co., Inc., specializing in industrial and commercial appraisals and management services. **Richard J. Prendergast** was assistant coach of the La Salle University women's basketball team this season. **Joseph J. Sgro**, executive vice president of Fazio International Ltd., was nominated and elected to serve on the board of directors

of the International Visitors Informational Service, in Washington, D.C. **Joseph J. Stein** was named vice president for sales and marketing at Kanthal Corp. in Bethel, Conn.

'61

John J. Drakeley has joined Third Federal Savings and Loan as loan officer and will be in charge of the Association's lending department. **Thomas P. Kelly** has been appointed president of the Philadelphia Marine Trade Association.

A FIRST AT LA SALLE

By Terence K. Heaney, Esq., '63

A major step was taken recently by John Veen, '59, when he made the first gift to the University's newly established Pooled Income Fund. It was not unusual that John should be first, for he has been a leader in philanthropic endeavors at La Salle for many years. John's keen business sense and concern for La Salle's future was aroused when he learned that his gift would be an investment that would provide quarterly cash payments during his lifetime, and then for the lifetime of his sister, Betty. He also liked the idea of being able to add to his original investment at any time in the future.

When John expressed concern about the need for others to learn about the Fund and its advantages, it was suggested that an article be placed in *La Salle*. John agreed to the article and also to have the event recorded with a photo.

John's concern about spreading the word is well taken because a Pooled Income Fund is a relatively new term for a Trust that can receive gifts made to an institution (La Salle), while, at the same time, the giver retains the right to income from the gifts for one or two lifetimes. Gifts are commingled and invested forming a substantial "Pool" of funds and professionally managed to produce high income yield. The Fund operates much like a mutual fund since each donor receives a pro rata share of the Fund's earnings quarterly.

A portion of your gift to the Fund qualifies as a charitable contribution and provides an immediate tax deduction. The amount of the contribution is determined by the size of the gift and the age or ages of the beneficiaries. Appreciated securities can be used to establish your Pooled Income Fund providing ad-

ditional tax savings because you won't have to pay any tax on your capital gains.

"What's the catch?" We don't believe there is one. La Salle has examined the Pooled Income Fund carefully and has secured the services of an outstanding investment bank to manage our Fund—La Salle has invested in the Fund too—and we are offering it to alumni, parents and friends as a good investment, particularly to those people who are retired or about to retire. You might want to ask John Veen, director of special activities, (215) 951-1580, why he decided to invest in the Fund.

The Office of Planned Giving wants to help make it easier for you to help La Salle and help yourself. Let's talk about it. For specific information about La Salle's Pooled Income Fund, please contact Mr. Arthur C. Stanley, director of planned giving, La Salle University, Philadelphia, PA 19141, at (215) 951-1540.



John Veen (seated) with Brother President Patrick Ellis and Arthur C. Stanley.

'62

William H. Fitzpatrick, Ph.D., superintendent of Great Valley School District, Devault, Pa., received national recognition from the American Association of School Administrators for the district's staff development which he authored. **William F. Moore** is assistant vice president of operations at Industrial Valley Bank, in Philadelphia. **Dennis M. Murphy** has retired from the detective division of the New York City Police Department after 21 years. He is now assistant director of security for Montefiore Medical Center, in the Bronx.

'63



Daniel G. Gill, Jr.

Victor F. Cantarella completed his MBA degree program at Pace University and has joined Hunt-Wesson Foods, in Fullerton, Calif. as a laboratory manager in packaging research and development. **Daniel G. Gill, Jr.**, is now vice president of sales and marketing for Data Card Corp. in Minneapolis, Mn. **Jon L. Proko** is now contracts manager with Allied Bendix Aerospace, Oceanics Division, in Sylmar, Calif.

'66

Thomas F. McGinn has been appointed Philadelphia branch manager by Barrister Information Systems. **Anthony J. Nocella**, executive vice president and chief financial officer for PSFS, has been named president of the Philadelphia chapter of the Financial Executives Institute.

'67

Benedict E. Capaldi has joined the staff of McGlinn Capital Management, Inc., of Wyomissing, Pa. as a senior vice president. **John C. Fusco, Jr.**, has become a partner in the firm of Irwin & Co., Certified Public Accountants in Villanova, Pa.

'68

James Fitzgerald has been promoted to vice president of sales and marketing for the automotive/marine product lines for the USA Division of CRC Chemicals, Warminster, Pa. **James M. Knepp, C.P.A.**, has been awarded the certificate in management accounting by the Institute of Management Accounting. He is assistant corporate controller of Air Products and Chemicals, Inc. in Allentown, Pa.

'69

Jeffrey J. Frankenfeld has joined the Northeastern Bank of Pennsylvania as a trust officer. **Robert F. Lynch, CLU**, has been appointed vice president-agencies at Provident Indemnity Life Insurance Co., in Norristown, Pa.

'70

William C. Ashworth was appointed agency supervisor for Monarch Life Insurance Co., in Philadelphia. He was the first in the company to achieve the designation Life Underwriter Training Council Fellow (LUTCF). **James B. Cameron** has been promoted to district sales manager for Infotron Systems, Inc. in Cherry Hill, N.J. **Robert H. Lemke, 3rd**, has been awarded the professional designation: Chartered Property Casualty Underwriter. **William C. Martin** has been made president and C.E.O. of Empire High-Lift Co., a Texas firm specializing in aerial platform equipment. **Louis A. Nemeth** has been appointed vice president of People's Bank of New Jersey's Commercial Loan Department. **Charles A.**

Plagens has been named general manager of Chester Valley Golf Club, in Malvern, Pa. **Victor Vernace** has been promoted to purchasing agent at the Massena, N.Y. plant of the Central Foundry Division of General Motors. **Peter L. Vetere** has been appointed manager of the data processing department of the Philadelphia suburban accounting firm of Maillie, Falconiero & Co.

BIRTH: to **Walter J. Griffin** and his wife, Marcia, a son, James P.

'71

Richard A. Breeser has been named group manager/billing for U.S. Operations at Sperry Information Systems, in Blue Bell, Pa. **Alfred J. DiMatties** has been named senior vice president in charge of the trust investment division at Heritage Bank in Cherry Hill, N.J. **Rev. Nicholas Martorano, OSA**, has been named pastor of his home parish in South Philadelphia, St. Nicholas of Tolentine. **Michael J. Reinking**, a partner in the firm of Elko, Fischer, McCabe and Rudman, CPA's, recently opened his company's third office in Norristown, Pa.

'72

Charles P. Pizzi, a deputy director of Philadelphia's Commerce Department, has been appointed by Mayor W. Wilson Goode to serve as first deputy of the agency. **Charles J. Quattrone, Jr.**, was named an assistant vice president of Horizon Trust Co. He is portfolio manager in the firm's Princeton, N.J. office.

'73

Lawrence J. Bish was voted youth counselor of the year in 1984 by his peers and supervisors in Bucks County, Pa. Juvenile Court. **William Weber** has been appointed director of local group sales for Blue Cross of Greater Philadelphia.

'74

Francis X. Becht has been promoted to assistant vice president-accounting for BCM Eastern, Inc., in Plymouth Meeting, Pa. **James J. Smith** has been made a senior vice president of Princeton Bank whose merger with the Bank of New Jersey took effect on December 31.



James J. Smith

BIRTHS: to **Francis X. Becht** and his wife, Denise, their fourth child, a daughter, Rachel; to **Kevin P. Kohler** and his wife, **Karen Thomas Kohler**, '78, their third son, Francis Thomas.

MOVING?

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2 Attach the label from the back cover of this issue and mail to the Alumni Office, LaSalle University, Phila., Penna. 19141

'75

Alan Lontz received his master's degree in education administration from Villanova University.

MARRIAGE: **Martin M. Kaffenberg** to Kathleen Anne Gray.

'76

Charles F. Dombrowski is a manager in the auditing firm of Ernst & Whinney and a vice president of the National Association of Accountants. **Frank X. Viggiano** was appointed director of governmental relations and director of the Albany office of the City University of New York—University Student Senate.

'77

Capt. David J. Davis was involved in a NATO-sponsored exercise by participating in the Army's return of forces to Germany. **Carl W. Graf**, a manager at the Philadelphia firm of Asher & Co., recently visited the university to address the members of Beta Alpha on the topic of "Career Opportunities in a Medium Sized Accounting Firm." **Frank J. Salandria** has been promoted to vice president and auditor of the Philadelphia National Bank.

'78

Joseph A. Baldassarre, C.P.A., has been promoted to manager of division accounting for RCA, Solid State Division in Somerville, N.J. **Frank D. Giardini** has been promoted to tax manager in the Philadelphia office of Coopers and Lybrand. **Salvatore J. Gulisano**, president of Lee's Clothing, Inc., has been named president of Salamar Inc., Huntingdon Valley, Pa. **David G. Kelble** received his MBA degree from Temple University. **Margaret E. O'Keefe** has been appointed assistant vice president of Marsh & McLennan, Inc., insurance brokers in New York City.

BIRTH: to **Joseph Steelman** and his wife, Mary Beth, a daughter, Emily Elizabeth.

'79

Henry Janyszek has been promoted to office manager for Germantown Savings Bank of Philadelphia.

BIRTHS: to **Adeline D. Ferguson** and her husband, Thomas, twin boys Thomas D. and Michael D.; to **Anita Gilchrist Pierce** and her husband, Stephen, a daughter, Kathryn Hill Pierce.

'80

Albert M. DiGregorio, Jr., was admitted to the Pennsylvania, New Jersey, and Federal Bars after completing his law degree at Delaware Law School, in Wilmington, in 1983. He recently joined the personal injury firm of Manchel, Lundy and Lessin, in Philadelphia. **Andrea L. (Barkocy) DiGregorio**, who had been a corporate accountant with the oil firm of Amerada Hess, recently joined RCA Corporation, in Princeton, N.J., as adminis-



La Salle's basketball coach "Lefty" Ervin, '68 (left) and former coach and All America Tom Gola, '55 (right) were honored at the annual Philadelphia Sportswriters Association banquet, on Jan. 21. Ervin, who had recently won his 100th game as Explorer coach, received the group's "Class Act" award. Gola was honored as the "Living Sports Legend."

trator of systems and procedures. She also earned an MBA in finance at Rider College. **David Greenfield** has joined the Controller's department of First Federal Savings and Loan Association as an accountant. **Airman 1st Class Joseph Lawlor** has graduated from the U.S. Air Force financial management specialist course at Sheppard Air Force Base.

MARRIAGES: **Andrea L. Barkocy** to **Albert M. DiGregorio, Jr.**; **Rosaleen M. Sikina** to **Timothy M. Kelly**.

'81

Pamela Williams Berus is a staff accountant with Union Carbide Corp. at their world headquarters in Danbury, Ct. **Christopher E. McDermott** has been promoted to banking officer of Continental Bank. **Capt. James E. Neal** was involved in a NATO-sponsored exercise by participating in the Army's return of forces to Germany. **Peter Sahd** has been appointed financial accounting officer in the controller's department of the Fulton Bank, in Lancaster, Pa.

BIRTH: to **John Robert Daniels** and his wife, Barbara, their second daughter, Linda Elizabeth.

'82

Susan Murphy Dearolf has been named manager, corporate accounting with Pitcairn, Inc. in Jenkintown, Pa. **First Lt. Elizabeth J. Higgins** was decorated with the Army Achievement Medal in Mainz, West Germany. **Kenneth J. Jenkins** is a treaty underwriter in the INA Reinsurance Co., a CIGNA Company in Philadelphia. **Carol Anne Thorn** has received her C.P.A.

'83

Donald C. White is with the Florida National Bank, in Jacksonville, Fl.

MARRIAGE: **Donald C. White** to **Joyce DeVantier**.

'84

Anna Marie T. Costello is employed as an assistant buyer in the fine jewelry department of Strawbridge & Clothier. She also has been named regional director for Phi Gamma Nu National Business Fraternity, working with the Temple-Ambler Chapter. **Robert A. Salanik** has been selected business manager of the Souderton (Pa.) Area School District.



In Memorium

Anne C. Hughes, who worked in La Salle University's Evening Division and Alumni offices for 28 years, passed away on Feb. 17. Survivors included sons, **Philip E., Jr.**, '71, and **John T.**, '74.

Dr. and Mrs. Schneider Establish Howard and Ruth Chase Memorial Fund



Dr. Henry J. Schneider, '42, and his wife, Margaret, shown with Brother President Patrick Ellis, F.S.C., Ph.D., have contributed \$35,000 (plus \$15,000 in matching gifts from Rohm and Haas) to establish The Howard and Ruth Chase Memorial Fund in memory of Mrs. Schneider's parents. Contributions to this fund are set aside in a restricted endowment account with its annual earnings being used to purchase scientific books for La Salle's library, with a special emphasis on acquisitions in the field of chemistry. Prior to his retirement in 1983, Dr. Schneider served as special projects manager in the corporate business office of Rohm and Haas Company.

M.B.A. PROGRAM

'80

MARRIAGE: Edward E. Keidat to Lisa A. Schweiger.

'81

Gerald I. Magid has been named vice president for finance at Inglis House, the Philadelphia home for physically disabled persons. F. Kevin Tylus has been named manager of Healthcare Technical Services of Touche Ross and Company.

'82

MARRIAGE: Joseph O'Neill to Mary Beth Regan.

'83

Colleen Ruane Robinson recently was appointed director of Personnel at St. Mary's Hospital, in Philadelphia.

'84

Kenneth J. Sylvester was promoted to

unit manager, pharmaceutical production at the Smith, Kline & French Laboratories, in Philadelphia.

DEPARTMENT OF NURSING

'83

Janice Beitz was awarded a professional nurse traineeship to support her graduate work in nursing administration at Villanova University.

'84

Joyce Bailey is pursuing her master's degree in maternal child nursing at Texas Women's University, in Houston. Sheila Grant was accepted into the Yale University's master's in nursing program. Joan McCarty is in the graduate nursing program at the University of Pennsylvania. Deborah Schwartz was accepted into the master's program in health care of women at the University of Texas.

SIGMA BETA KAPA

Twentieth Annual
Reunion Picnic
Tentative Date late May

If interested contact:
Timothy Dillion, Moderator, at
215-535-5248

or write

Alumni Picnic
Sigma Beta Kappa
La Salle University
Box 713
Phila., PA 19141

NECROLOGY

'26

Francis J. Braceland, M.D.

'40

Brother G. Xavier Langan, F.S.C.

'49

James J. Devlin, Ph.D.

'50

William E. Edwards, Jr.

'52

Rudolph A. Komada, M.D.

'56

David Madden

'57

Joseph Keating

'74

Edward S. Conway, Sr.

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Summer 1985

La Salle

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SEP 30 1985

RONALD J. ZELLER

President, Norwegian Caribbean Lines

Honor Roll of Donors

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE
(USPS 299-940)

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8 HONOR ROLL OF DONORS

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CREDITS: Front cover and pages 2, 4, Ronald Roth-Watts; back cover and pages 43, 45, 48, 49, Mike Maicher; inside back cover and pages 5, 7, 8-37, 39, 41, 42, 51, Martha Ledger; 44 (left), Charles F. Sibbe; 47, Jules Schick.



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James J. McDonald, '58, Alumni Director

ALUMNI ASSOCIATION OFFICERS

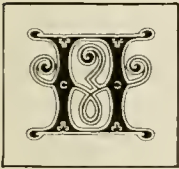
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The SCHOLAR Who Would Be PRESIDENT

Ronald J. Zeller heads the world's largest cruise line
but he would feel just as comfortable in the classroom

By Robert S. Lyons, Jr., '61



He majored in accounting at La Salle, then went to law school before becoming a college professor. He loves spending time in libraries and considers nothing more stimulating than shaping the minds of young people. So what is Ron Zeller doing as president of the world's largest cruise line? Is this a temporary career stop before he moves on to something else like a college presidency or the U.S. Senate?

"I'm a very competitive person," says Ronald J. Zeller, '64, the president and chief executive officer of Norwegian Caribbean Lines. "I'm also a bit of an academic, an enthralled person even today." Before taking over the company that controls upwards of 40% of the world-wide passenger cruise business, Zeller helped to win one of the largest court settlements in Florida's history. He has also played a major role in developing a billion dollar tourist industry in Miami.

Actually, had it not been for his wife's "claustrophobic" feeling about living in the midwest, Zeller might still be teaching at Eastern Michigan University. Then again, had it not been for his wife's influence and encouragement, Zeller could still be working in Philadelphia as an accountant. But that's getting ahead of our story about an attorney whose career as a specialist in international business and taxation has carried him from Ypsilanti to South Korea, from Philadelphia to Scandinavia, from the Middle East to Miami where he lives today.

Zeller's company, Norwegian Caribbean Lines, has been doing business in the United States since 1966. It owns eight large vessels including the Norway, the world's largest passenger ship. Originally christened the France, this 2,000 passenger liner completed 377 Atlantic crossings before laying idle in Le Havre for five years. It is now the Norwegian Caribbean Lines' flagship, sailing to Caribbean ports out of Miami. Another NCL division, Royal Viking Lines, handles world-wide cruises from San Francisco. Norwegian Caribbean Lines carries more than 300,000 passengers annually; its employees represent 38 nationalities.

Zeller has fond memories of his undergraduate days. "I thought La Salle provided an absolutely fantastic education," he recalled recently while sitting in his spacious offices high atop One Biscayne Tower overlooking the port of Miami. "The beauty to me was that they permitted me to be an accounting major, but allowed me to take a host of liberal arts courses that the typical business major would not be allowed in

a Wharton School, at a Penn State, or at a Temple. I found the La Salle experience very broadening."

A transfer student from the University of Pennsylvania, which he considered "a bit too large," Zeller says that he was very influenced by such La Salle professors as Joe Flubacher ("who I consider to be one of the world's finest teachers") in economics, Joe Markmann and the late Mike DeAngelis in accounting, and Gene Fitzgerald in philosophy. He also appreciated the heavy writing assignments required in virtually every La Salle course. "I considered that a very significant advantage," he says. "A lot of practice in expressing oneself has been helpful both in the practice of law and also in the business world. It's all how you express yourself, either orally or in writing. It's a reflection of your personality. If you're sloppy about it, then you are going to be perceived as being sloppy. The same is true with oral expression."

Like many of his classmates, Zeller had completed his military obligation in the (U.S. Navy Reserves) before attending college. During his senior year, he married his wife, Ceil, a nursing graduate of Villanova who was in the process of earning her master's degree in pediatric nursing at the University of Pennsylvania. Noticing that he seemed somewhat less than enthusiastic about accounting, Ceil showed him a catalogue describing a combined MBA/Law Degree program at Cornell University and suggested that maybe he should do something else with his career. "It stimulated me so I started to think about a combined program," Zeller recalls.

The Zellers wound up at Ohio State University, Ron in the combined MBA/Law program; Ceil on the faculty in the School of Nursing teaching pediatric nursing. By the end of the year, he had decided to pursue law school studies exclusively. After graduation, he taught and practiced law at Eastern Michigan University, in effect holding down two full-time jobs and rising to the rank of associate professor. "I was perfectly content there," Zeller says. "I was on a fast track and I was getting quality experience. But my wife was not happy in Michigan. She's originally from Atlantic City and she was claustrophobic, if you will, even in Michigan with its 10,000 lakes. But at that point, down the road a few years I knew that I had to move on and just practice law. Even though I enjoyed teaching tremendously, there were more and more conflicts between the two."

Having been intrigued by Florida's weather while visiting relatives, the Zellers decided to head south. "From what I had read and heard, I could see that

Miami and South Florida was potential in its greatest magnitude," says Zeller. "I likened it to Los Angeles in the 1950's." Although he wasn't a member of the Florida Bar, Zeller knew what he wanted to do—be a business lawyer. By his second interview, he had landed a job with Patton and Kenner, a small "boutique-type law firm in Miami, with such clients as Storer Broadcasting, Prentice-Hall, and Firestone. Soon he was working on a number of important projects like the Northeast Airlines merger. He quickly passed the Florida Bar and by the following January, he was made a partner.

One of Patton and Kenner's clients was a Norwegian company that had been operating cruise ships in the United States for about five years. In 1971, the owners became disenchanted with the local sales agent, primarily because the cash flow wasn't coming through to pay for the ships operating out of the American market. The shipping company filed suit to recover back assets. "It was really a fraud-type audit situation," says Zeller. "Soon it became clear that this was basically an accounting suit." By the time the case was settled four years later—with Zeller's firm recovering almost \$4 million in assets—there had been almost a dozen appeals in the Florida Courts as well as an appeal to the U.S. Supreme Court. It was the largest single case at the time in Dade County. Its documents filled four file drawers in the county courthouse.

Zeller had been brought into the case during its early stages to handle some administrative corporate details. He became more involved, however, when it became apparent that the case required someone with sophisticated accounting expertise. Other attorneys in the case were having trouble communicating with the accountants. "They were just on two different wave lengths," recalls Zeller. "So I came in sort of as a journeyman and ultimately became the primary litigator on the case. Ultimately, I did a tremendous amount of discovery and the more discovery I did, the more facts I turned up that presented a rather convincing case that monies had been diverted." Zeller eventually won a motion for partial summary judgement. A settlement was then negotiated allowing the recovery of back funds over a period of time.

Ironically, some of the monies that were used went into the shipping agent's first ship under the name *Carnivale Cruise Lines* which, today, is one of Norwegian Caribbean Lines' major competitors. A few years later, the owners of these two companies—Carnivale's Ted Harrison and NCL's Knut Utstein Kloster—joined forces with the port director of Miami to create a billion dollar shipping/tourist industry. "When Kloster brought his first ship in here for Harrison to sell, they were working out of a cargo shed," says Zeller. "There was no port facility, there were no modern terminals. It was just a situation in which three people created an industry. Today,

Miami represents 60 to 70 per cent of all cruising worldwide. It's a very large percentage."

Meanwhile, while this case was in its various stages of appeal, Zeller started helping Kloster with some corporate details. Soon he became NCL's outside general counsel. He also began doing a considerable amount of work for other clients overseas. Florida was hit hard by a recession in 1974-75. The real estate market was a disaster, especially in south Florida. Then the gas crisis hit. Banks, which had become partners in various real estate investments suddenly found themselves liable for \$100 million debts. Many people who had been relying on the tourist trade began looking overseas for investment opportunities. Zeller developed expertise in overseas tax and business practices. Soon he was spending a third of the year counseling for NCL's American division in Norway and traveling to Europe, Scandinavia, the Middle East, and the Far East.

"The Middle East was a real character builder," recalls Zeller who spent time in places like Iran, Jordan, and Egypt. "Saudi Arabia was probably the most exciting, dynamic place because they really had the money to spend. They were literally creating a country out of nothing. You would sit in a hotel lobby and



Ronald J. Zeller at his desk overlooking the port of Miami which accounts for 60 to 70 per cent of all worldwide cruising.

there would be people literally in every corner making fifty million dollar deals, one-hundred million dollar deals. I would be solicited walking in the door by people wanting me to do work for them. They had come from all over the world to develop business propositions and found that they needed help. I didn't take many (of these deals) on, but it felt like the San Francisco gold rush."

In 1980, Kloster purchased the S.S. *France*, a 1,035 foot liner which had been built in 1962, for \$18 million. Re-christened the *Norway*, the last of the "Atlantic Queens" increased the company's passenger capacity by 40 per cent. Zeller and his wife were invited to cruise from Oslo back to the United States, but Ron had planned to accompany the ship only as far as Southampton, England. Before the ship arrived in England, however, Zeller was asked to quietly step in and solve some management problems. Then asked to remain on board for the journey to New York, he was given an office on the ship and took charge. By June, he had been offered the presidency of the company. He would be the first non-member of the family to become an executive member of the Board of Directors in the 80 year history of the Norwegian Caribbean Lines without inheriting a position on the managing firm.

The Norwegian Caribbean Lines had been quietly revolutionizing the modern cruise industry. It introduced, for example, the first small cruise ship with bow thrusters enabling it to call at ports without tug boats. "We really created the concept of a vacation at sea with entertainment, food, and beverages," explains Zeller. "We were much more stylized in terms of onboard passenger programming and short-site programming." By the time Zeller took over, however, the company was having difficulty handling its expanded fleet and passenger capacity. "In addition to having problems with the *Norway* and the economics of the company at the time," says Zeller, "we went into a recession beginning basically in July of 1980 that bottomed out in 1982."

For his first six months on the job, Zeller worked seven days a week until midnight. He replaced a number of young executives with broader-based, more experienced people from organizations like Ramada, Marriott, and Philadelphia's First Pennsylvania Bank. "Together we brought discipline, analytics, and departmental responsibility," he recalls. By 1983, NCL's financial picture had turned completely around. The company is now on the course of "consistent profitability." With the acquisition of the Royal Viking Line in 1984, Norwegian Caribbean Lines became the largest cruise line in the world.

"It's an exciting business," says Zeller, "but it's a complex business with components of many different businesses. There are many areas with which to extend your influence—entertainment, food, beverages, merchandising. The future is going to be very competitive for our industry. We've got a lot of (passen-

ger) capacity. We've got to build demand, keep the pressure on pricing. Our basic strategy is that we want to remain the leader and major player in market share."

NCL's immediate plans are focused on a "far-reaching, futuristic" wide-hulled supership that is being designed to hold from 2,500 to 6,000 passengers. Currently on the drawing-board under the code name *Phoenix*, the ship would contain four spacious atrium-type passenger-cabin/accommodation blocks built above the ship's hull. It's the Hyatt-Regency entry of the cruise industry," says Zeller. Three day cruisers, each with a capacity of 500 people, would float out of openings in the stern. There would also be a 2,500 seat arena capable of hosting closed-circuit/satellite TV-type events like world boxing championships, a multi-purpose theatre, conference rooms, and a variety of restaurants.

Zeller sees a very bright future for the travel industry and also predicts that our concept of a "typical" vacation will probably be changing over the years. "Most people today are moving to shorter vacations, but more shorter vacations," he explains. "Very few of us are moving to long, extended vacations right now because we can't afford to take the time. However, our (middle) age group will soon be the most wealthy, most well-read, most well-traveled, experienced group of people ever to move into these age brackets. The pendulum will swing back again and I think that you and I will be taking world cruises and will be traveling for long periods of time when we have the time. And with life expectancy extending itself as it is, we will have the time."

As chief executive of a company with what he considers "the easiest product in the world to market," Zeller says that his legal background has been invaluable in helping him to handle the complexities of coordinating the many intricate research, marketing, and communication details necessary to remain competitive. A law education shows you how to think and to understand what's written, he says. It teaches you to become a specialist when necessary. "The thing I tend to bring to the table," he says, "is the big picture perspective. That comes from having worked with a lot of major clients and with a lot of senior executives as a lawyer. You tend to go from being a specialist to being a generalist. That's exactly what happens when you get to the chief executive's role where you're a generalist, not a specialist. You've got to know enough to understand what the specialist wants to do, to challenge their thinking from time to time, to give them the big picture perspective. Sometimes as a specialist, the systems aren't there for you to capture it."

Zeller says that it's easy to be enthusiastic about marketing a cruise because you bring so much joy to people. "It's easy to communicate that concept on a one-on-one or one-on-two hundred basis," he explains. "But it's not so easy to communicate it to 240 million people when you're trying to focus on 20



Zeller's offices contain detailed models of the Norwegian Coribean Lines cruisers that carry upwards of 300,000 passengers every year.

million of them. There's where the real challenge is. It's really a communication challenge—a vehicle challenge. Should you be using newspapers? Should you be using television? Cable television? Whatever.”

Not only are some of the more traditional means of communicating like magazines and network TV “breaking down and changing,” says Zeller, “today’s consumer has become a “moving target” who is changing as fast as the communications vehicles, themselves. It’s really a question of collecting and interpreting as much data as possible and “shooting” for where you think that target is going to be. “And that’s very similar to the practice of law,” he says. “You gather facts and you interpret. Marketing research is very similar. You use different techniques, but ultimately you have to draw conclusions.”

Although he still does considerable traveling (110 days last year; 240 in 1983), Zeller tries to spend as much time as possible with his family, especially on weekends. “Even at La Salle and in law school, I never was one for hanging out with the fellows,” he explains. “My orientation basically has been with my family.” Family activities include snorkling, water-

skiing, fishing, or just relaxing in one of their boats. “I don’t care if I catch any fish,” he says. “I just enjoy being on the water.” Zeller and his wife have three teenage children, Jay, Kevin, and Suzy. “My wife is my backbone,” he adds. “She’s a bubbly lady. She helps me a great deal on this job because she does a lot of the small human touch things or reminds me of them. She’s bright and she’s a very good substitute for me in terms of visits to the ships.”

Zeller also devotes much of his time to civic and charitable endeavors. He has served as president of Miami’s Catholic Charities Appeal, has headed a unique developmental program for mentally handicapped children, and is a trustee of the Greater Miami Chamber of Commerce, among other activities. He also does not rule out the possibility of a public service career someday. “Maybe I have two ultimate desires,” he says. “If I wanted to be in government, I would want to be a United States Senator. And the other thing I would like to be is a college president. Such an academic pursuit is probably the most stimulating thing one could do. To shape, mold, and influence young people is fantastic. If you’ve been a teacher, you know that there are only a few stars in a class, only a few who you can pull from one place to another and have them stay there. But they make it all worthwhile.”

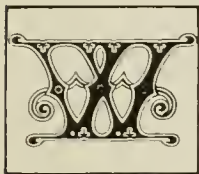
Zeller has also retained a fascination with good libraries over the years. “I love libraries,” he says. “All my life up until the last five years, I’ve spent considerable time in libraries.” During his undergraduate days, he recalls spending many hours at La Salle’s and Penn’s libraries. He was also impressed with Ohio State’s library, one of the largest law libraries in the nation, whose director helped to organize the Library of Congress. “I like to describe myself as having a bathtub mind,” he explains. “After I’ve used it, I pull the plug, but the information is always back there somewhere. In that sense, I’m a bit of an academic, an enthralled person even today. I don’t do very much with novels. I read biographies of interesting personalities. I read a lot of information that may not be on target with anything I’m doing. It’s kind of inventoried.”

Zeller recalls that he was not a person who “spoke up a lot” in the classroom as a student. But the first day he walked into a classroom as a teacher—a room filled with 150 people, “I just rolled. I did not have one tremor, one trauma, one bit of stage fright. Other than “Public Speaking” at La Salle, I had never addressed a number of people in any way, shape or form. I don’t have the foggiest idea why it was so easy because all of my background would have made me very reluctant, very slow to develop as a speaker. But that experience was very important because I really learned how to stand on my feet and talk—something very important for trial work. Teaching was a fantastic way to learn about getting around in a court room.

“They sort of went hand-in-hand.” ■

Master of Arts: Charles V. Kelly

by John Keenan, '52



When Charles Kelly looks at you, you know you have been looked at. The eyes are large and dark brown and they seem to move forward toward you until they fasten on your inner thoughts. The look has destroyed some very imaginative student excuses before they ever had a chance to be spoken. When you add the look to the voice of a commanding officer who cannot conceive of disobedience and can barely tolerate foolishness, and then top off the countenance with a distinguished head of white hair that speaks of ages of experience, you have a powerful presence—one not easily manipulated, ignored, or contradicted. Nor is he a presence easily forgotten by either students or colleagues. One finds in his presence that mysterious power Kent responded to in King Lear:

"... you have that in your countenance which I would fain call master."

"What's that?"

"Authority."

The authority residing in his character, combined with his vast learning, his wit, his compassion, and his gifted teaching ability, has earned for Charles V. Kelly, Jr., a unique place in La Salle's history. A significant chapter ended this past June when Charles Kelly reached the mandatory retirement age of three score and ten.

It is extremely doubtful whether young Charles Kelly saw himself as a historic figure when he first came to La Salle in 1947 to take over two sections of freshman English. Like so many of his students of that era, he was recently out of the service and trying to make a living and complete his education. That education at the University of Pennsylvania had been interrupted by a "Greetings" from the draft board in October of 1941.

When the Air Force took control of his fate, he had finished his graduate work in Classical Languages and was about to begin his dissertation. He returned in 1945 to find the Classics department gone. So he did the only sensible thing. He began over, this time in English.

The Air Force had recognized the look of command when they saw it. Charles flew a desk with an efficiency and authority seldom seen in the military. He went in a private and was discharged as a major, having turned down promotion to Lt. Colonel because the promotion would have kept him in the service and

he wanted to get on with a teaching career. When he came to La Salle as an instructor, he had several years of secondary teaching behind him at Coatesville and in the Philadelphia School System.

The La Salle College he saw in 1947 was an extraordinary place, a small college that had become a medium-sized college overnight. It was crowded, bustling, and purposeful. The students were mostly ex-GI's intent on getting a college degree on the GI Bill. They had already lost four years out of their lives and they were in no mood for a leisurely educational pace. They wanted education and they wanted it in



Charles V. Kelly listens to accolades from colleagues and former students at recent dedication of lounge named in his honor in Olney Hall.

a hurry. La Salle was trying very hard to give it to them, and it wasn't easy. The College was short of space, short of teachers, and short of money. There wasn't much time for either the students or the teachers to worry about educational amenities. But somehow, as a generation of grateful GI's will testify, the job got done.

"Those first classes I had were huge," Charles Kelly remembers. "I think I had 68 and 75 students in my two sections of composition. And we had to teach the term paper!"

There wasn't much to distinguish teachers from students in age. So when Charles Kelly became class advisor to the Class of 1950, he found himself gaining a circle of friends only a few years younger than himself. Many of those students who graduated in 1949 or '50 remain his friends today. No sooner had he become close to students and colleagues and an important part of his department when the Korean Conflict came along and the Air Force decided it needed his kind of authority in the Pentagon. Professor Kelly became Lt. Colonel Kelly, and once more his graduate work was interrupted just short of the doctorate. And La Salle appeared to have lost a promising faculty member for good.

The bonds had been forged in those first five years, however, and Charles Kelly returned to La Salle in 1955, but not without some hesitation. The military had offered both security and salary advantages; La Salle offered neither. A place in the Kelly business was available if wanted; his father, Charlie Kelly of East Falls, had spent his life in the brickwork business. At La Salle he was Charles Kelly of the English Department; but at home he was part of the illustrious Kelly family of Philadelphia. Like his father, he preferred avoiding the Kelly spotlight. Uncle George was a famous playwright, Uncle John a sportsman and politician, Cousin Kell a champion oarsman, and Cousin Grace an actress and later a Princess. But Charles had his own talent: he was born to teach young people. And La Salle offered him a place to do just that in a collegial atmosphere where he was recognized for his own abilities. When decision time came, he listened to his mother's calm advice: "Why would you consider anyplace other than La Salle?" she wondered. "You've never been as happy as when you were there." So he came back to La Salle and stayed for the next 30 years. "And that has made all the difference," as Robert Frost says in "The Road Not Taken."

Charles Kelly has certainly made a difference at La Salle. He chaired the English Department in both the Day and Evening Divisions for fourteen years, from 1964 to 1978. In one remarkable period he now remembers as "the hardest," he was teaching three courses in the day, one at night, chairing both day and evening English departments, serving as president of the Faculty Senate, serving on the emotionally demanding Tenure and Promotion Committee, and play-

ing an important role on a Middle States Self Study committee. Just reading about all those things is enough to wear you out. But he did them all in the impeccable Kelly style.

That same style, characterized by close attention to detail and rigorous logic, carried over into every class he taught. Author John Langan, '63, whose textbooks have been widely praised for their sound pedagogy, remembers Charles Kelly's insistence on logical thinking in Freshman composition:

"I was a little angry at first; I didn't like someone implying that I didn't know how to think. I went back to my dorm room and read over my paper several times. Eventually, of course, I realized that Charles Kelly was right. I gradually learned to heed the message about clear thinking that he repeated with good-natured but relentless insistency throughout the two semesters I had him for composition. That challenge to think and write clearly gave backbone to my writing and has been a strong influence on my work ever since."

Another star student, Paul Betz, '60, is now an outstanding Wordsworth scholar and former English Department Chairman at Georgetown. He says quite simply: "Mr. Kelly did it all for me. He showed me what the discipline meant and persuaded me that I too might someday be a teacher of literature."

Charles Kelly enjoyed and cultivated his reputation as a tough grader. Virginia Barishek, '80, likes to remember his explanation of his grading system at the opening of the semester. "You may have heard that I'm fond of saying A is for Kelly, B is for God, C's and D's are for students. . . . Well, it's not true." Evening Division alumnus Gerry Davis remembers a night when Charles Kelly told his class that his reputation for being an easy grader was legendary. "Shouldn't that word be 'mythical' rather than 'legendary?'" asked Davis, winning a smile from his teacher and a roar of appreciation from the rest of the class.

The Kelly classes were filled with wit as well as wisdom. His bearing of authority and dignity sometimes left students unprepared for a well-timed barb. Steve Craig, '73, tells about the time a student confronted Kelly with a question: "What if my interpretation differs from yours?" "With this bit of presumptuousness," writes Steve, "even the noisy construction outside Benilde Hall seemed to come to a halt, but Mr. Kelly was supremely unruffled. He simply responded, with his usual Ciceronian seriousness, that after weighing all the evidence each student must make up his own mind. 'After all,' he added, 'You always have the right to persist in error.'"

Part of Charles Kelly's success in the classroom lies in his love of performing. Did he ever hear the call of the theatre as did Uncle George or Uncle Walter, the "Virginia Judge" of vaudeville fame? "No," he laughs. "I prefer acting in the classroom where you



Kelly served as chairman of the university's English Department from 1964 to 1978. He was succeeded by the author of this article (left), who served until this year. Dr. James A. Butler '67, assumed the chairmanship in July.

can control audience reaction." In its prime, his memory was prodigious, and he enjoyed using it to delight his classes by quoting whole scenes from Oscar Wilde or Charles Dickens.

He demanded good memory from his students too. His single-spaced, 13-page objective examinations were said by his students to cover every word uttered by him during the entire semester. Many students kept the final examinations as a convenient summary of the course. Few students left a Kelly examination before the two-hour limit. One of his proctors recalls a suffering student who was already beyond the allowed time. "Are you almost finished writing your exam?" the proctor asked.

"Finished writing?," said the exasperated student. "I haven't even finished reading the damn thing yet!"

As he looks back over the past 38 years, Charles Kelly speaks with fondness of the place and the people. "La Salle has been my life since 1947. It has nurtured and sustained me, and I'm grateful to it. You hardly ever find faculty leaving La Salle because they're unhappy. It's a wonderful place. I like the sense of collegiality I have found there, and the students—I've found them extraordinarily conscientious and cooperative.

"It hasn't always been easy. The pressure at times has been very great. But the thing I have liked most has been the contact with young, formative minds. That's been my whole life, the education of the young.

"I think that's why being one of the earliest recipients of the Lindback Award for teaching means so much to me. You see, in those days we had very informal evaluation systems, and the award was the only evidence I had that I was really doing a good job in the eyes of my students and my colleagues."

He has few regrets about his career. "I do wish that circumstances had permitted me to do more scholarly work," he says, not bothering to mention the slight interruptions of two wars that came at crucial points in his doctoral studies. Speaking of the history of La Salle that he has been part of, he admires the progress made toward academic achievement and regrets what he sees as some capitulation to national trends toward grade inflation and a vocationalism that makes the curriculum a popularity contest.

That authoritative voice speaking up for standards will be missed in many a committee meeting next year. What will Charles Kelly be doing in retirement? "I am looking forward to re-reading all of Dickens," says the man whose favorite novel is *Martin Chuzzlewit*. "And I have to read some manuscripts I've been asked to edit." And of course he will continue to teach an Evening Division course and head the Evening Division English Department next year. He may not get through *all* of Dickens.

In April more than 200 English alumni gathered for a homecoming reception on the plaza outside the Union. Many were Charles Kelly's former students, and of course they were exchanging memories of him. How would he like such a group to remember him? Charles Kelly did not even pause before answering, "As a teacher who had standards and made them work up to those standards. If they said 'He was tough but you learned,' I think that would be the highest accolade." ■

Mr. Keenan, professor of English at the university, is the author of *"Feel Free To Write: A Guide for Business and Professional People."*

Honor Roll of Donors

LA SALLE UNIVERSITY
1984-85

THE FOUR MILLION

Dear Friends:

It is almost a paradigm of our lives that the famous old O. Henry title once seemed to denote so vast a population but is now completely out-of-date. It's the same with us: not long ago, we could scarcely imagine raising four million dollars in a year; but now that we have done so (in fiscal '84-'85), we must immediately set our sights higher.

Inflation, of course, is a huge factor. Compared to the sixties, we collect tuition and pay salaries in thirty-cent dollars. But even so, four million of those in one year, in between phases of our capital campaign, attest to wonderful generosity in many quarters. All of us at La Salle thank all of you.

Let me make two points before highlighting some components of the report. First—and you'll hear this again—we must transcend "Little Old La Salle," in our thinking and planning. Little old places are going under. I shall have much more to say about this topic in the "State of the University" feature in the autumn issue. Here, let me just note that as the only U.S. institution of higher education to carry our Founder's name, we feel obliged to thrive. That, in turn, means thinking six and seven figures when we think La Salle—when we can.

Secondly, you will note that some grants to La Salle "pass through." They fund, for example, projects in the surrounding community which enrich our offerings and our ambience but not our balance sheet. Thus, this report and the financial statement don't always match. Similarly, when we are given an income-producing asset, the income doesn't show as a gift, but we still recognize the giver. All forms of deferred giving enter our books in one way and our gratitude in quite another.

Among the many highlights of 1984-85, a number are worthy of special mention:

- The enlisting of more than six hundred additional donors has enabled the General Alumni to surpass \$528,000, a substantial increase despite the bulge in earlier years from some one-time large donations.
- The newly-formed Parents' Association brought in \$27,561 from 470 givers, three times more than in



Major donors to the university gather aboard The Spirit of Philadelphia for

'83-'84. In the light of current tuition levels, this is marvelous.

- The number of matching gifts from employers rose from 387 to 485, for \$72,774. Look for increased emphasis and improved organization in this promising and relatively painless area.
- Major foundation and corporate grants:
 - An anonymous pledge of \$2.5 million with an initial gift of \$900,000.
 - Pew Memorial Trust: \$313,500 toward a two-year pledge of \$444,000 for certain aspects of instructional computing.
 - William Penn Foundation: \$155,352, including \$116,987 for the Logan Community Development Assistance Project, \$30,395 for our Management



Reception and dinner honoring members of the De La Salle Society and the President's Club.

Improvement Program for Cultural Organizations, and \$7,970 to plan a Delaware Valley Management Support Organization for Non-Profit Agencies.

- W.W. Smith Charitable Trust: \$45,000 for financial aid for middle-income students.
- James S. Kemper Foundation: \$30,000 to develop and implement a plan for recruiting undergraduates.
- Initial stages of planned giving: engaging a full-time Director, launching the Pooled Income Fund with a \$10,000 gift from John Veen, and the amassing of \$451,665, from nine donors, of life insurance gifts toward the "Million Dollar Forum."
- Acquisition of the Belfield estate through a bargain

sale of which \$200,000 was a gift to La Salle from the Blain family.

- Formulation of plans for Phase II of the Campaign for the 80's: September '85 to the end of 1988, La Salle's 125th anniversary year.

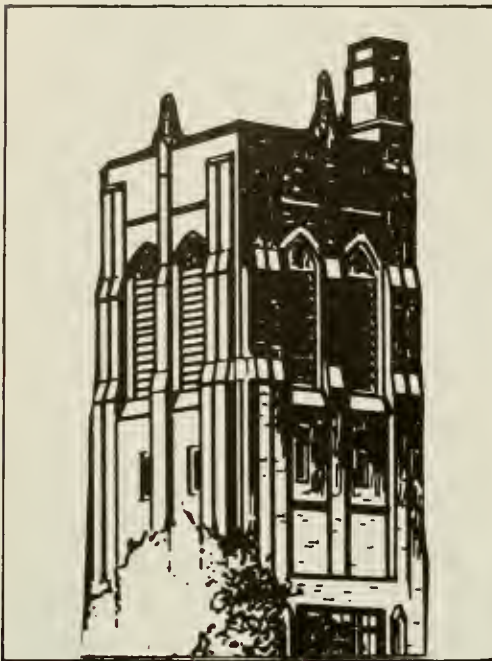
Much talk of money, to be sure. Everything else comes up in the next issue. But the real topic right now is gratitude.

Sincerely yours,

Brother Patrick Ellis, FSC

Brother Patrick Ellis, F.S.C., Ph.D.
President

HIGHLIGHTS



All gifts and grants reported below involve contributions received between July 1, 1984 and June 30, 1985. Multi-year pledges and contributions received after July 1, 1985 will be reported in subsequent Annual Reports as payments are received. In accordance with Internal Revenue Service regulations, gifts of securities have been reported at the mean (average) between their highest and lowest values on the date the gifts were made to La Salle University. Every effort has been made to assure the accuracy of the donor list. Occasionally, a donor's name is inadvertently misspelled or omitted. If, by chance, an error has been made, please accept our sincere apology and notify us of the mistake (215-951-1539). Several of the contributions listed below are duplicated in more than one category (e.g., an individual contribution in excess of \$1,000 that is also included in the Alumni total). The unduplicated total of gifts and grants listed in this report for 1984-85 is \$4,284,387.

ANNUAL FUND

General Alumni	\$528,224
Faculty and Staff	44,824
Friends	315,037
Business Matching Gifts	72,774
Foundation for Independent Colleges, Incorporated of Pennsylvania	37,941
Parents	27,561
Students (Class of 1985)	320
	<u>\$1,026,681</u>

CHRISTIAN BROTHERS' COMMUNITIES

..... \$ 223,678

COMMONWEALTH OF PENNSYLVANIA

Department of Education, Institutional Assistance Grant Program	\$753,360
Department of Education, Act 101 Program	63,000
Department of Education, Science Teacher Education Program	16,616
Ben Franklin Partnership Challenge Grant Program	5,000
Pennsylvania Humanities Council	4,545
Department of Commerce	2,470
Pennsylvania Historical and Museum Commission	700
	<u>\$ 845,691</u>

FEDERAL GOVERNMENT

Department of Education, Interest Subsidy	\$115,025
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Small Business Administration, Small Business Development Center	54,458
Department of Education, Office of Bilingual Education and Minority Languages Affairs (Title VII)	37,947
Department of Labor, Summer Youth Employment and Training Program	21,500
Action, Young Volunteers in Action Program	20,000
Naval Air Development Center (Intergovernmental Personnel Act)	7,200
Small Business Administration, National On-Line Demonstration Project (Phase II)	5,000
Department of Education, Supplemental Funds for Cooperative Education	1,260
	<u>\$ 262,390</u>

FOUNDATIONS, CORPORATIONS, AND OTHER PRIVATE ORGANIZATIONS

Anonymous	\$900,000
Pew Memorial Trust	313,500
William Penn Foundation	155,352
W.W. Smith Charitable Trust	45,000
James S. Kemper Foundation	30,000
Annenberg Fund, Incorporated	20,000
Samuel P. Mandell Foundation	15,000
C.W. Thomas, Incorporated (equipment)	15,000
Charlotte W. Newcombe Foundation ...	14,000
RCA	10,600
National Women's Studies Association	10,574
SmithKline Beckman Corporation	10,000

Stradley, Ronon, Stevens and Young ...	10,000
Xavier Electronics, Incorporated (equipment)	8,700
E.I. DuPont deNemours and Company	8,000
Sears Roebuck Foundation	5,300
Cigna Foundation	5,000
Raskob Foundation for Catholic Activities, Incorporated	5,000
Tri-State Dairy-Deli Association	5,000
United Way of Southeastern Pennsylvania	5,000
Wells Fargo Gamefield	5,000
Winchester Foundation	5,000
Grace Foundation, Incorporated	4,000
Sperry Corporation Foundation	4,000
Christian R. and Mary F. Lindback Foundation	3,000
Philadelphia Alliance for Teaching Humanities in the Schools	3,000
PSFS	2,600
Philadelphia Area Computing Society, IBM Users Group	2,500
Texaco Philanthropic Foundation, Incorporated	2,500
Center for Literacy	2,450
Community Women's Education Center	2,300
John McShain Charities, Incorporated ..	2,000
Gratu-Eights of La Salle	2,000
Prudential Foundation	2,000
Young Windows, Incorporated	2,000
Benjamin and Fredora K. Wolf Memorial Foundation	1,800
John J. Manley, Incorporated	1,500
Penn/PA CIE Institute for Development in International Education	1,200
Touche Ross and Company	1,200
La Salle College Guild	1,028
Clarence A. Rowell Trust	1,000
Peat Marwick Foundation	1,000
Philadelphia Food Trades Organization	1,000
Procter and Gamble Fund	1,000
Carpenter Technology Corporation Foundation, Incorporated	825
Philadelphia Electric Company	600
Philadelphia Area Computing Society ..	530
Atlas Foundation	500
Coca-Cola Bottling Company	500
Germantown Life Insurance Company	500
Anonymous	400
Merck and Company, Incorporated	375
Philadelphia Society of Radiologic Technologists	200
Milton Ginsburg Fund	150
Roman Catholic High School Alumni Association	100
	<u>\$1,650,784</u>

GIFTS OF ART \$ 118,482

INDIVIDUALS

Daniel Blain, Jr.	\$200,000
Mr. and Mrs. Francis J. Dunleavy.....	32,650
Henry J. Schneider, Ph.D.	20,000
John Henry Veen	10,825
John M. Connolly, Jr., M.D.	10,000
Leon J. Perelman	10,000
John V. Goldsmith	7,500
Henry G. DeVincent, M.D.	6,000
Roland Holroyd, Ph.D.'	5,250
Joseph McEwen	5,187
Richard L. Duszak	5,000
William J. Henrich, Jr., Esq.	5,000
Francis Richard O'Hara, Esq.	5,000
Mr. and Mrs. Joseph Schmitz, Jr.	5,000
William S. Lewis, Jr.	4,959
Joseph G. Markmann	4,715
Theodore H. Mecke, Jr.	3,518
Captain Edward F. Bronson, USN	3,500
Richard J. Prendergast	3,500
Joseph A. Gallagher	3,448
Albert J. Crawford, Jr., Esq.	2,650
Robert F. Gardner	2,500
Elmer F. Hansen	2,500
William J. Markmann, M.D.	2,500
Albert W. Davis	2,350
Benjamin D. Bernstein	2,000
Peter J. Gibbons	2,000
Mr. and Mrs. James M. McCaffrey	2,000
John H. McKay	2,000
James P. and Maribel W. Molyneaux ..	2,000
Frank Stanton	2,000
Anthony M. Waltrich, Sr.	2,000
Edward J. Vasoli	1,611
Joseph Panchella	1,600
Charles A. J. Halpin, Jr., Esq.	1,560
Henry Francis Eberhardt	1,550
James V. Covello	1,501
Joseph C. Murphy	1,500
Raymond T. Vasoli	1,449
Nicholas A. Giordano	1,350
John L. McCloskey	1,300
John William McMenamin	1,300
Mr. and Mrs. Martin Munroe	1,250
John M. Stack, Jr., M.D.	1,250
Jacob Trachman and Arthur Jacobs (equipment)	1,225
John B. Beal	1,200
John H. Kennedy	1,102
Mr. and Mrs. Orlando F. Bergere	1,100
John A. Clement, Jr., Esq.	1,100
J. Russell Cullen, Jr.	1,100
John D. Zook	1,057
Louis James Lehane	1,050
William J. Collins	1,005
William Kitt	1,005
Mr. and Mrs. George A. Butler	1,000
Horace G. Butler, M.D.	1,000
Daniel T. Campbell, Jr.	1,000
Neil P. Campbell, M.D.	1,000
Louis J. Casale, M.D.	1,000

James R. Corbett	1,000
J. Russell Cullen, Sr.	1,000
Rev. Thomas J. Donaghy, Ph.D.	1,000
Dr. and Mrs. Robert L. Dunworth	1,000
John Joseph Gallagher, Esq.	1,000
John P. Garrison	1,000
Mrs. F. M. Grabowski	1,000
William F. Grauer	1,000
H. Blake Hayman, M.D.	1,000
Terence K. Heaney, Esq.	1,000
Peter A. Horthy	1,000
Richard Wayne Ireland	1,000
Mr. and Mrs. Arthur Jarvis, Jr.	1,000
Walter J. Kaiser	1,000
Thomas Leone	1,000
Joseph E. Luecke	1,000
John McShain, DSC	1,000
John F. Magosin, Jr.	1,000
Thomas J. Mahoney	1,000
James R. Melinson, Esq.	1,000
V. James Mianulli	1,000
Mr. and Mrs. Charles J. Miller	1,000
Frederick C. Mischler	1,000
Paul F. Naughton	1,000
Leonard A. Nucero	1,000
Patrick James O'Leary	1,000
John Peduto	1,000
Kenneth J. Shaw, Jr.	1,000
Brian J. Smith	1,000
Edward J. Stemmler, M.D.	1,000
William A. Wachter, Ph.D.	1,000
Ernest L. Whalon	1,000
Ronald J. Young	1,000
.....	443,717

LOGAN COMMUNITY DEVELOPMENT ASSISTANCE PROJECT²

William Penn Foundation \$116,987

Samuel S. Fels Fund	15,000
Dolfinger-McMahon Foundation	10,000
Rohm and Haas Company.....	10,000
Sun Company Foundation	10,000
United Way of Southeastern Pennsylvania	8,312
Philadelphia Urban Coalition	5,000
Provident National Bank	5,000
Union Benevolent Association	2,500
Bell of Pennsylvania	1,500
Fidelity Bank Trust	1,500
Philadelphia National Bank	1,300
George W. Rentschler Foundation	1,000
.....	\$188,099

MILLION DOLLAR FORUM³ \$351,665

1. Includes \$4,250 from La Salle University's continuing income interest from the Charitable Lead Unitrust established by Dr. Roland Holroyd through his Will and Revocable Deed of Trust dated June 22, 1978.
2. Grants awarded during the 1984-85 fiscal year in support of the Logan Community Development Assistance Project were made in three distinct ways: (1) to La Salle University and its Urban Studies and Community Services Center, (2) to the Logan Community Development Assistance Project, and (3) to the newly formed Logan Community Development Corporation.
3. The Million Dollar Forum listing includes the face value of the new life insurance policies which six donors created during the past fiscal year with La Salle University as owner and beneficiary. Those donors' cash contributions to La Salle for the annual premiums are included in the total of General Alumni contributions to the Annual Fund.

IN MEMORIAM GIFTS

The Annual Fund receives a number of gifts each year in memory of alumni, faculty, parents and friends who are deceased. The following individuals have been remembered by memorial gifts to the Annual Fund during the 1984-85 fiscal year:

Francis J. Braceland, M.D. '26
William J. Brett '67
John Condon, Jr.
Michael J. DeAngelis
Anna H. and Harry J. Donaghy
Gladys M. Ferrell
Vincent Grimes, F.S.C., Ph.D.
Thomas F. Gruber '55
Jannie Higoshima
Roland Holroyd, Ph.D.
Cletus J. McBride '50

Edward F. McCarren
Kitt McClafferty
John F. Moran
James V. Mulvihill '44
Nancy Murray
E. Russell Naughton, Ph.D.
William Anthony Ries '51
Paul J. Riley
Dorothy Schaebler
George Westenberger

THE REALITY OF DREAMS

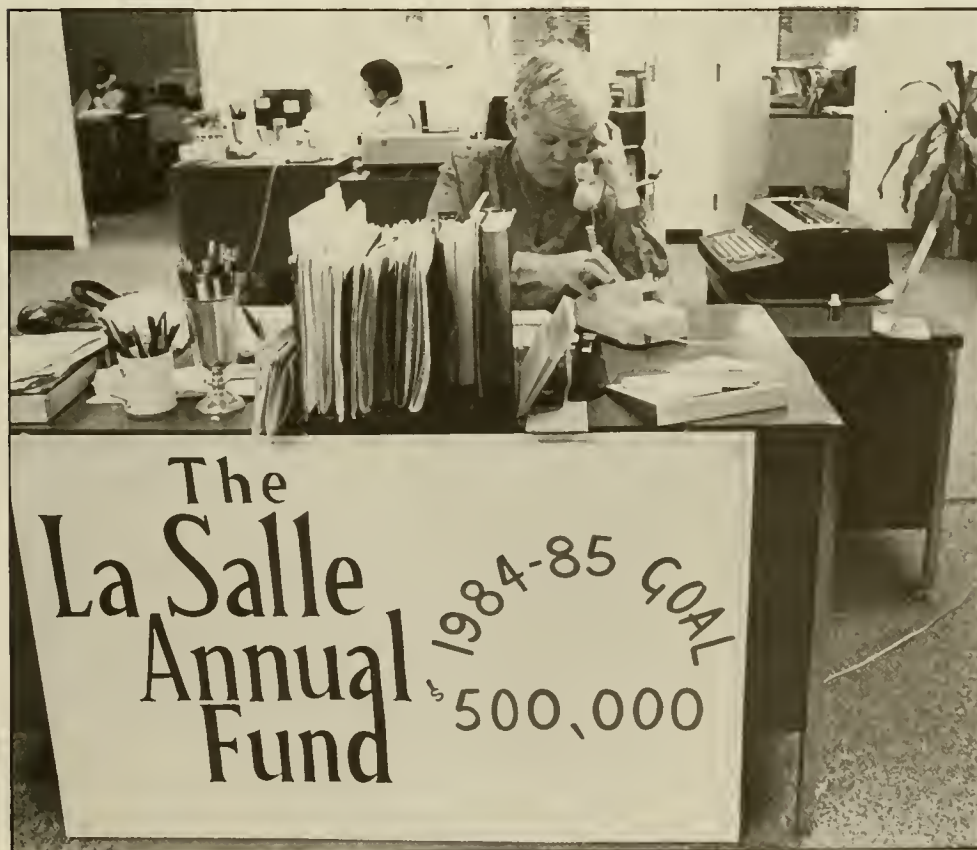
From La Salle's beginning in 1863 there were special people who had dreams and visions for La Salle College. Blessed with leadership that dared to dream about La Salle's future—and do something about it, the College has, over the years, managed to survive many good times, trials and difficulties. Recently, La Salle distinguished itself by being elevated to University status. We are fortunate that we continue to have among La Salle's Faculty, Alumni and Friends many who have dreams and visions for the future of La Salle University.

A few visionaries (nine to be exact) have formed a new program to help assure the quality and development of La Salle's educational commitment. The name of the new program is the MILLION DOLLAR FORUM. La Salle salutes all the charter members of the Forum: Frank S. Blatcher '56, James V. Covello '52, Joseph A. Gallagher '50, Nicholas A. Giordano '65, Charles A. J. Halpin, Jr., Esq. '43, Francis R. O'Hara, Esq. '54, Edward J. Stemmler, M.D. '50, Edward J. Vasoli '52, and Raymond T. Vasoli '54 for their generosity. Each member of the Forum is creating a significant gift for La Salle by donating a specific number of life insurance premiums to La Salle. The insurance policy, when established, enables the donor to create a large gift which will provide significant objectives like a named department or school chair or a family named scholarship. Gifts of this type may be established in perpetuity.

The MILLION DOLLAR FORUM has a number of

very favorable plusses for the donor. First, a significant gift can be made (guaranteed by the insurance policy) without invading capital sources or other family assets. Second, the gift is created by regular premium payments financed out of current income. Third, the premium donation is tax deductible against a donor's reported income, since it is paid to La Salle University, the owner of the policy. La Salle in turn makes the premium payment to the donor's designated insurance company. Fourth, the insurance proceeds are payable directly to La Salle, avoiding the estate and also probate. Fifth, the donor need only pay premiums for a limited number of years, usually about five to seven.

The MILLION DOLLAR FORUM Program discussed in this article is available with most insurance companies. The Program makes it possible for you to dare to be a philanthropist and make a very significant future gift for La Salle University. The MILLION DOLLAR FORUM concept of insurance gifts is part of the Planned Giving Program. For further information about the MILLION DOLLAR FORUM, write to La Salle University Planned Giving Office, Arthur C. Stanley, Director, Philadelphia, PA 19141, or call (215) 951-1540. We will be pleased to provide additional information about thoughtful economical methods of financial support for La Salle University. You may be pleasantly surprised to learn that you too can become a member of the MILLION DOLLAR FORUM.



Mrs. Ann Shields works closely with other friends of La Salle, including students, faculty members, alumni, and parents, to help the Annual Fund Program achieve its 1984-85 goal of \$500,000.

THE DE LA SALLE SOCIETY



The De La Salle Society is comprised of Alumni/ae, Faculty/Staff, Friends and Parents who made gifts of \$5,000 or more to La Salle University between July 1, 1984 and June 30, 1985. The Society derives its name from St. John Baptist De La Salle (1617-1719), the founder of the Christian Brothers and the Patron of the University. During the past fiscal year, 19 individual donors made contributions that qualified them for membership in the De La Salle Society.

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Richard L. Duszak
Milton Ginsburg
John V. Goldsmith
James Hanes
William J. Henrich, Jr., Esq.
Roland Holroyd, Ph.D.
Joseph McEwen

Francis R. O'Hara, Esq.
Leon J. Perelman
Mr. and Mrs. Joseph Schmitz, Jr.
Henry J. Schneider, Ph.D.
John Henry Veen
Mrs. J. Benjamin Yasinow

THE PRESIDENT'S CLUB



The President's Club is made up of Alumni/ae, Faculty/Staff, Friends and Parents who contributed \$1,000 or more, but less than \$5,000, to La Salle University between July 1, 1984 and June 30, 1985. Brother Patrick Ellis, F.S.C., Ph.D., L.H.D., is the current President of La Salle University. During the past fiscal year, 83 individual donors made contributions that qualified them for membership in the President's Club.

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Dr. and Mrs. Joseph Brady
Cpt. Edward F. Bronson, U.S.N.
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Horace G. Butler, M.D.
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Neil P. Campbell, M.D.
Louis J. Casale, M.D.
John A. Clement, Jr., Esq.
William J. Collins
James R. Corbett
James V. Covello
Albert J. Crawford, Jr. Esq.
J. Russell Cullen, Sr.
J. Russell Cullen, Jr.
Albert W. Davis
Rev. Thomas J. Donaghy, Ph.D.
Dr. and Mrs. Robert L. Dunworth
Henry Francis Eberhardt
Mr. and Mrs. Stuart Feld
John Joseph Gallagher, Esq.
Joseph A. Gallagher
Robert F. Gardner
John P. Garrison
Peter J. Gibbons
Nicholas A. Giordano

William F. Grauer
Charles A.J. Halpin, Jr., Esq.
Elmer F. Hansen
H. Blake Hayman, M.D.
Terence K. Heaney, Esq.
Peter A. Horty
Richard Wayne Ireland
Mr. and Mrs. Arthur Jarvis, Jr.
Walter J. Kaiser
John H. Kennedy
William Kitt
Louis James LeHane
Thomas Leone
William S. Lewis, Jr.
Joseph E. Luecke
John F. Magosin, Jr.
Thomas J. Mahoney
Joseph G. Markmann
William J. Markmann, M.D.
Mr. and Mrs. James M. McCaffrey
John L. McCloskey
Frank C.P. McGlinn
John H. McKay
John William McMenamin
John McShain, D.S.C.
Theodore H. Mecke, Jr.
James R. Melinson, Esq.
V. James Mianulli

Mr. and Mrs. Charles J. Miller
Frederick C. Mischler
James P. and Maribel W. Molyneaux
Mr. and Mrs. Martin Munroe
Joseph C. Murphy
Paul F. Naughton
Leonard A. Nucero
Patrick James O'Leary
Joseph Panchella
John Peduto
Richard J. Prendergast
Kenneth J. Shaw, Jr.
Dr. William Sherwin
Brian J. Smith
Dr. Donald E. Smith
John M. Stack, Jr., M.D.
Frank Stanton
Edward J. Stemmler, M.D.
Jacob Trachman and Arthur Jacobs
Edward J. Vasoli
Raymond T. Vasoli
William A. Wachter, Ph.D.
Anthony M. Waltrich, Sr.
Ernest L. Whalon
Ronald J. Young
Dennis Zagoba, Esq.
John D. Zook

THE FOUNDER'S CIRCLE



The Founder's Circle is comprised of Alumni/ae, Faculty/Staff, Friends and Parents who made gifts of \$500 or more, but less than \$1,000, to La Salle University between July 1, 1984 and June 30, 1985. Brother Teliow, F.S.C., was the founding President of La Salle University in 1863. During the past fiscal year, 82 individual donors made contributions that qualified them for membership in the Founder's Circle.

Mark D. Baldino
George Bernstein
Dr. Paul Betz
William J. Binkowski
Frank S. Blatcher
Carl J. Bowden
Francis J. Braceland, M.D.
Roger G. Bucs, M.D.
Andrew E. Buczynsky
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J. Hugh Devlin
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Jeremias T. Dubyk, M.D.
Vernice Ferguson
Mr. and Mrs. Joseph A. Fick
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C.E. Giuliucci, M.D.
Susan Roth Harding
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John Helwig, Jr., M.D.
Robert A. Hirsh, M.D.
Leo A. Joerger
Francis W. Judge
Felix M. Kadel
John Patrick Kelly
Paul J. Kelly, III
James J. Kenyon
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Gregory Le Cerff
William J. Leimkuhler
Margaret M. Lennon
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Thomas J. Lynch
James M. Mack
Dr. Henry R. Marasse
Peter V. Marks, Sr.
Regina McCarren
Gerald W. McEntee
Daniel E. McGonigle
John J. McNally
Francis J. McQuilkin
James G. McSherry

G. Harold Metz, Ph.D.
Thomas J. Metz
Jacques J. Moore
John Augustus Moore
Georgette M. Most
Dr. Thomas Nassif
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David T. Poiesz
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Edith G. Rosenwald
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Peter F. Smith
Warren E. Smith, M.D.
Charles E. Stahlecker
Joseph D. Stephens
Joseph D. Swoyer
Timothy E. Urbanski, M.D.
Thomas M. Walker
Robert Wassell
Lawrence White



Brother President Patrick Ellis presents the first La Salle University plate to members of the President's Club and De La Salle Society for their generous contributions to La Salle. Ceremony took place aboard The Spirit of Philadelphia.

UGO DONINI CLUB



Professor Ugo Donini (1901-1980) endeared himself to several generations of La Salle students through his thirty-two years of service as a teacher in the History Department. The Ugo Donini Club includes Alumni/ae, Faculty/Staff, Friends and Parents who contributed \$250 or more, but less than \$500, to La Salle University between July 1, 1984 and June 30, 1985. During the past fiscal year, 218 individual donors made contributions that qualified them for membership in the Ugo Donini Club.

James Herbert Abele
E. Douglas Adams
Donna Lynn Antonucci
Robert P. Argentine, Jr., M.D.
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Lester Barenbaum, Ph.D.
David E. Beavers, Esq.
James E. Biechler, Ph.D.
John F. Blee
Robert L. Bohrer
James M. Boyer
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Douglas C. Burns
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Richard A. Campion
James J. Canavan, Jr.
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Rudolph H. Cartier, Jr., Esq.
Clifton Wm. Casey
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Dr. A.J. Chialastri
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PARENTS' PROGRAM

A FIVE YEAR COMPARISON

	TOTAL	NUMBER OF DONORS
1980-81	\$ 7,594	58
1981-82	\$ 9,425	101
1982-83	\$12,407	103
1983-84	\$ 8,662	35
1984-85	\$27,561	470

Helen North, Ph.D.
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 John White
 Thomas F. White
 Mr. and Mrs. John J. Williams
 Charles J. Wolf, III, M.D.

CENTURY CLUB

The Century Club is made up of those Alumni/ae, Faculty/Staff, Friends, Parents and Students who contributed \$100 or more, but less than \$250, to La Salle University between July 1, 1984 and June 30, 1985. During the past fiscal year, 786 individual donors made contributions that qualified them for membership in the Century Club.

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 Albert C. Achuff
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 William E. Adams
 Charles E. Adler
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ALUMNI MATCHING GIFTS A FIVE YEAR COMPARISON

	TOTAL	NUMBER
1980-81	\$32,789	315
1981-82	\$40,226	339
1982-83	\$39,667	332
1983-84	\$55,341	387
1984-85	\$72,774	485

THE CHRISTIAN BROTHERS

For 122 years La Salle University has benefitted immensely from the substantial contributions of its sponsoring religious order, the Christian Brothers. For decades, La Salle University counted as its endowment the returned salaries of these religious. Even now, as the University builds an invested endowment, the \$223,678 received from the contributed services of the Brothers rank high among the many tangible and intangible assets provided by our Catholicity.

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ALUMNI ANNUAL FUND A FIVE YEAR COMPARISON

	Active Alumni	General Alumni Gifts	Matching Gifts	Combined	Number of Donors	Participation (%)	(National %)	Average Gift	(National Average Gift)
1980-81	19,782	\$281,679	\$32,789	\$314,468	2,400	12.1%	(18%)	\$131.02	(\$ 78.23)
1981-82	20,751	\$310,727	\$40,226	\$350,953	2,677	12.9%	(20%)	\$131.59	(\$ 87.29)
1982-83	21,852	\$356,000	\$39,667	\$395,667	2,941	13.5%	(22%)	\$134.53	(\$ 96.15)
1983-84	22,968	\$378,512	\$55,341	\$433,853	2,940	12.8%	(24%)	\$147.57	(\$102.71)
1984-85	24,188	\$528,224	\$72,774	\$600,998	3,605	14.9%	—	\$166.71	—

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YEAR	CLASS REPRESENTATIVE	TOTAL	PER-CENTAGE	AVERAGE GIFT
1935	Paul S. Felix, D.D.S.	\$ 1,220	22%	\$122
1940	Horace G. Butler, M.D.	\$ 2,029	23%	\$135
1945	James F. Dever	\$ 1,190	36%	\$149
1950	William F. Grauer	\$23,268	22%	\$248
1955	John M. Connolly, Jr., M.D.	\$16,593	26%	\$213
1960	Frederick C. Mischler	\$14,655	21%	\$145
1965	William J. Leimkuhler	\$12,593	19%	\$ 92
1970	Joseph A. Fick, Jr.	\$18,305	19%	\$101
1975	Elizabeth M. McGinley	\$ 6,116	14%	\$ 39
1980	Maribel W. Molyneaux	\$12,092	15%	\$ 87

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Bruce C. Holberg, Robert R. Procopio, and A. Lloyd Adams of E. I. DuPont de Nemours and Company present the Corporation's check for \$8,000 to Brother James Muldoon, F.S.C., dean of the School of Arts and Sciences, and Dr. Joseph A. Kone, dean of the School of Business Administration. Equal \$4,000 portions of the grant will be utilized by La Salle's Accounting and Computer Science programs.

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GIFTS OF ART

During the past fiscal year, a number of individuals and families have generously contributed works of art to the La Salle University Art Museum. These contributions have served to enrich the educational and cultural resources which the Art Museum provides for the general public, the University's students, faculty, alumni and friends, and neighborhood residents in communities proximate to La Salle. The approximate value of Gifts of Art to La Salle University in 1984-85 is \$118,482. The Art Museum is, indeed, especially grateful to its many friends and benefactors including:

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PARENTS' PROGRAM

During the first Parents' Fund drive in 1981, non-alumni parents contributed \$7,594 to the La Salle Annual Fund. Over the past four years the Program has steadily grown.

During this past year, however, we note the most dramatic increase: Last year's donors numbered 35; this year's—470, an increase of over 1000%. Last year's total was \$8,622; this year's total is \$27,561, a 318% increase.

The Parents' Program is important not only because of the dollars raised, but also because participation by parents clearly demonstrates "consumer satisfaction." When the University requests financial support from foundations and corporations, the University is often asked about the Annual Fund gifts from parents. This year, more parents than ever before demonstrated their satisfaction with the quality of the La Salle experience.

On behalf of the Parents' Committee, we thank all La Salle parents who helped make the 1984-85 drive a record-breaking year.

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The Lombard twins, William (left) and John, both '87, pose with their parents John J., Jr., '56, and Barbara Lombard, members of the Parents' Committee.

MATCHING GIFT COMPANIES

During the past fiscal year, 485 individual contributions to La Salle were matched, often on a \$2 for \$1 or even a \$3 for \$1 basis, by the donor's employer. The 216 Corporations/Corporate Foundations listed below made matching gift contributions to La Salle totaling \$72,774 between July 1, 1984 and June 30, 1985:

Amax
ARA Services
AT&T
Abbott Laboratories
Aetna Life & Casualty
Air Products & Chemicals
Alco Standard Corp.
Allied Corp.
Allstate Insurance Co.
American Airlines
American Express Corp.
American Hoechst Corp.
American Home Products Corp.
American International Group, Inc.
American World Industries, Inc.
Arthur Andersen & Co.
Atlantic Richfield Co.
Automatic Data Processing
BASF Wyandotte Corp.
Baxter Travenol Laboratories, Inc.
Becton Dickinson Corp.
Bell Aerospace Textron
Bell Atlantic
Bell Communications Research
Bell of Pennsylvania
Benefit Trust Life
Bethlehem Steel Corp.
Borden, Inc.
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CPC International, Inc.
Campbell Soup Co.
Carter Hawley Hale Stores
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Chevron USA, Inc.
Chrysler Corp.
Chubb and Son, Inc.
Cigna Corp.
Citibank
CNA Insurance Co.
Coast Office Supply, Inc.
Colonial Penn Group
Contel Page, Inc.
Continental Corp.
Continental Telecon, Inc.
Coopers & Lybrand
Cottrell, Inc.
Crown Central Petroleum
Cross and Trecker Corp.
Crum & Forster Insurance
Digital Equipment Corp.
Dow Chemical USA, Inc.
Dresser Foundation, Inc.
Dun & Bradstreet
Eaton Corp.
Equitable Corp.
Ernst & Whinney
Ethicon, Inc.
Ex-Cell-O Corp.
Exxon Corp.

FMC Corp.
Federal-Mogul Corp.
Federal National Mortgage Association
Fidelity Bank
Fireman's Fund Insurance
Firestone Tire & Rubber
First Pennsylvania Bank
Fisher Scientific Corp.
Ford Aerospace Corp.
Ford Electric and Refrigeration Corp.
Ford Motor Co.
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General Dynamics Corp.
General Electric Co.
General Foods Corp.
General Mills, Inc.
General Reinsurance Co.
General Reservices Corp.
General Signal
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Georgia-Pacific Corp.
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Gould, Inc.
Grace Foundation, Inc.
Grand Met
Gulf Oil Corp.
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Harper & Row Publishers
Hartford Corp.
Hercules, Inc.
Hershey Foods, Inc.
Hewlett-Packard Co.
Hoffman LaRoche Co.
Hollywood Federal Savings
Honeywell, Inc.
Hughes Aircraft Co.
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Kemper Group
Kendall Co.
Kinney Shoe Corp.
Leeds and Northrup Co.
Mannington Mills, Inc.
Manufacturers Hanover Trust Co.
Marine Midland Bank
Marsh and McLennan Co.
May Stores Foundation, Inc.
McDonald's Corp.
Mellon Bank
Merck & Co.
Merrill Lynch & Co.
Metropolitan Life Insurance
Microdot, Inc.
Minnesota Mining and Manufacturing
Mobil Oil Corp.
Monsanto Co.
Morgan Stanley and Co., Inc.
Morton Thiokol, Inc.
Motorola, Inc.
Mutual Benefit Life
Mutual of Omaha Insurance Co.
N.L. Industries, Inc.
National Gypsum

Nationwide Insurance Co.
New England Mutual Life
New England Telephone
New Jersey Bell
Occidental Petroleum, Inc.
Ohio Power Co.
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Ortho Pharmaceutical Corp.
Owens-Corning Fiberglas Corp.
PSE&G
PSFS
Parsons Foundation
Peat, Marwick, Mitchell
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Penn Mutual Life Insurance Co.
Pennwalt Corp.
Pet, Inc.
Pfizer, Inc.
Philadelphia National Bank
Philadelphia Insurance Co.
Phillips Petroleum Co.
Pioneer Group, Inc.
Pittsburgh National Bank
Polaroid Corp.
PPG Industries, Inc.
Prentice-Hall, Inc.
Price Waterhouse & Co.
Primark Corp.
Provident Mutual Life Insurance Co.
Provident National Bank
Prudential Insurance Co.
Ralph M. Parsons Co.
Raytheon Co.
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Phonathon Volunteers Spark Successful Annual Fund

The record-setting results achieved by the Alumni Annual Fund and the Parents Program reflect the extraordinary efforts of the entire La Salle family: alumni/ae, faculty, staff, friends, parents and students. Over 350 persons conducted the Phonathon phase of this effort in more than 20 major phonathons held on Campus and in Center City. The Annual Fund Office deeply appreciates the generosity of those companies that hosted the phonathons:

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In addition, special thanks are due to the following groups and organizations which actively participated in the Annual Fund Phonathon Program:

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ALUMNI ANNUAL FUND PHONATHON PROGRAM A FIVE YEAR COMPARISON

	1980-81	1981-82	1982-83	1983-84	1984-85
Sessions	15	15	16	18	23
Alumni Contacts	2,419	3,919	4,648	5,670	8,631
Pledges	1,269	1,200	1,085	1,574	2,188
Amount Pledged	\$61,511	\$44,205	\$41,530	\$63,985	\$108,110
Average Pledge	\$ 48.47	\$ 36.84	\$ 38.28	\$ 40.65	\$ 49.41
Volunteers	140	186	207	250	355

AROUND CAMPUS



Honorary degree recipients Kenneth R. Reeher (left) and Dr. Helen F. North stand with Brother Gregory Nugent, (second from right), chairman of the university's Board of Trustees, and Brother President Patrick Ellis.

Classical Scholar & Student Aid Official Honored at Commencement

A prominent classical scholar and the executive director of one of the nation's largest student aid programs received honorary degrees at La Salle's 122nd Commencement on May 12 at Philadelphia's Civic Center—Convention Hall.

Dr. Helen F. North, chairman of the Classics Department at Swarthmore College, received an honorary doctor of humane letters degree. Kenneth R. Reeher, executive director of the Pennsylvania Higher Education Assistance Agency, was awarded an honorary doctor of laws degree.

Brother President Patrick Ellis, F.S.C., Ph.D., conferred bachelor's

degrees on 1,062 men and women including 240 Evening Division students. Another 193 men and women received master's degrees in business administration; 29 were awarded master's degrees in religious education; 17 received master's degrees in bilingual/bicultural studies (Spanish); 14 were awarded master's degrees in pastoral counseling, and nine others were the first La Salle students to be awarded master's degrees in education.

Brother Daniel Burke, F.S.C., Ph.D., president emeritus of the university, sponsored Dr. North for her degree. Dr. Reeher was sponsored by Brother Martin J. Fahey, F.S.C., a

member of the university's Board of Trustees.

In presenting Dr. North for her honorary degree, Brother Burke praised her as an "outstanding teacher, a brilliant scholar, and a conscientious citizen" of the academic world.

"But it is not simply as an internationally recognized teacher and scholar that we praise her this afternoon," Brother Burke continued. "It is rather that, in her years of work with the most basic and traditional of the humanities, the languages and literatures of Greece and Rome, she has come to embody so wonderfully their balance and wisdom together

with the warmth and vitality of her own Irish heritage and depth and firmness of her faith."

An author and editor of numerous books and articles in classical and professional publications, Dr. North is Centennial Professor of Classics at Swarthmore College. She has also held teaching appointments at Rosary College, Barnard College and Columbia University, Vassar College, American School of Classical Studies, in Athens, and American Academy in Rome. In 1965, she taught in La Salle's Honors Program.

Dr. North, who is also a trustee of La Salle University, is past president of the American Philological Association and a former member of the Board of Directors of the American Council of Learned Societies and American Academy in Rome. A member of Phi Beta Kappa, she has chaired its Fellowship Committee and served on its Board of Visiting Scholars.

Dr. North has also served on various panels and committees for such organizations as the National Endowment for the Humanities, the Fulbright Commission, and the Woodrow Wilson Foundation. Distinguished honors include the Charles J. Goodwin Award of American Philological Association, in 1969, for her book, *Sophrosyne*.

Reeher was honored for dedicating the major portion of his life to providing individuals with an opportunity to pursue post-secondary education regardless of their economic circumstance.

"At a time when higher education, particularly private institutions, is threatened by individuals who feel that financial assistance to students should not be a priority," his citation said, "it is well that we honor a person who has worked for over 20 years to ensure that a student's choice to pursue a college education can be based on his academic ability rather than on his financial inability."

Reeher has been executive director of PHEAA since its inception in 1964. It is currently one of the largest student aid functions in the nation, administering \$88 million in grants and more than \$600 million annually in loans as well as off-campus student employment programs and direct aid to private colleges in Pennsylvania.

The first such agency in the nation to be completely automated, the PHEAA is tied into more than 150 Pennsylvania schools, colleges, and universities, 52 major student loan lending institutions, and nine state or non-profit student loan agencies that

span the nation from Connecticut to California.

Reeher joined the Pennsylvania Department of Public Instruction in 1960 as a guidance specialist. In September, 1961, he became coordinator of the department's Division of Testing. He is past president of the National Association of State Scholarship Directors and the National Council of Higher Education Loan Program Directors. He has served as a consultant to numerous organizations including the U.S. Office of Education. In 1981, he was appointed by President Reagan to the National Commission on Student Financial Assistance.

La Salle's annual U.S. Army Reserve Officers Training Corps (ROTC) commissioning ceremony for 16 new officers was held on May 11 on campus. The university's annual Baccalaureate Mass was held later that day at the Cathedral Basilica of SS. Peter and Paul.

University Introduces New Education Program

La Salle University has developed a unique program combining ele-

mentary education and special education to create a developmentally-oriented professional capable of teaching in either setting.

Upon successful completion of this program that leads to a bachelor of arts degree in education, a student will have the option of receiving certification as either an elementary education teacher, a special education teacher, or both.

Scheduled to be introduced to incoming freshmen in September, the program is the first of its kind to be offered in Pennsylvania and, possibly, in the nation. It is unique because child development serves as a focal point for all courses and field experiences are integrated throughout the four years of study.

According to Dr. Preston Feden, director of La Salle University's Elementary and Special Education Program, prospective teachers in the program will learn to teach children based upon their developmental levels and behaviors.

"Prospective teachers will also come to understand and appreciate the uniqueness of each child as an individual," added Feden. "The students will also be able to understand the implications of individual differences as they manifest themselves in learning environments."



Brother President Patrick Ellis delivered the invocation at a recent dinner honoring former British Prime Minister Edward Heath (right) at the Franklin Institute.

La Salle's new program will culminate in a full year of supervised student teaching in both elementary and special education settings.

Feden explained that it is not customary for students to receive dual certification in these fields in a four year program. When it is possible, it is typically accomplished by enrolling in two separate programs. Unlike this approach, La Salle's program will combine the two disciplines into one program offered by one department.

An evaluation team from the Pennsylvania Department of Education reviewed La Salle's new program in February and is recommending the program to the Commissioner of Higher Education for approval.

Students desiring additional information about this program should contact Dr. Preston Feden, director, Elementary and Special Education Program, La Salle University, Philadelphia, PA 19141. Phone: (215) 951-1190.

Forensics Team Places Tenth in Nation

La Salle's Gavel forensics team finished an unprecedented tenth in the 15th annual National Championship Speech Tournament, in Huntingdon, W. Va., April 25-29.

Competing against 130 of the top colleges in the nation with one of the smallest teams in the tournament, La Salle was the only Pennsylvania institution and the only Catholic college in the U.S.—to finish in the top ten. La Salle finished higher than such institutions as Harvard, Cornell, Virginia, Brown, MIT, UCLA, Northwestern, Columbia, among others.

Michele Patrick, a senior and president of the Gavel, defeated more than 250 competitors to win the national championship in impromptu speaking. She also placed second in extemporaneous speaking and was among the top 24 in the informative category.

Currently ranked as the top overall speaker in Pennsylvania and fourth highest in the nation, Patrick won a total of six state championships during her collegiate forensic career. She also finished among the top six in the country in three different events.

La Salle's Greg Burton, the third ranked speaker in Pennsylvania and eighth in the nation, placed in two finals, finishing third in impromptu and fifth in extemporaneous. He also finished in the top 24 in after dinner

speaking, a speech to amuse. During his four year career, Burton won more than 100 speaking awards.

Also contributing to La Salle's prestigious finish were Jerry Grunewald, Elizabeth Vrato, Paula Jayne White, and Robert De Gregorio. More than 2,500 of the nation's best college speakers survived state or regional competition to participate in nine different events at the national championships.

La Salle's Gavel is coached by Vincent Kling, '68, an instructor of English and Communication Arts at the university, and Ruth Kanost.

Surprising Finish by Baseball in NCAA's Caps Outstanding Season for Athletes

The count was 1 ball and 2 strikes on Rick Lovelace, La Salle's shortstop.

The score was Western Carolina 12, La Salle 10 in the bottom of the ninth inning at the NCAA East Regional Tournament at Columbia, SC.

La Salle had lost its first game to South Carolina, while Western Carolina had upset the top seed, Old Dominion, in its first game. One more loss and the Explorers were finished for the season.

Lovelace, who had committed three errors earlier in the game, was up with Darryn Cromwell on first base after a walk. Lovelace hit the next pitch to left center, over the 370-

foot sign, two runs scored to tie the game, and La Salle went on to win its first NCAA baseball game in the bottom of the tenth. The Explorers would win one more game and only a second loss to South Carolina kept them from the College World Series in Omaha.

The baseball team's unexpected trip to the NCAA Tournament wrapped up another outstanding season for Explorer varsities.

For the second year in a row, La Salle was best in the Metro Atlantic Athletic Conference in its overall performance in league competition. The men repeated as the best, while the women's teams placed second to Holy Cross.

"Again it shows the dedication we get from our part-time coaches, and athletes who were mostly not recruited in high school" said Athletic Director Bill Bradshaw. "And it gives us more to go for next year."

Four teams were MAAC champions: soccer for the second year in a row (with an East Coast Conference title in 1982, its third straight conference championship); volleyball for the second straight year; men's cross country (its first team title since the 1966 Middle Atlantic Conference championship) and men's swimming (six straight titles, including four in the ECC).

Five other teams were second place finishers: women's cross country; women's basketball (with a best-ever 22-8 record); women's swimming (as freshman Kim Long became La Salle's first Eastern champion); softball; and, yes, baseball.



Sam Boone broke a number of Explorer slugging records in 1985.

Gene McDonnell's 27th season appeared over following a 5-3 loss to Iona at Hank DeVincent Field on May 4. An at-large bid to the ECAC North Tournament at Orono, ME, where the University of Maine always wins and was already preparing to host an NCAA Regional Tournament, only seemed to mean two or three more games added to the schedule. But a team which hit .354 for the season, and occasionally pitched and fielded, upset the host team and scored 15, 10 and 10 runs winning three games to advance to

the NCAA Tournament for only the second time.

The Explorers were seeded fifth in the five-team field at South Carolina. But they had the most impressive batting statistics of any team there (South Carolina, Old Dominion, Rider, St. John's and Western Carolina were the others).

In four games, La Salle had 12 hits (1 run), 12 hits (13 runs), 26 hits (17 runs), and 11 hits (2 runs) to leave the tournament still impressing everyone as one of the best hitting teams in college baseball.



The annual Holroyd Lecture Program on April 19, honored the memory of the late Roland Holroyd and featured a lecture on "The Right To Die—Who Decides," given by Robert Rogers, M.D., '56 (second from left), chief of pulmonary service at the University of Pittsburgh Medical Center, and John J. Lombord, Esq., '56 (second from right), a partner in the Philadelphia law firm of Morgan, Lewis, and Bockius. Here they discuss the program with Brother James Muldoon, F.S.C., Ph.D., dean of arts and sciences, and Brother President Patrick Ellis, F.S.C., Ph.D.



Prior to the Holroyd lecture, personal remembrances were offered about the "Good Doctor" from (standing, from left): Russell Hodges, Francis Sterling, '56; Brother William Quinn, '37; John Mogee, '53; Henry Close, '33; Herbert Cohen, '63; Brother James Muldoon, '57, and Bertram Kreger, '48. Seated (from left): John Penny, '37; Bernard Ronis, '28; John Helwig, '50; David Badolato, '71, and Joseph Flubocher, '35.

"This team just didn't want to stop playing," said McDonnell, whose all-time record at La Salle is now 372-295-8. "They knew they could hit any pitcher they saw. It was a great team."

The 31 wins were also a new school record. But the La Salle record books added many other new names and numbers this season. Such as:

—**Kevin Ruch** (cross country), school records at Van Cortlandt Park in New York and at Belmont Plateau; **Maureen Klein**, playing field hockey one afternoon then leading the cross country team the next morning; **Joe Rudy** (soccer) 14 goals; **Vicki Missar** (volleyball), MVP of the MAAC Tournament.

—**Steve Black** (basketball), 2012 points, third behind Michael Brooks and Tom Gola; **Ralph Lewis** (basketball), 1807 points, fourth behind Brooks, Gola and Black; **Linda Hester** (basketball), 579 points in one season, six other games or season individual records; **Steve Williams** (swimming), three school records; **Kim Long** (swimming), six individual, three relay records;

—**Sam Boone** (baseball), season records for hits (84), runs (73), home runs (11), runs batted in (63), triples (7), total bases (142); **Barry Petrachenko** (baseball), 19-game hitting streak, 38 stolen bases; **Sonya Wilmoth** (softball), 21 wins; **Chris Russell** (track), school record 10.29 100 meters, and an NCAA qualifier.

So there's not much left for 1985-86, is there.

Think again.

Of the group above, only four, Klein, Black, Lewis and Russell, won't return for at least one more season.

There's much more to be gained by La Salle's varsities. And the athletes to do it are still here.

—**Frank Bertucci**

Brother Daniel Bernian Celebrates Golden Jubilee

Brother Daniel Bernian, F.S.C., Ph.D., who served the longest term as president in La Salle's history, celebrated another milestone this year—his 50th anniversary as a member of the Christian Brothers.

Brother Bernian, who is currently a professor of French and Spanish at the university, served as La Salle's chief executive from 1958 to 1969. During his tenure as president, La Salle appointed its first two laymen



Brother Daniel Bernian presents "President's Medal" to the late Eugene Ormandy during La Salle's Centennial celebration in 1963.

as vice presidents, initiated a Faculty Senate, built a new science center, a student union, and three residence halls, and established the nation's first college-sponsored professional summer music theatre.

A native of Baltimore, Brother Bernian took his first vows as a member of the Brothers of the Christian Schools on Sept. 8, 1935. He earned a bachelor of arts degree from The Catholic University of America, a masters of arts degree in French and Spanish from the University of Pennsylvania, and a doctorate from Laval University, Quebec. He has done post-graduate work in Rome, Italy, and at the University of Denver.

La Salle's president emeritus has been awarded honorary doctor of laws degrees by Villanova, St. Joseph's and Temple Universities. He received a doctor of pedagogy degree from his own La Salle University in 1969.

Early in his career, Brother Bernian taught at Philadelphia's West Catholic and La Salle High Schools, College St. Patrice, Quebec, Canada, The Catholic University, and at Colehio Buonanova, Spain. He joined La Salle's faculty in 1951 as an assistant professor of French. Two years later he became the first director of housing and dean of men. From 1954 to 1958, he served as dean of students and vice president of the La Salle College Corporation.

Brother Bernian has been honored frequently, has traveled extensively, and has been a member of numerous civic and cultural organizations. He still maintains a number of active memberships including a seat on the Board of Trustees of Philadelphia Community College.



Cy Coleman (center) receives "President's Medal" from Brother President Patrick Ellis as Brother Gene Graham, producer of Music Theatre, watches.

Composer Cy Coleman Receives "President's Medal" at Music Theatre Opener

Cy Coleman, one of America's most dynamic and innovative composers, received La Salle University's "President's Medal" in ceremonies prior to the opening of the La Salle Music Theatre's production of one of Coleman's greatest Broadway triumphs, "Sweet Charity," on July 2, in the Dan Rodden Theatre on campus.

La Salle University's Brother President Patrick Ellis, F.S.C., Ph.D., made the presentation to Coleman on stage prior to the opening curtain. The medal is awarded only on special occasions to honor a particularly noteworthy achievement. Coleman was honored on the occasion of his 25th anniversary as a musical contributor, not only to many Broadway shows, but to motion pictures, recordings, television, and the concert stage.

The "President's Medal" was most recently awarded to conductor Leonard Bernstein in 1979. The previous recipient was the late Eugene Ormandy, the musical director of the Philadelphia Orchestra, who received the medal in 1963 during La Salle's 100th anniversary celebration.

La Salle Music Theatre dedicated its 1985 season as "A Summer of Cy Coleman." After "Sweet Charity"

completed its run on July 28, Music Theatre producer Brother Gene Graham, F.S.C., presented an original review of Coleman's music, "Hey Look Me Over," from August 2-August 25.

Cy Coleman's music has enjoyed immense popularity on Tin Pan Alley as well as in Hollywood films and Broadway musicals. His awards include a Tony (for "On The Twentieth Century"), three Emmys, two Drama Desk Awards, and Cue's Golden Apple.

As an artist, producer, and arranger, he has made more than a dozen LPs for major labels. Coleman's Broadway credits include the monumental musical comedy hit of 1966, "Sweet Charity," as well as "Wildcat," starring Lucille Ball, and Sid Ceaser's "Little Me." He also brought us "Barnum," in 1980; "On The Twentieth Century," in 1978, and "I Love My Wife," in 1977.

Many of his songs have become American standards. They include "Witchcraft," "The Best is Yet To Come," "Pass Me By," "It Amazes Me," and "Hey Look Me Over."

For three decades, ever since he began playing the piano in some of America's smartest night clubs with his own Cy Coleman Trio, the name of Cy Coleman has been synonymous with wonderful music.

ALUMNI NEWS

SCHOOL OF BUSINESS

'53



Edgar M. Guertin

Ronald C. Deery is secretary/treasurer of Cook Associates, Inc., a graphic design and Lithographic firm in Conshohocken, Pa. **Edgar M. Guertin** has been appointed general manager for 3M Equipment Service & Support Division, in St. Paul, Minn.

'54

Charles G. Happ is a member of the Quakertown Concert band and also plays with the Dixieland band at the "Gobblers" night club, in Point Pleasant, Pa.

'55

Thomas J. Dempsey became a sales consultant in employee benefits and estate planning at Valley Forge Financial Group, Inc., in King of Prussia, Pa.

'57

Thomas P. Duffy has been elected secretary of the New Jersey Society of Certified Public Accountants.

'58

Eugene L. Kelly is now employed as a senior contract administrator at Tele-dynamics Division of Hamilton Standard Electronics Systems Inc., in the Fort Washington Industrial Park.

'59

Arthur F. Newman has been elected second vice president-group advertising for the Paul Revere Company, in Worcester, Mass.

'60

George K. Dunye has joined the International Products Trading Corporation, USA, as chairman and chief executive officer.

'61

Edward P. Gallen was appointed executive director Help-Instruct-Prevent-in-Drugs (H.I.P.I.D.) counseling services and programs. **James T. McLaughlin**, vice president of Kidder, Peabody & Company, Inc., has been elected president of Municipal Bond Club of Philadelphia.

'62

Charles J. Echelmeier has opened his own insurance agency in Willow Grove, Pa. **Peter J. Keenan** has been appointed treasurer of Lewis, Gilman & Kynett, Inc., in Philadelphia.

'63



Amedeo S. Pantoni, Jr.

Stanley J. Birch, Jr. has recently been appointed president of Carrier Foundation, in Belle Mead, N.J. **Amedeo S. Pantoni, Jr.** has been appointed budget manager for TV Guide magazine, in Radnor, Pa.

'64

William J. Lahr is senior vice president/CFO for Slater, Hanft, Martin, Inc., an advertising agency in New York.

'65

Lt. James J. David has been appointed commander of the 122nd RAOC Georgia Army National Guard, in Atlanta.

'66

James Wilson was appointed plant controller of the plastics plant of the Plastics, Point & Vinyl Division of the Ford Motor Co., in Milan, Michigan.

'67

CDR Walter M. Migrala, Jr. has assumed the command of the USS Clifton Sprague,



a guided missile frigate home ported in Philadelphia.

'68

James R. Corbett has been named to the advisory board of the National Entrepreneurship Foundation. He is also president of Spectrum Capital Corporation, of Sacramento, Ca.

'70

Dennis J. Braithwaite has been appointed and confirmed as a Atlantic County (N.J.) Superior Court Judge. **Nicholas J. Cappello** was appointed senior engineering manager for Digital Equipment Corp. **Joseph A. D'Amato** has received his master's degree in taxation from Widener University.

BIRTHS: to **James P. O'Donnell** and his wife, a son, Philip Joseph; to **H. Randolph Pomeroy** and his wife, a daughter, Therese Elise.

'71

Louis T.M. Conti, Esq., has been associated with the Philadelphia Law firm of Saul, Ewing, Remick, & Saul. **Theodore D. De Gaetano** is a senior partner in the

Kelly Elected President of Alumni Association

At the May meeting of the Alumni Association Board of Directors, Paul J. Kelly, III, '78, was elected Association President for 1985-86. Others of officers elected were: Nicholas M. Rongione, '76, Executive Vice President; Elizabeth G. Harper, '80, Vice President; Louise Jackson Billups, '83, Secretary; and James R. Yoa, '66, Treasurer.



Michael Diccicco

firm of Universal Sales & Marketing Consultants. **Michael Diccicco** is an executive vice president of Letven/Diccicco Advertising, Inc., in Horsham, Pa. **John M. Fahy** received his masters degree in mechanical engineering from Union College, in Schenectady, NY. **Lawrence J. Fichter, Jr.**, is vice president of finance and chief financial officer of American Fuel Technologies, Inc., in Federalburg, Md. **David J. Hines** is vice president/divisional merchandising manager for G. Fox and Company, in Hartford, Conn. **Dennis J. Nemeth** has been named complex manager for G. Fox and Company, in Champaign, Ill. **John J. Ward** has joined the Pennsylvania Pacific Corporation, in Warminster, Pa., as a sales representative for Philadelphia.

'72

Eugene J. Allen, Jr. has been named vice president of marketing for AGA, SA in Rio De Janiero, Brazil. **John F. Burghart** is manager for Video Accessories Merchandising at R.C.A., in Deptford NJ. **William J. Doyle, Jr.**, director of management information services at the Southeastern Pennsylvania Transportation Authority (SEPTA) and instructor of computer science at La Salle University's Evening Division, has his first book, *Using SuperColc: The Next Generation*, published by John Wiley & Sons. **Richard J. Haselbarth** is an assistant vice president/retail lending officer for Atlantic Financial Federal, in Bala Cynwyd, Pa. **Gary Jessel** has purchased a real estate business, Fox Realty, in Ocean City, N.J.

'73

John W. Kinee has been promoted to vice president in the Trust Division of Provident National Bank. **John J. Middleton, Esq.**, joined the law firm of D. Lawrence Rubini, Esq., in Richboro, Pa.

'74

Joseph M. Huber has received his master's degree in taxation from Widener University. BIRTH: to **Michael James Seeley** and his wife Terry, a son, Michael James, Jr.

'75

Karl F. Kreiser is district sales manager in Philadelphia for L'oreal, a division of Cosmair, Inc., of New York. BIRTHS: to **Carl Castellano** and his wife, a son, Carl Joseph; to **Stephen J. Finley** and his wife Mary, a son, Mark William; to **Joseph Morrison** and his wife Susan, their third child, a son, Jeffery David.

'76

David L. Bader, C.P.A., received his MBA from California State University at Long Beach and transferred to the Army's Personnel Research & Assessment Group in June. **Michael J. Brzezinski** is director of finance for Northeastern Hospital. MARRIAGE: **Michael J. Brzezinski** to Margaret A. Dolan. BIRTH: to **Nicholas M. Rongione** and his wife Barbara, a daughter, Maria.

'77

Ingrid McHale Kozmin has been elected a cash management officer in First Pennsylvania Bank's Commercial Banking Services Group, in Philadelphia. **Dorothy A. McMullen** is manager of accounting and taxation for Northern Foods USA, in Bryn Mawr, Pa.

'78

MARRIAGE: **Joseph J. Stoll** to Linda M. Mauro, '80.

'79

Dean J. Cimino is an account executive with Dean Witter Reynolds, Inc. **Robert M. Harapczynski** received his MBA from Widener University. **Ernest D. Huggard** has been appointed vice president of finance and accounting at Empire Savings and Loan Association, of Hammononton, N.J. **Ellen McNamara** is an actuarial analyst at Towers, Perrin, Forster and Crosby, in Philadelphia. BIRTHS: to **Ellen Overcash Quirk** and her husband **Harry Quirk**, '80, a daughter, Alison Marie; to **Wendy Strang Rooney** and her husband Thomas, a son, Matthew Thomas; to **Kathleen Hess Wojciechowski**

and her husband **Walter Wojciechowski**, their first child, a son, Christopher James.

'80

Walter Baker, Jr. was promoted to unit manager of the Chubb & Son Department of Financial Institutions in its New York City Midtown West Office. **Stephen C. DeAngelo, CPA**, has been promoted to manager of Group accounting in the office products divisions of Alco Standard Corp. in Valley Forge, Pa. **John A. Dougherty** is working in New York as a senior management consultant for Price Waterhouse. **Robert Gitman** is executive vice president and a partner in Packman Marketing Associates, Inc., in Philadelphia. **Cheryl Leigh Rice Moore** was named controller and office manager with Homlyn Associates, Inc., in Society Hill. **Sandra Berman O'Hara** is assistant controller for AGS Management Systems, in Philadelphia. **Harry Quirk** has been appointed district manager for Repco Parts USA.

MARRIAGES: **Sandra Berman** to Terence K. O'Hara; **Linda M. Mauro** to **Joseph J. Stoll**, '78; **Fred Trucker** to **Joanne M. Walker**, '80.

BIRTHS: to **Harry Quirk** and his wife **Ellen Overcash Quirk**, '79, a daughter, Alison Marie.

'81

Benjamin Cohen was discharged from the Army as a First Lieutenant last Spring and has become operations manager for Citicorp Diners Club, in Denver, Col. **Thomas M. Tresnan** has been appointed an assistant vice president of the Seamen's Bank for Savings, in New York. MARRIAGES: **Teresa DiLello** to Thomas Bachinsky; **John Mayza** to Michelle Aubrey.



Dione Moyer, '80 (right), a member of the 1984 U.S. Olympic bronze medal-winning field hockey team, become the first woman inducted into La Salle's Hall of Athletes, in ceremonies at a dinner on May 17 at Lu Lu Country Club. Making the presentation were **Philip E. Hughes, Jr., Esq.**, president of the Alumni Association, and **Tereso Hooten Kozempel, O.D.**, '74, chairperson of the Hall of Athletes Selection Committee.

BIRTHS: to **Joseph X. Vazquez** and his wife Tracey, a daughter, Katie Elizabeth.

'82

Stephen Boyle has been appointed accounting supervisor of the public relations and Wahlstrom divisions of Lewis, Gilman and Kynett Public Relations, in Philadelphia. **Veronica M. Cox-Emanuel** has been promoted to financial analyst at Cigna Corporation, in Philadelphia.

MARRIAGES: **Thomas DeCrescente** to

Mary Forrest; Kenneth J. Jenkins to Joanne Lyons.

'83

MARRIAGES: **Louise Marie Jackson** to **Lewis Benjamin Billups; Robert S. Lebair, Jr.** to **Debbie Schwartz; Steven F. Tacca** to **Theresa M. Taylor**, '83.

'84

Thomas Frank Forsythe is a sales rep-

resentative with Thonet Industries, a contract furniture manufacturer. **2nd Lt. Vincent J. Hogan** has completed his armor officer basic course at the U.S. Army Armor School in Fort Knox, KY. **Wallace Young** was appointed manager of purchasing of the Fox Chase Cancer Center, in Philadelphia.

'85

James V. Ricigliano has been promoted to vice president/architectural engineering for Kling-Lindquist, Inc.

SCHOOL OF ARTS & SCIENCES

'20

Charles S. Adami received a tribute from the City of Philadelphia after 62 years of service. He was given a replica of the Liberty Bell.

'39

Michael C. Rainone, Esq., has been re-elected president of the Columbus Civic Association of Pennsylvania.

'40

Harold L. Small has retired and is now a part-time building superintendent for an apartment complex in Rochester, N.Y.

'41

H. Blake Hayman, M.D., was elected president of the medical staff of St. Mary's Hospital, in Langhorne, Pa.

'48

Albert E. Amarosi became president of Waltrachem, Inc., in Wilmington, Del.

'49



John J. Quinn

Henry J. Gunther has retired from U.S. National Security Agency. He received the Director's Career Development Award. **John J. Quinn**, vice president of Beneficial Savings Bank, was honored at a special retirement ceremony held in the Bank's board room at the main office in Philadelphia.

'50

Stephen P. Carter has been promoted to assistant vice president and assistant auditor of the Philadelphia National

Bank. **Clarence Harris**, of General Electric's Re-entry systems, has been awarded a patent for the invention of a biaxial surface force gauge in re-entry systems technology. **Rev. James P. Harvey, O.S.F.S.**, recently marked the silver anniversary of his ordination to the priesthood. **Frank McHale** has retired from Texaco, Inc., in Wilmington, Calif. as a project chemist. He is now working as a chemist in Long Beach, Calif.

'51

Chester T. Cyzio attended the American Bar Association Convention in London, England as a representative of Probate Section. He is president of the Philadelphia Professional Society and the Jagiellonian Law Society.

'52

William F. Simpson, C.P.C.U., is management training manager for Kemper Group Insurance in Long Grove, Ill. He recently conducted two performance appraisal workshops for the Loss Control Division of the Alliance of American Insurance.

'53

Brother John J. Byrne, F.S.C., has accepted a teaching post at St. John's International School in Waterloo, Belgium. **Joseph J. Hanna, O.D.** has been appointed senior vice president of InterGroup Services Corporation, in Wayne, Pa.

'54

Dominic G. Bocco, Esq., has been appointed as a member of the National Executive Board of Deborah Hospital Foundation. He will be representing the state of Florida which has 41 volunteer chapters and 16,000 volunteers. **Nicholas C. D'Angelo** retired from the Internal Revenue Service after 32 years of service in the Philadelphia District Office. He was presented with the Albert Gallatin Award at a luncheon at Palumbo's.

'55

Edmund F. Armstrong has retired from teaching with the Archdiocese of Phila-

delphia and from the City's Department of Recreation and has become a realtor associate with William Brucker and Co., Inc. **Ronald A. Baselice** has his own manufacturing representative and distribution business for lab equipment and supplies in Dallas, Texas. **Valentine A. Freitag** has served 30 years at the Naval Air Development Center in Warminster, Pa. **Joseph Rodriguez** was appointed by President Reagan, and confirmed by the U.S. Senate, to be one of the three new Federal Judges in the U.S. District Court for New Jersey.

'56

John J. Kelly received the Republican nomination for Superior Court Judge in Pennsylvania and will stand for election in November. **Robert J. Maro, Sr., M.D.**, has been elected president of the Family Physicians Society of Camden & Gloucester Counties, N.J.

'57

John J. McCann, Ph.D., associate professor of French at the university, was writer-in-residence during May and June at the Hambidge Center for the Arts, in Georgia. **Joseph E. Murray** has been appointed Oregon Mental Health Commissioner.

'58

Louis J. Casale, M.D., was re-certified by the American Board of Pediatrics. **John Haggerty** has been appointed president of Citibank (Maryland) N.A. in Towson, Md.

'59

Rev. Francis Eksterowicz was ordained to the priesthood for the Diocese of Burlington, Vt. He is an associate pastor of St. Michael's Church in Brattleboro, Vt. **Lawrence E. McAlee** has joined the law firm of Monteverde, Hemphill, Maschmeyer & Obert, P.C., in Philadelphia.

'60

Brother Edward Conway, F.S.C., was ap-

Dr. James T. Richard



pointed director of campus ministry at St. Gabriel's Hall, in Audubon, Pa. St. Gabriel's is a rehabilitation center for court-committed adolescent boys. **John E. Margraff** was recently re-elected to the Board of Directors at Holy Redeemer Hospital and Medical Center, in Meadowbrook, Pa. **Dr. James T. Richard**, professor of Psychology of Bucks County Community College, has been awarded a diploma in professional psychotherapy by the International Academy of Professional Counseling and Psychotherapy. **Richard J. Vanderloo** has been teaching for 24 years, and is presently teaching at the Sheraton Middle School in Wilmington, Del.

'61



Brother Luke Maher, F.S.C.

Joseph L. Hepp is secretary of the Greater Trenton Life Underwriters Association. He is a warden of the Knights of Columbus-Hightstown Council. **Brother Luke Maher, F.S.C.**, former director of education for the Baltimore Province, has been appointed principal of Paterson (N.J.) Catholic High School.

'62

Frederick J. Ciao was named principal of Bishop McDevitt High School, in Wyncote Pa. **John M. Herndon** is an investment services consultant with Wright Investors Service, in Bronxville, N.Y., presently marketing his firm's investment management services to financial institutions in the Philadelphia and Pittsburgh areas. **Brother Joseph F. Mahon, F.S.C.**, has been appointed director of education for the Christian Brothers' Baltimore Province. **Philip C. McGuire, Ph.D.**, professor of English at Michigan State University, will have his book *Speechless Dialect: Shakespeare's Open Silences* published by the University of California Press this Fall. **Frederick C. Vincent** has been given an outstanding High School Science and Math Teacher award by the Philadelphia Chapter of the Pennsylvania Society of Professional Engineers.

'63

Thomas H. Aag has been promoted to business manager, Coatings North Ameri-

ca at Rohm & Haas, Co. **John J. Keane** was awarded the Navy Superior Civilian Service award by Admiral S.A. White, Chief of Naval Material, for his outstanding technical contributions while serving as technical specialist in the sensors avionics technology directorate at the Naval Air Development Center, in Warminster, Pa. **Charles A. Schmidt** has been elected an associate fellow of the American Institute of Aeronautics and Astronautics (AIAA).

'64

Harry L. Baker, III, is director for the membership development and retention at Builders Association of South Florida, in Miami Lakes, Florida. **William T. Cannon, Esq.**, argued a wrongful death case against the government before the United States Supreme Court in February, 1985. **Sean Gresh** is employed by Honeywell in Boston as a speechwriter. **Rev. Anthony A. Wojcinski** was ordained to the priesthood for the Diocese of Pueblo, Colorado.

'65

John W. Becher, Jr., D.O., is chairman of emergency medicine at the Philadelphia College of Osteopathic Medicine. **Joseph A. Dieterle, D.O.**, has been appointed dean at the Philadelphia College of Osteopathic Medicine. **Edward J. Gallagher** has been appointed to a second term as chairman of the department of French at Wheaton College, in Norton, Mass.



Joseph A. Dieterle, D.O.



Brother Richard Kestler, F.S.C.

Brother Richard Kestler, F.S.C., provincial of the Baltimore Province (1979-1985), has joined the faculty of La Salle College High School in Philadelphia. **Theodore M. Pappas** is president and CEO of the McLaughlin Company, a general insurance agency with offices in Washington, D.C. and Ohio.

MARRIAGE: John J. Thomas, Ph.D., to Sandra S. Koning, Esq.

'66

James P. Sterba, Ph.D., has been promoted to full professor in the Philosophy department of the University of Notre Dame. His publications include *The Demands of Justice, Morality in Practice, Justice: Alternative Political Perspectives, The Ethics of War and Nuclear Deterrence* and over 60 articles. He is also general editor of the Wadsworth Basic Issues in Philosophy Series.

'67



James A. Donahue

Rev. Robert J. Fritz has been awarded a post-master's certificate in gerontology by the Wurzwiler School of Social Work at Yeshiva University in New York. **James A. Donahue** has been elected president of the Philadelphia Chapter of the American Defense Preparedness Association (ADPA). He is director of the U.S. Army Armaments Research and Development Center Test Site (ATS), in Fort Dix, N.J. **Brother Richard Grzeskiewicz, F.S.C.**, was appointed principal of Seton-



La Salle University's Accounting Association and the Beta Alpha Accounting Honors Society honored five graduates for their distinguished contributions to the profession at a dinner on April 19. Shown with Brother Emery Mollenhauer (third from left), the university's provost, are (from left): **James J. Reed, '64**; **Francis J. Storey, Jr., '67**; **J. Anthony Hayden, Jr., '67**; **Alexander S. Micko, '69**, and **Anthony J. Nocella, '66**.

ALUMNI HOMECOMING

Hundreds of members of La Salle's Alumni Association with their spouses returned to campus on May 17-18 for various reunion activities that included computer seminars, a Sociology Department workshop, an alumni/varsity baseball game, and other activities.



Brother Gerald Fitzgerald, the university's director of admissions, joins his fellow graduates from the class of 1970, Steve Rineer (left) and his wife, Karen, and Paul Hannon and his wife, Kathy.



Celebrating their 50th reunion with Brother F. Christopher (fourth from left), the university's long-time director of admissions, are (from left): Thomas Walsh, Charles Genscheimer, Bernard Bradley, Joseph Flubacher, William Regan, Joseph Meehan, and Charles O'Donnell, M.D.



Following the Alumni Memorial Mass, three presidents emeritus of the university join their former students in the De La Salle Chapel. From left: Brother Daniel Bernian, John J. Brady, '60; Brother Daniel Burke, Rev. Leonard H. Zeller, '70, who was celebrant and homilist at the Mass; Brother Gregory Paul Sprissler, and Rev. James P. Harvey, O.S.F.S., '50, who served as concelebrant.



Diane Bones, '75, celebrates her tenth anniversary reunion with her father, Thomas, '45, returning for his fortieth reunion.



Brother Paul Scheiter, '57 (left), greets some of the alumni celebrating their first reunion: Al Salazar, Maribel W. Molyneaux, who served as class gift representative, Roger Marchetti, Mike Williamson, and Mark Lahada.



Returning for the tenth anniversary reunion are (from left): Richard Jaccovini, Joseph Wilson, his wife, Trish, Pat Black Guntle, Doug Henderson, Sue Brennan, Robin Henderson, Jim Guntle, and Robert Casey.



Helping to make their 20th anniversary reunion a success for their classmates are class of 1965 Committee members William Leimkuhler (center), William Mealey (5th from right), and Raymond Duckworth (3rd from right).



Rev. James P. Harvey, O.S.F.S. (left), and Walter L. Colman (right) chat with Charles V. Kelly, who served as class advisor to the Class of 1950 shortly after he began his teaching career at La Salle.



When these members of the Class of 1955 were students, Brother F. Christopher (2nd from right) was the dean of the college. Sharing memories are (from left): Frank Noonan, Brother Charles E. Gresh, Frank Donahoe, Dave Smith and Bob Raimone.



Brother John Owens (2nd from right) joins alumni celebrating their 25th anniversary reunion (from left): Ray Ladise, Paul Schaffield, Robert Gear, John McDonald, Donald Sprague, Raymond Heckroth, Howard Manogue, and Joseph Walton.



Brother G. Claude Demitras, '52, professor of chemistry, greets members of the Class of 1970 and their wives (from left): Greg LeCerff, Dave Barry, Pat and Thomas McGuigan, Dr. John J. O'Donnell and his wife, Marge.



Brother Anthony Wallace (2nd from right) taught these members of the Class of 1940 (from left): Thomas J. Ryan, Nicholas E. Pensiero, John F. McMenamin, and Dr. Horace G. Butler, who served as class gift representative.

La Salle High School, in Pittsburgh. **Alfred A. Ruggiero** received an award as an outstanding teacher assistant in the English Department at Lehigh University.

'68



Gerald E. Davis

Gerald E. Davis has been promoted to branch manager for Southern New Jersey for the Ohio Casualty Insurance Group. **William F. Githens** was promoted to a senior vice president in First Pennsylvania Bank Corporation's economic and planning department, in Philadelphia. **Robert T. Moran** has joined the staff of Key Pharmaceuticals in Miami, Florida, as a corporate vice president of human resources and has been elected an officer of the corporation. **Daniel F. Perugini, D.O.**, was promoted to Colonel in the U.S. Army. He is the department chief of the Eisenhower Army Medical Center, department of Family Medicine in Augusta, Ga. **Rev. Richard J. Regan** was ordained to the priesthood for the Diocese of San Angelo, Texas. **BIRTH:** to **Joseph P. Flynn, Jr.** and his wife, Ann, their third child, a daughter, Erin Elizabeth.

'69

John Cola is a teacher at Northeast Catholic High School. **Bernard M. Feldman** has been named assistant clinical professor of obstetrics and gynecology at the University of California's Irvine School of Medicine. **BIRTH:** to **Richard Hathaway** and his wife Carol, a son, Michael Allen.

'70



Michael J. Wilkin

James M. Carroll has started his own management consulting firm based in St. Louis. He provides training and representation for management in labor and employee relations. **James M. Hamid** is vice president of Abel Holding Co., Inc., which operates the largest Shrine Circus in the U.S. and also operates the N.J. State Fair. **Michael C. Karzarnowicz** has been appointed manager of strategic technical planning for Air Products and Chemicals, Inc. A **William Krenn** was named vice president, corporate financial relations, for the Los Angeles

office of Manning, Selvage & Lee, a public relations agency in Santa Monica, Ca. **John J. McAvoy**, English teacher at Log College Junior High School, has been selected as the "Outstanding Young Educator" by the Suburban Bucks County Jaycees. **James Naegeli** has been named head soccer coach at Central Catholic High School in Canton, Ohio, where he teaches religion. He also is a member of the part time faculty of Walsh College, in Canton. **Michael J. Wilkin** has been promoted to deputy regional administrator in Region III of the U.S. Small Business Administration.

'71

Thomas J. Baldino, Ph.D., assistant professor of political science at Juniata College, was given a Lindback Foundation award for distinguished teaching. **James M. Dunning**, director of the Governor's Veterans Outreach and Assistance Center (GVOAC), has been named Veteran Advocate of the year by the Philadelphia District Office of the U.S. Small Business Administration. **Edward J. Hughes, Esq.**, received his MBA from Widener University. **Martin C. Malloy, Esq.**, has become a partner in the law firm of La Brum and Doak in Philadelphia. **BIRTHS:** to **David J. Badolato, M.D.**, and his wife, Eileen, a daughter, Theresa Helen; to **Edward J. Hughes, Esq.**, and his wife, Joan, a daughter, Jamie; to **Anthony Salerno, Ph.D.**, and his wife, Janet, their second child, Marc Alexander.



James M. Dunning

'72

Thomas W. Blester is director of research and evaluation for the American Board of Surgery, in Philadelphia. **James J. Devine** has received a doctorate in foreign language education from Temple University. **Wearn D. Heinz** is a senior commercial underwriter at Security Insurance Group's Philadelphia Regional Office. **Francis J. Kolpak, Ph.D.**, is a research chemist with Hercules, Inc. **John M. Motto** was appointed assistant administrator at Fair Acres Geriatric Center, in Lima, Pa. **Paul B. Sweeney** received his master of education degree from Temple University and has been named president of McCafferty Funeral Home, Inc. He also won the Quakertown Triathlon in a course record of 1 hour, 39 minutes, 12 seconds. **MARRIAGE:** **Francis J. Kolpak, Ph.D.**, to Susan Lee Stanko.

'73

Ralf S. Anola received his MBA in information systems management from George Washington University, in Wash-

ington, D.C. **George N. Costantino, M.D.**, has been appointed assistant clinical professor at Temple University's School of Medicine. **Dennis H. Engle** was named assistant vice president for commercial loans at Industrial Valley Bank, of Philadelphia. **William J. Flannery** has been appointed an adjunct assistant professor of Industrial Relations for the Harrisburg Center of St. Francis College. **Michael J. Kane** is computer systems analyst for MITRE Corporation.

MARRIAGE: **William John Meis, D.O.** to **Mary Lou Schneiders, D.P.M.**, '75. **BIRTHS:** to **William Stokan** and his wife, their second son, Craig Francis; to **John E. Tomaszewski, M.D.** and his wife **Jane M. Borschel Tomaszewski**, '75, their third child, a son, Christopher Gregory.

'74



Eugene V. Flynn, Esq.



Rev. Michael E. Kerper

Donald A. Casolaro is a social studies teacher and golf coach at St. Augustine Preparatory School, in Richland, N.J. **Brian J. Goodhart** has been promoted to manager at Price Waterhouse's office of government services, in Washington, D.C. **Kathleen McCullough Dyer** is working in the neonatal intensive care unit at St. Christopher's Hospital for Children, in Philadelphia. **Eugene V. Flynn, Esq.**, recently joined the law firm of Kosnandar & Associates in Jakarta, Indonesia. **Major William M. Kennedy**, USMC has been awarded the second Defense meritorious service medal of his military career for his work on the Naval Board at NATO headquarters in Brussels, Belgium. He also completed his MSBA from Boston University overseas program. **Rev. Michael E. Kerper** was ordained for the priesthood for the diocese of Manchester, New Hampshire. **Thomas D. McGovern** is assistant vice president and auditor for SeaFirst Bank, in Seattle. **Leonard F. Milewski** has been appointed chief resident in general surgery at Hahnemann University Hospital. **BIRTHS:** to **Michael D. Flanagan, M.D.**, and his wife, **Joyce M. Gray**, '76, a daughter, Mollie Gray Flanagan; to **Elizabeth Rodini Kuny** and her husband **Paul Kuny**, '75, a son, Andrew Joseph.

'75

Brother Michael Dura completed his novitiate and has joined the Discalced Carmelite Friars in Washington, D.C.

Gregg R. Lodes, D.C., opened a second office for family chiropractic health care in his Oreland, Pa. home. **Dennis O'Dowd** has been appointed district sales manager of Southeast Asia for Northwest Orient Airlines. **Robert J. Payne** has been promoted to vice president of Merrill Lynch (Pa.). **Lawrence M. Sigman, M.D.**, is a clinical associate at the University of Maryland's Cancer Center. He has recently received an individual National Research Service Award for research in tumor resistance in chemotherapy. **Susan Brennan Szymanski** is working at Fox & Lazo Realtors as a sales associate. **David J. Trumbore, M.D.** is in private practice in Pittsburgh. He is specializing in internal medicine and infectious diseases. **Kurt Zeglen, M.D.**, finished his radiology residency at Bryn Mawr Hospital and began working in his specialty at St. Joseph's Hospital, in Carbondale, Pa. **MARRIAGE:** **Mary Lou Schneiders, D.P.M.** to **William John Meis, D.O.**, '73. **BIRTHS:** to **Paul Kuny** and his wife **Elizabeth Rodini Kuny**, '74, a son, Andrew Joseph; to **Robert J. Payne** and his wife Denise, their third child, first daughter, Alison Elizabeth; to **Mary Rita Stinson Sheldon** and her husband, a son, Ian Charles; to **Jane M. Borschel Tomaszewski** and her husband **John E. Tomaszewski, M.D.**, '73, their third child, a son, Christopher Gregory; to **Kurt Zeglen, M.D.**, and his wife, a son, Colin Andrew.

'76

William B. Exley has received his doctor of medicine degree from Temple University Medical School. He is doing his internship at Reading Hospital. **Jane A. Ferry, M.D.**, has been appointed to the staff of Grandview Hospital. She will serve as a full time staff member of the healthcare facilities emergency medicine department. **Neil Gutmaker** was awarded a master of divinity degree by the University of Dubuque Theological Seminary, in Dubuque, Iowa. **Dorothy M. Moore, M.D.**, completed a pediatric ophthalmology fellowship at Illinois Eye and Ear Infirmary and will be practicing in Wilmington, De. **Michael K. Thompson** is an industrial engineer section leader in air maintenance for United Parcel National Air Company, in Louisville, Ky. **Rev. Richard J. Wojnicki, O.S.F.S.**, was ordained to the priesthood for the Oblates of St. Francis de Sales by Bishop John B. Minder, of South Africa. **BIRTHS:** to **Mary Beth Mihalich Bryers** and her husband Joel, their second daughter, Elise Marie; to **Christine Romaniw Demidowich** and her husband George, a daughter, Lisa Marie.

'77

Allan D. Geller is employed as a training specialist at Albert Einstein Medical Center while completing his doctorate at Temple University. **Silvia S. Gratz** has received her doctor of osteopathy degree from the Philadelphia College of Osteopathic Medicine. **MARRIAGE:** **Allan D. Geller** to **Hayley Atnikov**, '86.

BIRTH: to **Marco Zanoni** and his wife **Linda Martorelli**, '80, a daughter, Kristin.

'78

Cynthia M. Fair has been promoted to personnel assistant with the Philadelphia Fire Department. **Rita Marie Frank** is a volunteer at the Morris Arboretum of the University of Pennsylvania. **Catherine M. Harper, Esq.**, has become associated with the law firm of Hamburg, Rubin, Mullin and Maxwell, in Lansdale, Pa. **Joseph Phillips** is an assistant professor of economics at Creighton University, in Omaha. **Susan Sejeski Pitts, M.D.**, has completed her pediatrics residency and will be obtaining her masters in public health at the University of North Carolina in Chapel Hill. **Airman Matthew F. Toma** graduated from Air Force basic training at Lackland Air Force Base in Texas. **BIRTHS:** to **Michael Harmarsh** and his wife, a daughter, Jessica Lauren; to **Susan Sejeski Pitts, M.D.** and her husband Ted, a son, Nicholas Christopher.

'79

Paul J. Cannon has received his MBA from Widener University. **Thomas B. Corkery** earned a doctor of osteopathy degree from the University of New England College of Osteopathic Medicine. He will be serving a one year internship at Suburban General Hospital, in Norristown, Pa. **Joseph M. Eisenhardt, Jr.** is a juvenile officer for the Barrington New Jersey Police Department. **Lisa Hastings** has received her master of education degree in speech correction from Trenton (N.J.) State College. **Stephen P. Imms, Jr.**, is chairman of the American Citizenship Committee of Montgomery County (PA) Bar Association. **John J. Kelly, Jr.**, received his doctor of osteopathy degree from the Philadelphia College of Osteopathic Medicine. **Daniel P. Lavery** has been appointed vice president of retail operations at Joseph W. Riley Company in Lancaster, Pa. **Capt. Francis W. Moynihan** was involved in a NATO sponsored exercise by participating in the Army's return of forces to Germany (Reforgers). He is a battery commander with the 333rd Field Artillery, in Wiesbaden, West Germany. **Donald J. Mason** was promoted to section manager at Burroughs Corporation. **Martin Pieretti, D.O.**, has been inducted into the University Association of Emergency Medicine. **John D. Shegda** has been elected to AT&T Informational Systems Council of Leaders, a distinction given only to the top three percent of the company's sales force. **MARRIAGES:** **John T. Robertson** to **Lisa Pastorius**; **Giancarlo Mercogliano, M.D.** to **Elizabeth A. Capozzi**, '80. **BIRTHS:** to **Kathleen Kurtz McGovern** and her husband, Richard, a second son, Sean Frederick; to **Barbara Moser White** and her husband, **Lawrence White**, '78, their second child, a daughter, Julia Marie.

'80

Virginia Barishek is a medical books manuscript copy editor with J.B. Lippincott Company. **Gerard J. Bednar** received his master's degree in counseling and human relations from Villanova University. He is a psychotherapist at Hazelton Naticoke Mental Health and Mental Retardation Center. **Ralph W. Clayton, Jr.**, has been promoted to the manager of

O'Henry Features Claude Koch's Work



A short story written by Claude Koch, '40, an English professor at the university, has been selected as one of the twenty best stories published in America in 1984.

Koch's story, "Bread and Butter Questions," appears in *Prize Stories 1985: The O. Henry Awards* (Doubleday & Co.), as part of a series that for sixty-five years has published the finest in contemporary prose fiction. Koch's work in this volume joins that of such other 1985 prize winners as John Updike, Joyce Carol Oates, Wright Morris, and Ann Beattie.

A winner of fellowships from Dodd-Mead, the "Sewanee Review," and the Rockefeller Foundation, Koch is director of the creative writing program at La Salle. He is the author of four novels, of which the most well known is "The Kite in the Sea."

Koch's prize-winning story originally appeared in *Four Quarters*, the international small literary magazine published by La Salle.

Glenside Ready Mix Concrete. **Kurt M. Kanaskie**, who had been an assistant basketball coach at the University of South Carolina, was named men's basketball coach at Lock Haven University. **John Murray, Jr.**, is working as programmer/analyst for the Wharton School, University of Pennsylvania. **Maureen Dugan Serpico** is an associate in the law firm of William Goldman, Esq. **Christopher Serpico** is an assistant district attorney in Bucks County, Pa.

MARRIAGE: **Loretta Mary Zwolak** to **London Allen Greene**.

BIRTHS: to **Gerard J. Bednar** and his wife, a son, **Christopher Michael**; to **Janet Bense McHugh** and her husband **Robert P. McHugh**, a son, **Robert Joseph**; to **Rosemary Robinson Pall, Esq.** and her husband **Leo**, a daughter, **Rachel Elizabeth**; to **Maureen Keenan Sands** and her husband **Robert**, a daughter, **Megan Keenan**; to **Linda Martorelli Zanoni** and her husband **Marco Zanoni**, '77, a daughter, **Kristin**.

'81

Andrew M. Berkowitz and **Carol L. Most-Levin** have received their medical doctor degrees from the Medical College of Pennsylvania. **Bernard H. Farley** was commissioned an Ensign upon completion of Navy Aviation Officer Candidate School in Pensacola, Florida. **Anne Marie Manning** was awarded her medical doctor degree from the Pennsylvania State University College of Medicine, at the Milton S. Hershey Medical Center. **John J. Mink** was ordained at St. Mary's Seminary in Baltimore. **Eileen R. DiGregorio**, **Michael C. DiMarcangelo, Jr.**, **Eugene A. Eline, Jr.**, **Mary Jo Wysock Ellne**, **James J. Mahoney**, **Michael D. Smith**, **Robert D. Verdone** and **Thomas J. Ziemba** received their doctor of osteopathy degrees from the Philadelphia College of Osteopathic Medicine. **Mary C. O'Brien, M.D.**, earned her doctor of medicine degree from Temple University School of Medicine. She will serve her residency in emergency medicine at the Medical College of Pennsylvania. **Christopher Trotter** is serving in the Dominican Republic as a Peace Corps volunteer in the Small Business Development Program. **Diane Vitagliano** has been named assistant softball coach at Drexel University.

'82

Eileen S. Pieper is a counselor with the Big Sisters of Philadelphia, Inc. **Joanne**

"Meet The Team"

The Explorer Basketball Association's new chairman **John Fallon** has announced the group's first activity of 1985-86, a "MEET THE TEAM" night on Friday, October 25 in Hayman Hall. For information on membership call the Alumni Office at 951-1535.

Swift has been elected to a membership into Alpha Omega Alpha (AOA). She is a student at Jefferson Medical College, in Philadelphia. **Daniel J. Tann, Esq.**, received his juris doctor degree from Drake University School of Law, in Des Moines, Iowa. **George V. Wylesol** has been promoted to assistant public information officer for Cheltenham Township, Pa.

'83

Kathleen Boyd has professionally published her 18th poem. She is teaching at Temple University's CLIC program and is graduate assistant to the associate vice provost. **Robert S. Lebair, Jr.**, is working at Goddard Space Flight Center (NASA) and studying his master's degree in computer science at John Hopkins' Applied Physics Laboratory.

'84

John T. Haggerty



Paul J. Doherty is a computer programmer for RCA America Communications, in Princeton, N.J. **John T. Haggerty** is working for VITRA Corporation as a computer scientist. **2nd Lt. Keith Pierce** received the parachutist badge upon completion of the three week airborne course at the U.S. Army Infantry School, in Fort Benning, Ga.

'85

Michele Patrick



Brother John Chung Quoc Nguyen, F.S.C., made his perpetual profession as a Christian Brother. **Michele Patrick** has been awarded a Fulbright Fellowship for study and research on Soviet and Eastern European economic planning at the University of London's School of Slavonic and East European Studies.

M.B.A.

'76

William J. Doyle, Jr., director of management information services at the Southeastern Pennsylvania Transportation Authority and instructor of computer science at La Salle University's Evening Division, had his first book published by John Wiley & Sons, titled *Using SuperColc: The Next Generation*.

'80



Douglas M. Robinson has been promoted to assistant vice president at Fidelity Bank, in Philadelphia.

'81

Thomas J. Fitzpatrick, president and chief operating officer, Manufacturers Hanover Financial Services, Inc., recently completed the Advance Management Program at Harvard Business School in Boston, Ma. **George Kirschner, III**, has been appointed vice president of finance for Dutchmaid, Inc. in Ephrata, Pa. **Michael K. Thompson** is an industrial engineer section leader in air maintenance for United Parcel National Air Co., in Louisville, Ky.

'82

BIRTH: to **Joseph X. Vazquez** and his wife **Tracey**, their first child, a daughter, **Katie Elizabeth**.

'83

BIRTH: to **Eileen Monahan-Chopnick** and her husband **Stephen**, a daughter, **Susan Paula**.

NECROLOGY

'17

James Mailey

'18

Robert A. Kane

'40

Gaise S. Lacek

'43

Walter Lion

'57

Joseph P. Keating

'62

James T. Kelly, Sr.

'78

Warren H. Fernes





A President's Medal for Cy Coleman

La Salle Magazine
La Salle University
Philadelphia, Penna. 19141

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La Salle

A Quarterly La Salle University Magazine



THE STATE OF THE UNIVERSITY

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE
(USPS 299-940)

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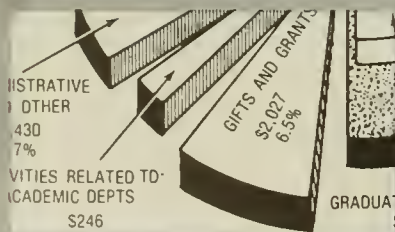
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A chronicle of some significant events in the lives of the university's alumni plus a report on Alumni Association activities.

CREDITS—All photography by Martha Ledger; artwork by Omnigraphic Design.



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Robert S. Lyons, Jr., '61, Editor
James J. McDonald, '58, Alumni Director

ALUMNI ASSOCIATION OFFICERS

Philip E. Hughes, Jr., Esq., '71, President
Paul J. Kelly, III, '78, Exec. Vice President
Nicholas M. Rongione, '76, Vice President
Louise M. Jackson, '83, Secretary
Marianne S. Gauss, '75, Treasurer

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The STATE of the UNIVERSITY

By Father President Patrick Ellis, F.S.C., Ph.D.

As we take stock of our shared educational enterprise, we at La Salle confront an array of opportunities. So appealing and challenging are these openings-out to the future, that we have little time and inclination to look back on the recent past. But, for the record, we should begin by noting several significant advances. In so doing, I shall avoid any thorough effort to mete out credit for each item, since this really is a group effort of many whose labors are as hidden as they are intense; and it is too easy to overlook one in praising another.

Perhaps the most important accomplishment in the past few years has been the confrontation of the demographic downturn in our immediate service area, as plainly embodied in the sizes of the senior classes in the high schools of the five contiguous counties. Those who advocated more dorms and a proper dining hall are "looking good," since we have been able to broaden our recruiting base to offset the local decline. We have also taken a leading role in the state-wide effort to bring Pennsylvania up to the national average in higher education participation. Our own region is among those most affected by this campaign, since many young people have for generations counted themselves out at an early age, not thinking of themselves in terms of further education and therefore choosing the wrong program in high school.

A major curriculum revision has been achieved by the faculty and the academic administrators over a laborious four-year period. With its blend of rigor and choice, it will have a positive impact on our ability to attract students, whose understandably practical goals will be animated by the longer view of total human formation which is the faculty's contribution. This curriculum will soon have an article of its own in this magazine.

Stressing academics but with strong contributions from the total institution, the Middle States Association decennial self-study is well along, looking toward the visit of the customary committee in March of '86. Ten broadly-based task forces have completed their work under a steering committee chaired by Dr. James Butler and Mr. Raymond Ricci. The editorial work on the resulting document is in the hands of Mr. Joseph Meredith. This year's faculty workshop centered on the study, with emphasis on new programs (especially graduate level), on off-campus centers, on the systematic study of outcomes and on improvement of academic advisement. Visiting committees often stress developments since the last reaffirmation of accreditation, so we can expect attention to the implications of university status for our future together. Similarly, the major growth of our

residential program will call for attention to student services such as weekend programming.

With a combination of grant support (chiefly from the Pew Trust) and massive institutional commitment, we have made strides in computing, both instructional and administrative. The entire field-level floor of Wister Hall has been developed into a student and faculty computer center, which would reward a visit from interested readers. More and more courses all across the curriculum call for access to this equipment; and a great reserve of faculty creativity has been tapped by Pew fellowships in this field.

Dr. Glenda Kuhl has joined us from Rosemont College as Dean of the Evening Division. Her wide-ranging responsibilities include continuing education and all the part-time degree programs at the undergraduate level in four locations.

Our new center at Lansdale Catholic High School has begun to make our MBA program available out in high-tech country, and is off to a good start. A broader range of offerings there is also contemplated in the near future.

* * *

Believing firmly that the campus and physical plant are indispensably part of the educational work of La Salle, we have pressed on toward the fulfillment of long-cherished goals. The most visible action was the purchase in 1984 of "Belfield," a farm that once belonged to the American painter Willson Peale. At this writing, tennis courts are under construction, an outbuilding is being adapted for studio art, and (sigh!) eighty additional parking spaces are going in. None of this, however, comes below the tree line that borders the historic house and garden. The main house is being restored as administrative offices (president, director of planning and of institutional research); and the equally historic green houses are being brought up to full use by a group of current and retired faculty with help from a talented maintenance cadre.

Further adaptation of the former Good Shepherd property, chiefly for outdoor recreation (look for women's soccer soon), is under way, along with relocation of the Pastoral Counseling M.A. to that site.

As we get into Phase II of the Campaign for the 80's, the lynch-pin of the drive is the new library. Even in constant dollars, this will be our largest single venture ever. By vacating two existing sites, this project will allow consolidation of the school of business in College Hall, and of administration in the present library, while making the library annex (former gym) available for student services of several kinds. None

some dramatic plans for the future, "Little Old La Salle"

Institutional commitment

of this contains any frills. It is all designed to further educational quality, with the byproduct of more efficient operations.

As I mentioned briefly in the summer issue, we have to bring all our people and their friends to a new level of giving, including, for some, a seven-figure mindset when they think of La Salle. Because of religious, philosophical, and even pragmatic considerations, a La Salle education is underpriced by at least a thousand dollars a year and will continue to be so. Thus, not only for capital but for operational reasons, we must look to massive and continuous infusions from other sources than tuition, as is the case in every known institution of our quality and size. Happily, the "little old La Salle" view of our needs is being superseded by the more realistic one, as individuals, foundations and corporations see us more clearly in our true dimensions.

(Whenever we get into this line of thought, someone is sure to ask whether St. La Salle would countenance such goings on. Naturally, I think he would. While he emphasized dependence on Providence in community, he never opened a school without knowing where

the money was coming from. It would be insulting to his documented memory to think that he expected to run them on air. Moreover, some of his enterprises were quite innovative and complex for their day; and plenty of his disciples have launched projects in remote corners of the world of such scope that you could land a Boeing on the roof.)

In following through on a detailed marketing plan, we have had to confront anew the undeniable fact that our location is incorrectly perceived by many people. Whatever the differences between reality and image, it is the perception that influences choices. Still, in the hope of correcting the perception of some, I offer information about the state of the neighborhood as a crucial facet of the state of the university. Two entities, La Salle's Urban Center and the Campus Boulevard Corporation, are our outreach arms: one entirely our own, the other shared.

The Urban Center, with a board composed of campus and community people in equal numbers, is staffed by the university, but its projects have attracted a million dollars in outside grants during its eighteen years of service. Currently, Logan is the center of its main attraction, with an off-campus location and much foundation support. Two hundred student volunteers work regularly there, and on other projects, in an effort to make the neighborhood an education resource for our students. If Logan "makes it" as a multi-ethnic multi-racial community, it will be a national model. The Urban Center mainly trains leaders, for whom everything is at stake, and its staff has developed true expertise in so doing.

Adult learning, mainly in the form of "Communiversity" courses is the second major current thrust of the Center. Not only literacy, but home improvement, child care, basic computing, and practical citizenship are among the topics considered in after-hours courses.

Campus Boulevard designates the stretch of Chew Street and Olney Avenue from Church Lane to Tenth Street, along which eleven education and health care institutions are contiguous to one another. For eight years now, with a staff of two, this consortium has joined neighborhood associations in pursuing common goals like safety, beautification (negative formulation: get rid of graffiti), creation of jobs, revitalization of business districts, better public transit, training of block captains and area leaders, and the attraction of government funds.

Like many such groups, Campus Boulevard counts among its successes the prevention of harmful events. Street crime, through police cooperation, has been



cut in half. Neighbors have banded together to close undesirable hangouts. Major institutions have stayed and rebuilt rather than leave. Eight years ago, several were seriously considering departure. Instead, they have invested over \$125 million in construction and renovation, with another \$30 million in the offing; and their efforts have attracted millions in government and foundation dollars.

Well, then, what's it like to attend La Salle today? As always, the experience is what the individual student, urged on (or not) by his or her family, chooses to make it. The degree of immersion is conditioned to too great a degree by economic necessity. Far from being the coddled generation that exists in the minds and selective memories of some government officials, today's undergraduates risk extreme distraction from their primary goals through too many hours of irrelevant, repetitious employment during the year. It's admirable to work, certainly, but only up to a point beyond which learning is minimal and formative participation is absent entirely.

Somehow, many manage a full collegiate life. Honors courses and many others challenge and stimulate the best qualified. No one is too bright for La Salle. Those un-programmable moments, when everything is suddenly interconnected and new unities pop up, still come along in most lives. Those who need to catch up in skills get the attention they need (and the respect), and enter fully into their majors. Part-time students, around the clock and around the calendar, meet full-time faculty and that corps of long-time adjunct professors who bring their own wis-

dom and expertness to a rich mix of resources.

Young people today do seem to enjoy the company of one another for its own sake, perhaps more than hitherto. Our present state of campus development furthers that element of university life style, especially in fine weather, when a rather up-beat, positive milling about at mid-day generates an animated kaleidoscope. Gradually, the blend is coming to reflect the cultural and ethnic richness of the five counties and the world of our students' future. No one can be fully educated by encountering only his or her mirror image. I could wish that all our readership could see today's student body in the natural habitat which they create every day.

On another and final "wishful" note, I hope our readers will witness, one day soon, the family spirit of a La Salle baccalaureate Mass and Commencement. Thirteen different degrees are now conferred upon a group of well over a thousand men and women. They represent not only the undergraduates described above, but older adults of all ages and many professions. What they have in common is that La Salle has been right for them in the formation and enriching of their lives. We who are privileged to work here can rejoice in La Salle's place in the scheme of things, while—as ever—keenly aware of the agenda of needed improvements on every desk.

Brother Ellis, who has been President of the university since 1977, is chairman of the Board of Directors of the Association of Catholic Colleges and Universities.





Financial Report

June 30, 1984

THE YEAR IN BRIEF

FINANCIAL

	1984-85	1983-84
Total current revenues	\$30,738,875	\$30,711,529
Expenditures and mandatory transfers	29,756,794	28,764,494
Excess of current revenues over current expenditures and mandatory transfers	982,081	1,947,035
Net current funds transfers and other adjustments	978,717 3,364	1,887,855 59,180

ENROLLMENT

Unduplicated student headcount (fall semester)

Day division	3,320	3,537
Evening division	2,079	2,215
Graduate programs	1,060	1,166
Total	6,459	6,918

Financial full-time equivalents

Day division	3,135	3,262
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Credit Hours Offered

Evening & Summer Programs	31,667	34,886
Graduate Programs	13,104	13,900

FUND BALANCES:

Propelled by a discount of \$3,670,939 realized on the prepayment of certain College Housing Loans and another successful year of fund raising the University's equity in all funds increased a record \$7,062,296 as summarized below:

	Fund Balances		
	June 30, 1985	June 30, 1984	Change
Current funds	\$ 276,769	\$ 273,404	+ 3,365
Student loan funds	5,171,951	5,152,056	+ 19,895
Endowment and similar funds	10,744,395	11,405,934	- 661,539
Unexpended plant, retirement of indebtedness, and renewal and replacement funds	2,104,340	2,729,476	- 625,136
Net investment in plant	36,125,337	27,837,698	+8,287,639
Supplemental retirement and agency funds	765,148	727,075	+ 38,073
TOTAL	\$55,187,940	\$48,125,643	7,062,297

To The President and Trustees of La Salle University

INTRODUCTION

We are pleased to submit the annual Financial Report of La Salle University for the fiscal year 1984-85. This report includes financial statements prepared by the Office of the Vice President for Business Affairs and the public accounting firm of Marucci, Ortals, Annett & Geisel. It statistically and graphically illustrates some of the more important areas of financial activity and the continuing development of the University.

Basic full-time tuition in fiscal 1985 was \$4,990; \$450 greater than the previous year. While full-time enrollment in the day division, as measured in the opening fall semester, declined by 5.5%, freshman intake was only 22 students (3%) less than the previous year. Larger than usual graduating classes, not fully replaced by freshman intake, accounted for most of the reduction in total enrollment. The combined result of enrollment outcomes and fee levels on tuition revenues produced a 4% increase amounting to \$809,756 in total tuition revenues with the bulk of this coming from undergraduate day division programs. Overall, total current revenues were relatively flat, increasing by \$27,345; from \$30,711,530 in fiscal 1984 to \$30,738,875 in fiscal 1985.

Gifts and grants to all funds of the University totaled \$3,205,256 which were made up of \$2,026,876 recorded in current funds, \$45,170 in restricted endowment funds, \$10,000 in life income funds, \$223,210 in plant funds, and the largest grant ever received in the form of a pledged \$2.5 million for a yet-to-be-finalized capital purpose, with an initial payment of \$900,000 recorded in Term-Endowment Funds. There is every hope that this gift will be applied towards the evolving first priority of Phase II of the Campaign for the 80's—a new library. A further move to increase our fund raising base was the establishment this year of a Pooled Income Trust which is now an integral part of the deferred giving campaign.

During fiscal 1985 the University issued two tax exempt bond series through the Pennsylvania Higher Educational Facilities

Authority. The First series issued in October for \$4,830,000 and rated "A-" by Standard & Poor's Corporation was for the purpose of refunding outstanding 1983 University Revenue Bonds. The Second Series was issued in November for \$5,900,000 and provided funds for the acquisition of computer systems, property, and physical facility projects. It was rated "AAA" and insured by the Municipal Bond Insurance Association.

In August 1984 we took advantage of a window of opportunity for the discounted prepayment of Federal College Housing Program loans and retired \$6,650,000 in outstanding debt for a payment of \$2,980,067 which provided a discount of \$3,669,933. Funds for this were obtained from existing debt service reserves, unrestricted endowments and current funds. In addition to realizing an annualized discount over the 40 year life of the debt of over 13%, the discounted prepayment enabled the University to issue additional bonds for needed new capital projects without appreciably increasing total outstanding long-term debt.

Acquisition of the Belfield Estate was completed in September 1984 and we continue the planning for its assimilation. Restoration of the main house is scheduled for completion in the Fall of 1985. Planning is well under way for the use of the other portions of the property, giving appropriate consideration to its historic and architectural value. During the year we completed, with architectural and engineering support, a project of master planning, space utilization, and evaluation of the physical plant; including the development and installation of a Maintenance Management System.

To further assist our students in meeting their financial needs, a "Deferred Payment Plan," funded and administered by the University, was implemented in the fall semester. During the year over 1,500 students participated in the plan, deferring in excess of \$2.7 million dollars.



APPLICATIONS, ADMISSIONS AND ENROLLMENT

Applications, acceptances, freshman enrollments, mean SAT scores and high school quintile rankings of the freshmen enrolled full-time in the University's Day Division for the current and previous year were:

	<u>1984-85</u>	<u>1983-84</u>
Applications	<u>2,441</u>	2,371
Acceptances	<u>1,672</u>	1,696
Enrolled	<u>704</u>	730
Mean SAT scores		
Freshmen enrolled	<u>982</u>	978
National mean	<u>897</u>	893
Percentage of entering freshmen in top two high school quintiles	<u>74.1%</u>	73.5%

Approximately 212 students per year transfer into the University from other institutions subsequent to their freshmen year.

STUDENT FEES

The tuition, fees and room and board charges at the University for the current and previous year were:

	<u>1984-85</u>	<u>1983-84</u>
Day undergraduate full-time tuition	<u>\$4,990</u>	\$4,540
Evening division, per credit hour	<u>109</u>	99
Master of Business Administration, per hour	<u>180</u>	180
Other graduate programs	<u>168</u>	160
Average room and board	<u>3,170</u>	2,990

STUDENT AID

Approximately 64 percent of the University's undergraduate student body received financial assistance from federal, state, University and private sources. The majority of students eligible for financial aid receive an "aid package" consisting of grants, loans and work assistance which supplements each family's contribution to the student's total educational expenses.

The distribution of financial aid to undergraduate students during the current and previous fiscal year are set forth below:

	<u>1984-85</u>	<u>1983-84</u>
Pennsylvania state grants	<u>\$ 1,380,650</u>	\$ 1,583,138
Federal programs	<u>2,279,490</u>	2,527,695
Guaranteed student loan program	<u>4,741,004</u>	4,576,043
University aid	<u>2,219,254</u>	2,136,501
Private assistance	<u>875,911</u>	946,509
	<u>\$11,496,309</u>	\$11,769,886



1984-85 AND 1983-84 EDUCATIONAL & GENERAL EXPENDITURES INCLUDING MANDATORY TRANSFERS^(a)

(expressed in \$000's)

	<u>1984-85</u>	<u>1983-84</u>	<u>Increase Decrease</u>
EDUCATIONAL AND GENERAL:			
Instruction	8,421	8,276	145
Activities Related to Instructional Departments	635	1,009	-374
Other Instruction and Educational Services	1,900	1,646	254
Libraries	817	771	46
Student Services and Activities	1,491	1,339	152
Public Affairs and Development	649	581	68
General Services	1,097	809	288
Other General Institutional Expense	366	472	-106
Staff Benefits	1,862	1,800	62
Operation and Maintenance of Physical Plant	2,748	2,507	241
General Administration	<u>735</u>	<u>702</u>	<u>33</u>
Total	<u>20,721</u>	<u>19,912</u>	<u>809</u>
Student Financial Aid	2,219	2,137	82
Total Educational and General	<u>22,940</u>	<u>22,049</u>	<u>891</u>
			<u>0</u>
Mandatory Transfers	1,746	1,081	665
Less: Capital Items Included in Above	<u>426</u>	<u>495</u>	<u>-69</u>
Total Educational & General and Mandatory Transfers	<u>24,260</u>	<u>22,635</u>	<u>1,625</u>

^(a) Net of charges prorated to Auxiliary Enterprises and capital items.

ENDOWMENTS

Earnings on unrestricted endowment funds totaled \$622,103 and were retained in current funds. The net gain on the sale or exchange of assets of \$284,213 remained in unrestricted endowments and an additional \$60,600 of fiscal 1984-85 gifts designated for Phase II of the Campaign for the 80's were transferred into the unrestricted endowments. \$1,700,000 was removed from Unrestricted Endowments during the year and combined with other funds to provide the \$2,980,067 used to retire the \$6,650,000 of loans under the College Housing Loan Program. The end result of this activity was a net reduction of \$1,355,186 in Unrestricted Endowment Funds which contributed significantly to the over \$8 million dollar increase in Plant Funds.

Restricted Endowment Funds realized additional gifts of \$45,170 and earnings on investments of \$201,264. \$106,896 of current year earnings were expended (applied) for the purposes designated by the individual restricted funds. An additional \$333,391 of restricted endowment balances applicable to an instructional equipment acquisition grant were transferred to Unexpended Plant Funds during the year.

Two new funds in the category of funds functioning as endowments were established. The major gift of \$900,000, previously mentioned, for a yet to be designated capital purpose was placed in Term Endowment Funds and the Life Income Trust Fund was established with a temporary advance from Unrestricted Endowment Funds of \$200,000 and an initial gift of \$10,000.

	BOOK VALUE AT	
	6/30/85	6/30/84
RESTRICTED ENDOWMENTS		
Funds managed by		
Provident Bank	\$ 2,016,545	\$ 1,868,295
Short-term investments	500,627	489,235
Other investments	96,567	124,190
Total	<u>2,613,739</u>	<u>2,481,720</u>
Less: Due to other funds	440,289	91,919
Total Restricted Endowment	<u>\$ 2,173,450</u>	<u>\$ 2,389,801</u>

TERM ENDOWMENTS AND LIFE INCOME FUNDS		
Investments	910,000	—
Total Term and Life Income Funds	<u>910,000</u>	<u>—</u>

QUASI-UNRESTRICTED-ENDOWMENTS		
Funds managed by:		
Industrial Valley Bank	2,287,988	2,053,199
Provident Bank	3,428,818	2,974,940
Short-term investments	973,533	2,613,019
Real estate	110,000	110,000
Objects of art and other investments	1,568,198	1,611,442
Due from other funds	304,393	18,531
	<u>8,672,930</u>	<u>9,381,131</u>
Less: Due to other funds	1,011,985	365,000
Total Quasi-Unrestricted Endowments	<u>7,660,945</u>	<u>9,016,131</u>
Total Endowment Funds	<u><u>10,744,395</u></u>	<u><u>\$11,405,932</u></u>

MARKET VALUE OF FUNDS WITH INVESTMENT MANAGERS

Industrial Valley Bank	2,463,530	\$ 1,962,743
Provident National Bank	5,797,468	4,774,034

CHANGE IN EDUCATIONAL AND GENERAL EXPENDITURES BY CATEGORY

1984-85 VS. 1983-84

	1984-85 Increase (decrease) over 1983-84 (\$000's)	% of Change
Salaries and wages	387	3.0 %
Supply and expense	474	7.1 %
Capital equipment	<62>	<12.7> %
Student aid	82	3.9 %
Total	<u>881</u>	<u>1.3 %</u>

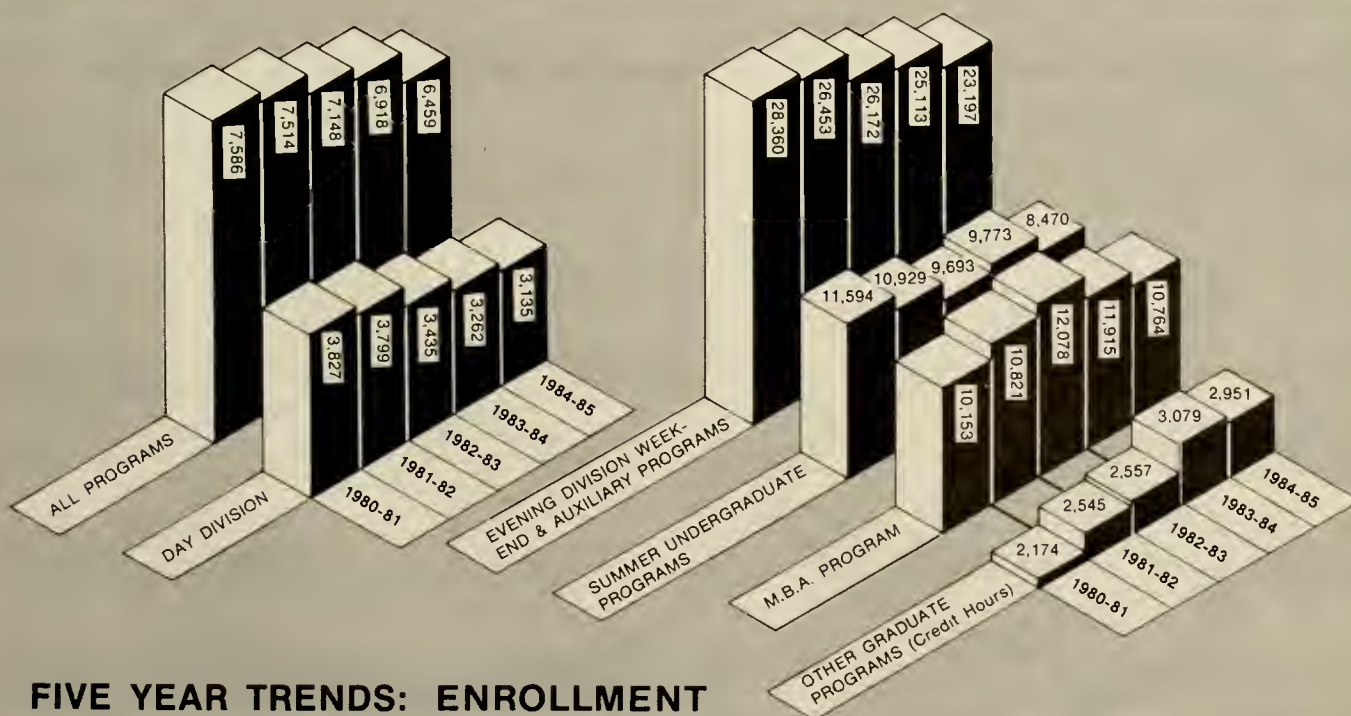
As the fiscal year concludes we look forward with the excitement encompassed in beginning Phase II of the Campaign for the 80's, planning for the first priority of the campaign—a new library, and the expectation of continued metered growth in the freshman class; which for the fall of 1985 is expected to approach 800.

SUMMARY OF SIGNIFICANT ACCOUNTING POLICES

The significant accounting policies followed by La Salle University are described below to enhance the usefulness of the financial statements to the reader.

ACCRUAL BASIS

The financial statements of La Salle University have been prepared on the accrual basis except for gift pledges which are recorded when collected. The statements of current fund revenues, expenditures, and transfers is a statement of the financial activities of current funds related to the current reporting period. It does not purport to present the results of operations or the net income or loss for the period.



To the extent that current funds are used to finance plant assets, the amounts so provided are accounted for as (1) expenditures, in the case of normal replacement of movable equipment; (2) mandatory transfers; in the cases of required provisions for debt amortization, and (3) transfers of a non-mandatory nature for all other cases.

FUND ACCOUNTING

In order to ensure observances of limitations and restrictions placed on the use of the resources available to the University, the accounts of the University are maintained in accordance with the principles of "fund accounting." This is the procedure by which resources for various purposes are classified for accounting and reporting purposes into funds that are in accordance with activities or objectives specified. Separate accounts are maintained for each fund; however, in the accompanying financial statements, funds that have similar characteristics have been combined into fund group. Accordingly, all financial transactions have been recorded and reported by fund group.

Within each fund group, balances restricted by outside sources are so indicated and are distinguished from unrestricted funds allocated to specific purposes by action of the Board of Trustees. Externally restricted funds may only be utilized in accordance with the purposes established by the source of such funds and are in contrast with unrestricted funds over which the Board of Trustees retains full control to use in achieving any of its institutional purposes.

Restricted endowment funds are subject to the restrictions of gift instruments requiring in perpetuity that the principal be invested and the income only be utilized. Quasi-endowment funds (funds functioning as endowments) have been established by the Board of Trustees, and any portion of unrestricted endowment funds may be expended at board discretion. Term endowment funds are similar to endowment funds except that upon the passage of a stated period of time or the occurrence of a particular event, all or part of the principal may be expended.

Investments are recorded at cost of purchase or at market value on date of gift. Gains and losses arising from the sale, collection, or other disposition of investments and other non-cash assets are accounted for in the fund which owned them. Ordinary income derived from investments, receivables, and the

like is accounted for in the fund owning such assets, except for quasi-endowment fund earnings which are reported as revenues in unrestricted current funds.

All other unrestricted revenue is accounted for in the unrestricted current fund. Restricted gifts, grants, endowment income and other restricted resources are accounted for in the appropriate fund. Restricted current funds and grants are reported as revenues and expenditures in current funds when expended for current operating purposes.

Investments in land, buildings, improvements and equipment are carried at cost and depreciation of all property and equipment, other than automobiles and trucks, is not recognized. Depreciation on automobiles and trucks is provided for on a straight-line basis over their estimated useful lives.

Inventories are determined by specific identification and are valued at cost on the first in first out basis.

CHANGE IN ACCOUNTING POLICY

In accordance with currently established reporting practices and to more clearly portray contractual obligations and payments relative to long-term debt, the University now reports required provisions for debt amortization and interest as a mandatory transfer from current funds and the payment of principal and interest as transactions of plant funds. Previously, current year interest expense on debt was treated as an operating expense of current funds. Comparative figures for the year ended June 30, 1984 have been restated to reflect this change.

OTHER SIGNIFICANT POLICIES

Other significant accounting policies are set forth in the financial statements and the notes thereto.

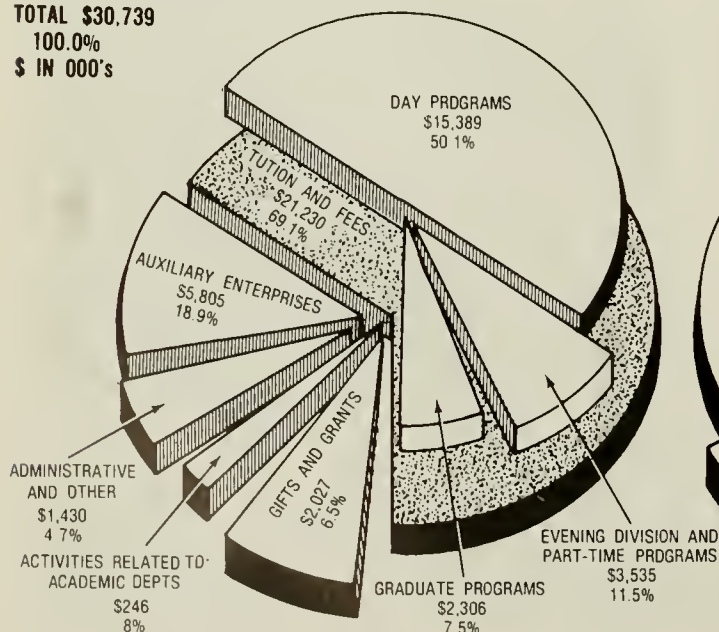
Respectfully submitted,

David C. Fleming

DAVID C. FLEMING
Vice President for Business Affairs
and Treasurer

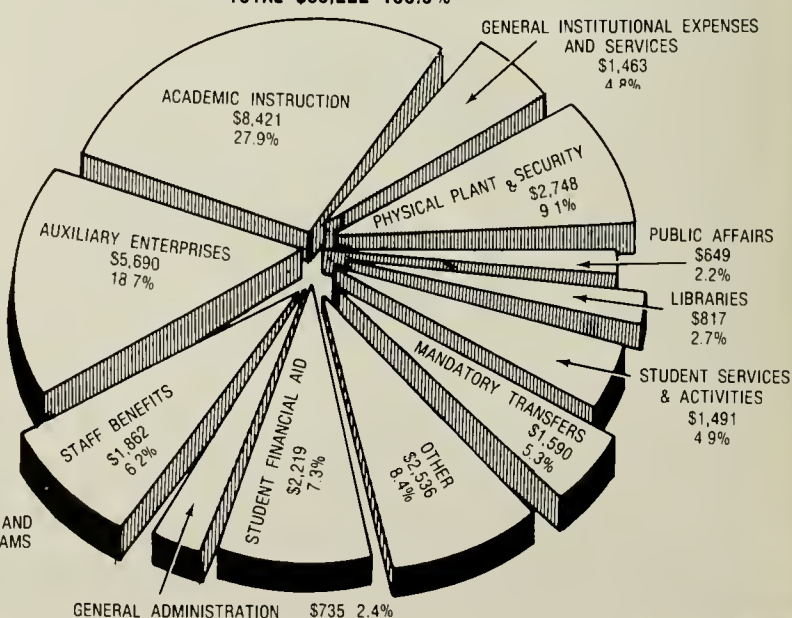
CURRENT REVENUES

TOTAL \$30,739
100.0%
\$ IN 000's



EXPENDITURES AND MANDATORY TRANSFERS

TOTAL \$30,222 100.0%



SELECTED FINANCIAL INDICATORS ADJUSTED FOR INFLATION

(dollars in thousands)

FOR THE FISCAL YEAR ENDING:

	<u>1981</u>	<u>1982</u>	<u>1983</u>	<u>1984</u>	<u>1985</u>
HISTORICAL FINANCIAL DATA:					
REVENUES:					
Tuition, day undergraduate	12,666	13,756	14,081	14,582	15,388
Tuition, evening & other part-time	2,892	3,312	3,454	3,502	3,535
Graduate programs	1,461	1,895	2,243	2,336	2,306
Gifts and grants	2,120	2,791	2,292	2,916	2,027
EXPENDITURES:					
Instruction	6,694	7,986	8,391	8,277	8,421
Day Division	4,674	5,498	5,662	5,522	5,850
Evening & other part-time	1,235	1,501	1,493	1,447	1,328
Graduate Programs	785	987	1,236	1,308	1,243
Other educational	2,399	3,174	3,192	2,655	2,536
Student services & activities	1,193	1,272	1,323	1,338	1,490
Staff benefits	1,432	1,563	1,690	1,800	1,862
Physical plant	2,134	2,360	2,456	2,507	2,748
FEES AND CHARGES:					
Basic full-time day tuition	3,320	3,700	4,150	4,540	4,990
Evening part-time tuition	74	85	95	99	108
Average room and board	1,890	2,470	2,750	2,990	3,160
QUASI-ENDOWMENT BOOK VALUE	7,075	7,753	8,470	9,016	7,400
ENROLLMENT DATA:					
Day Division, F.F.T.E.'s	3,827	3,799	3,435	3,262	3,135
Evening & summer-credit hours	40,047	39,289	35,865	34,886	31,667
Graduate programs	12,938	14,460	14,635	13,900	13,104
HISTORICAL FINANCIAL DATA ADJUSTED FOR GENERAL INFLATION (In average 1985 dollars)					
REVENUES:					
Tuition, day undergraduate	16,326	16,114	15,512	15,239	15,388
Tuition, evening & other part-time	3,728	3,880	3,805	3,660	3,535
Graduate programs	1,883	2,220	2,471	2,441	2,306
Gifts and grants	2,733	3,269	2,525	3,047	2,027
EXPENDITURES:					
Instruction	8,628	9,355	9,244	8,650	8,421
Day division	6,025	6,440	6,237	5,771	5,850
Evening and other part-time programs	1,592	1,758	1,645	1,512	1,328
Graduate programs	1,012	1,156	1,362	1,367	1,243
Other educational					
Student services & activities	3,092	3,718	3,516	2,775	2,536
Staff benefits	1,538	1,490	1,457	1,398	1,490
Physical plant	1,846	1,831	1,862	1,881	1,862
FEES AND CHARGES:					
Basic full-time day tuition	4,279	4,334	4,572	4,744	4,990
Evening part-time tuition	95	100	105	103	108
Average room and board	2,436	2,893	3,029	3,125	3,160
QUASI-ENDOWMENT BOOK VALUE	9,120	9,082	9,331	9,422	7,400
HIGHER EDUCATION PRICE INDEX (1971 = 100)	205.2	225.8	240.1	253.1	264.5 (estimated)

BALANCE

June 30, 1985 with comparative

ASSETS

	1984-85 \$	1983-84 \$
CURRENT FUNDS:		
Cash and short-term investments	1,112,262.65	2,620,391.40
Accounts receivable—Note #1	510,484.18	254,576.53
Invested in N.D.S.L. funds	—	53,606.56
Inventories	442,295.75	536,853.17
Deferred charges—Note #2	1,047,530.52	792,309.39
Due from other funds	1,595,834.56	626,435.96
Total Current Funds	4,708,407.66	4,884,173.01
STUDENT LOAN FUNDS—Note #3		
Cash	197,976.79	134,686.37
Notes receivable	5,030,310.45	5,038,212.05
Total Student Loan Funds	5,228,287.24	5,172,898.42
ENDOWMENT & SIMILAR FUNDS—Note #6		
Cash	62,840.34	27,103.56
Investments (at cost)	10,438,647.20	10,249,681.19
Trust funds	15,000.00	15,000.00
Irrevocable bequests	78,990.00	78,990.00
Real estate (at cost)	110,000.00	110,000.00
Objects of art	1,386,797.96	1,363,547.96
Total Endowment & Similar Funds	12,092,275.50	11,844,322.71
PLANT FUNDS:		
Unexpended, Retirement of Indebtedness, and and Renewals and Replacements		
Cash and investments	6,486,810.09	2,375,435.32
Mortgage receivable	271,936.00	354,040.82
Due from other funds	333,391.92	—
Total	7,092,138.01	2,729,476.14
Investment in Plant		
Building and grounds	34,574,787.28	33,938,054.41
Improvements other than buildings	1,476,395.14	1,205,825.67
Apparatus, furniture & library	10,875,467.02	9,466,934.81
Due from other funds	4,669,915.77	—
Total invested in plant	51,596,565.21	44,610,814.89
Total Plant Funds	58,688,703.22	47,340,291.03
AGENCY FUNDS:		
Cash and Investments	486,301.89	535,959.08
Due from employees and others	29,327.62	4,669.36
Due from other funds	249,519.43	186,446.87
Total Agency Funds	765,148.94	727,075.31

See Accompanying Notes Which Are An

SHEET

Figures at June 30, 1984

LIABILITIES AND FUND BALANCES

	1984-85 \$	1983-84 \$
CURRENT FUNDS:		
Accounts payable	134,729.60	412,344.98
Salaries, interest and other accruals—Note 4	822,255.45	1,290,563.84
Deferred income—Note 5	2,957,576.13	2,358,064.32
Current commitments	267,557.74	363,348.04
Due to other funds	249,519.43	186,446.87
Fund balance	276,769.31	273,404.96
Total Current Funds	<u>4,708,407.66</u>	<u>4,884,173.01</u>
STUDENT LOAN FUNDS:		
Advanced by U.S. Government	4,462,000.43	4,453,913.42
Advanced by La Salle University	709,950.91	698,143.00
Due to other funds	56,335.90	20,842.00
Total Student Loan Funds	<u>5,228,287.24</u>	<u>5,172,898.42</u>
ENDOWMENTS & SIMILAR FUNDS		
Principal of Funds—		
Restricted	2,173,449.26	2,389,801.89
Quasi-unrestricted	7,660,945.02	9,016,131.77
Term endowments	900,000.00	
Life Income Funds	10,000.00	
Due to other funds	1,347,881.22	438,389.05
Total Endowment & Similar Funds	<u>12,092,275.50</u>	<u>11,844,322.71</u>
Unexpended, Retirement of Indebtedness, and Renewals and Replacements—Note #7		
Fund Balances—		
Unexpended	803,282.80	504,325.87
Retirement of indebtedness	1,301,058.12	1,640,696.89
Renewals and replacements	—	584,453.38
Accrued interests	140,260.42	—
Due to other funds	4,847,536.67	—
Total	<u>7,092,138.01</u>	<u>2,729,476.14</u>
Investment in Plant		
Bonds payable—Note #8	10,265,000.00	1,935,000.00
Mortgage obligations—Note #8	4,858,839.75	9,945,911.93
Obligations under capital lease—Note #8		4,725,000.00
Due to other funds	347,388.46	167,204.91
Total bonds, mortgages and loans	<u>15,471,228.21</u>	<u>16,773,116.84</u>
Net investment in plant	<u>36,125,337.00</u>	<u>27,837,698.05</u>
Total Plant Funds	<u>51,596,565.21</u>	<u>44,610,814.89</u>
AGENCY FUNDS		
Supplemental retirement balances—Note #9	486,301.89	535,959.08
Other agency funds	278,847.05	191,116.23
Total Agency Funds	<u>765,148.94</u>	<u>727,075.31</u>

Integral Part Of The Financial Statements

NOTES TO BALANCE SHEET

NOTE 1—Accounts Receivable

The June 30, 1985 balance of current fund accounts receivable reflects tuition to be collected for summer programs, tuition due from sources other than the students, Campus Store book bills and receivable, Food Service accounts receivable, and reimbursements due to the University from the Christian Brothers Community.

NOTE 2—Deferred Charges

Salaries, wages and other expenditures applicable to summer programs are deferred to the next fiscal year. Expenses incurred prior to June 30 on incomplete special activity projects are also deferred until the next fiscal year. The deferred charges also include Campus Store credits for books returned to the publisher for which the 1984-85 Campus Store "cost of sales" has been relieved.

NOTE 3—Student Loan Funds

Student Loan Funds are comprised of \$5,107,681 in National Direct Student Loan Funds and \$64,269 in funds applicable to the Gulf Student Loan Program. The \$5,107,681 in funds of the National Direct Student Loan Program are made up of \$4,462,000 of the United States Government and \$645,681 of La Salle University.

NOTE 4—Salaries, interest and other accruals

The University offers faculty the option of receiving their contract salary over nine or twelve months. At June 30, 1985 there were accrued faculty salaries totaling \$454,972 due to be paid to the faculty during July and August 1985.

At June 30, 1985 administrative, staff and service personnel had accumulated vacation benefits of approximately \$367,283 which in accordance with Financial Accounting Standards Board Statement Number 43, "Accounting for Compensated Absences" is included in this liability account balance. It is University policy that vacation entitlements cannot be accumulated; are not surrenderable for cash (except in certain limited circumstances); and, in most cases, non-faculty personnel are not replaced during periods of vacation or temporary absence.

NOTE 5—Deferred Income

Deferred income represents the tuition revenues of the summer programs recorded or collected prior to June 30, which in accordance with the fiscal policy of the University is accrued to the next fiscal year. It also includes funds received for certain grant and special activity projects, the cost for which have not yet been incurred or the projects are incomplete.

NOTE 6—Endowment Funds

Endowment and similar funds are divided into four groups: Restricted Endowment Funds which are funds subject to restrictions of the gift instruments requiring the principal be maintained in perpetuity; Term Endowment Funds which may be expended upon the passage of a stated period of time or the occurrence of a particular event; Life Income Funds which are contributed to the University and subject to the requirement that the donor receives income earned on the funds with payments terminating at a specified time; and Quasi-Endowment Funds (funds functioning as endowments) which have been established by the Board of Trustees, any portion of which may be expended at Board Discretion.

NOTE 7—Retirement of Indebtedness, Renewal and Replacement Funds

The 1984 La Salle University Revenue Bonds Series I issued by the Pennsylvania Higher Educational Facilities Authority on behalf of the University requires a "Debt Service Reserve" fund

be maintained in the amount of \$540,000. The 1984 Series II Bonds, issued under the same debt instrument, requires a "Debt Service Reserve" in the amount of \$866,415. Both of these funds were established from a portion of the bond proceeds. Previously established retirement of indebtedness, renewal and replacement applicable to the U.S. Government College Housing Loan bonds and mortgages were used during the year along with other institution funds to retire these loans under a discounted prepayment program. See Footnote #8.

NOTE 8—Plant Funds—Bonds, Mortgages, and Capital Lease Obligations

MORTGAGE OBLIGATIONS

NORTHWESTERN MUTUAL LIFE INSURANCE COMPANY

Orig. Date	Final Maturity Date	Approx. Rate	Original Principal Amount	Principal Balance
1972	1997	9 $\frac{3}{4}$ % (a)	\$3,000,000	\$2,212,313
1972	1997	8 $\frac{3}{4}$ %	3,000,000	2,260,983

BENEFICIAL SAVINGS FUND

1979	1994	9 $\frac{3}{4}$ %	250,000	192,686
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THE FIRST PENNSYLVANIA BANK

1980	1986	Prime + $\frac{1}{2}$ %	600,000	192,857
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Total Mortgage Obligations	\$4,858,839
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P.H.E.F.A. BONDS (b) (c)

1984 SERIES I				
1995	6.50 to 9.75%	4,485,000	\$4,365,000	
1984 SERIES II				
1991	6.0 to 7.75%	5,900,000	5,900,000	
Total Bonds Payable			\$10,265,000	

Total Mortgages and Bonds Payable	\$15,123,839
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(a) As an assist in the financing of Olney Hall, the United States Government, through the Department of Education, has granted the University an "interest subsidy" applicable to the Northwestern Mutual Life Insurance Company mortgage. The subsidy covers the spread between 3% and 9 $\frac{3}{4}$ % on the annual debt service of 85% of the total eligible cost of Olney Hall, which is a constant annual grant of \$115,025 for a period of twenty-five years.

(b) Bonds issued by the Pennsylvania Higher Educational Facilities Authority. The University is obligated to the Authority under a loan instrument providing for payments equal to the amount of the debt service on the revenue bonds.

(c) In August, 1984 the University took advantage of an opportunity offered by the Department of Education for the discounted prepayment of federal College Housing Loans. Under this program the University retired \$6,651,000 in outstanding College Housing Loan debt (comprised of \$1,935,000 with Housing and Urban Development and \$4,616,000 with the U.S. Department of Education) by a payment of \$2,980,061 thus realizing a discount for prepayment of \$3,670,939 or 55.2% of the principal outstanding. The funds used for this prepayment were obtained from quasi-endowment funds, current funds, and the balances in the retirement of indebtedness and renewal and replacement funds established under the debt instruments which were retired.

Aggregate maturities of mortgages and bonds payable for each of the five fiscal years subsequent to June 30, 1985 are as follows: \$1,109,505 in 1986; \$1,170,626 in 1987; \$1,189,281

in 1988; \$1,258,327 in 1989; and \$1,356,019 in 1990.

In May 1983, the University sold a \$4,830,000 bond issue (Revenue Bonds, First Series of 1983) through the tax-exempt lending authority of the Pennsylvania Higher Educational Facilities Authority (the Authority). In October 1984, to refund the 1983 Bonds, the University sold a second bond issue (First Series of 1984) through the Authority amounting to \$4,485,000. The proceeds from this issue together with other funds available from the 1983 Bonds were (i) irrevocably deposited into an escrow fund in accordance with the defeasance provisions contained in the trust indenture for the 1983 Bonds and (ii) were used to purchase direct obligations of, or obligations the principal and interest on which are unconditionally guaranteed by, the United States of America, which together with the interest earned thereon will be sufficient to make all payments of interest on and to redeem all principal of the 1983 Bonds.

For accounting purposes, the issuance of the 1984 Bonds to replace the 1983 Bonds constitutes an advance refunding and, accordingly, as of October 1, 1984, the 1983 Bonds ceased to be a liability of the University for the reason that the University satisfied the defeasance provisions of the related trust indenture.

NOTE 9—Supplemental Retirement Funds

The University has a contributory retirement plan for all of its full-time employees who are at least 25 years of age with at least 3 years of service. The University and the employees each contribute 5% of the employees annual earnings to the plan. The

contributions to the plan are placed with the Teachers Insurance and Annuity Association for investment in an individual annuity for each employee. The University's contribution to this plan amounted to \$367,637 and \$347,891 for the years ended June 30, 1985 and 1984 respectively.

In addition to the regular University Retirement Plan the University has established and maintains a University total contributory prior service retirement plan which is managed through the Teachers Insurance and Annuity Association. This plan provides supplemental retirement income for a closed group of employees who had eligible service prior to the implementation of the current "regular" retirement program of the University. The University's contribution to this plan amounted to \$30,000 and \$102,000 for the years ended June 30, 1985 and 1984 respectively.

The accumulated plan benefits and plan net assets for the University's defined benefit plan are presented below as of the most recent valuation date; January 1, 1984:

Actuarial present value of accumulated plan benefits	\$815,456
Net assets available for plan benefits	\$497,917

The assumed rate of return used in determining the actuarial present value of accumulated plan benefits was 8%, compounded annually. As of January 1, 1984 the net assets available for plan benefits exceeded the actuarially computed value of vested benefits by \$317,539.

MARUCCI, ORTALS, ANNETT & GEISEL
INCLUDING THE PRACTICE OF SHORIAK & KIELY
Certified Public Accountants

The Board of Trustees
La Salle University
Philadelphia, PA 19141

We have examined the Balance Sheets of La Salle University as of June 30, 1985 and 1984 and the related statements of current funds revenues, expenditures and other changes for the years then ended, and the statement of changes in fund balances for the year ended June 30, 1985. Our examinations were made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the financial statements referred to above present fairly the financial position of La Salle University as of June 30, 1985 and 1984 and the changes in fund balances and the current funds revenues, expenditures and other changes for the years then ended, in conformity with generally accepted accounting principles applied on a consistent basis.

Our examinations were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information included on forms 4 through 11 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the examinations of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Marucci, Ortals, Annett & Geisel

MARUCCI, ORTALS, ANNETT & GEISEL
CERTIFIED PUBLIC ACCOUNTANTS
August 14, 1985
Wynnewood, PA

STATEMENT OF CURRENT FUNDS REVENUES, EXPENDITURES AND OTHER CHANGES

for the year ended June 30, 1985
with comparative figures for the year ended June 30, 1984

	1984-85 \$	1983-84 \$
CURRENT REVENUES:		
Tuition and fees	21,230,016.78	20,420,260.72
Federal grants and contracts	218,149.91	294,561.24
State and local grants and contracts	843,134.04	921,135.15
Private gifts, grants and contracts	965,592.62	1,700,203.82
Sales and services of educational activities	246,153.00	268,276.00
Administrative and other revenues	1,429,996.47	1,559,073.16
Total Educational and General Revenues	24,933,042.82	25,163,510.09
Sales and services of auxiliary enterprises	5,805,832.53	5,548,019.58
Total Current Revenues	30,738,875.35	30,711,529.67
EXPENDITURES AND MANDATORY TRANSFERS:		
Educational and General		
Instruction	8,421,101.15	8,276,933.50
Activities related to educational activities	635,387.98	1,008,808.70
Other instruction and educational services	1,900,363.99	1,645,987.60
Libraries	816,807.91	771,091.31
Student services and activities	1,490,978.22	1,338,477.71
Public Affairs and Development	649,413.28	580,632.21
General Institutional expenses	1,463,018.00	1,293,366.90
Staff benefits	1,862,281.68	1,799,617.20
General administration and trustees	734,757.16	701,555.58
Operation & maintenance of physical plant & security	2,747,988.58	2,506,999.77
Student aid	2,219,254.52	2,136,501.21
	22,941,352.47	22,059,971.69
Mandatory Transfers for:		
Principal and Interest on non-auxiliary debt	1,397,429.73	865,070.02
Student loan fund matching requirements		101,250.78
Prior service supplemental retirement program	30,000.00	102,000.00
Total mandatory transfers	1,427,429.73	1,068,320.80
Total Educational and General	24,368,782.20	23,128,292.49
Auxiliary Enterprises:		
Expenditures	5,690,818.40	5,262,795.46
Mandatory transfers for:		
Principal and interest on debt	163,146.79	771,649.08
Debt service reserve requirements		96,514.00
Total mandatory transfers	163,146.79	868,163.08
Total Auxiliary Enterprises	5,853,965.19	6,130,958.54
Total expenditures and mandatory transfers	30,222,747.39	29,259,251.03
Less: Capital Items included in above	(465,954.01)	(494,786.22)
NET TOTAL EXPENDITURES AND MANDATORY TRANSFERS	29,756,793.38	28,764,464.81
Excess of Current Revenues Over Total Expenditures and Mandatory Transfers	982,081.97	1,947,064.86
OTHER TRANSFERS AND ADDITIONS/(DEDUCTIONS)		
University contribution to loan fund	(52,330.56)	
Net adjustments of prior periods	144,448.18	217,578.34

TRANSFERRED "FROM" OTHER FUNDS:

Endowment funds applied for designated purposes	106,896.98	107,111.85
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TRANSFERRED "TO" OTHER FUNDS:

Retirement of indebtedness reserve funds	(210,505.00)	(162,973.00)
Land, buildings and improvements	(776,566.52)	(1,430,455.13)
Plant funds for prepayment of Housing College Loans	(130,060.70)	
Quasi endowment funds	(60,600.00)	(619,146.54)
Net Other Transfers and Additions/(deductions)	(978,717.62)	(1,887,884.48)

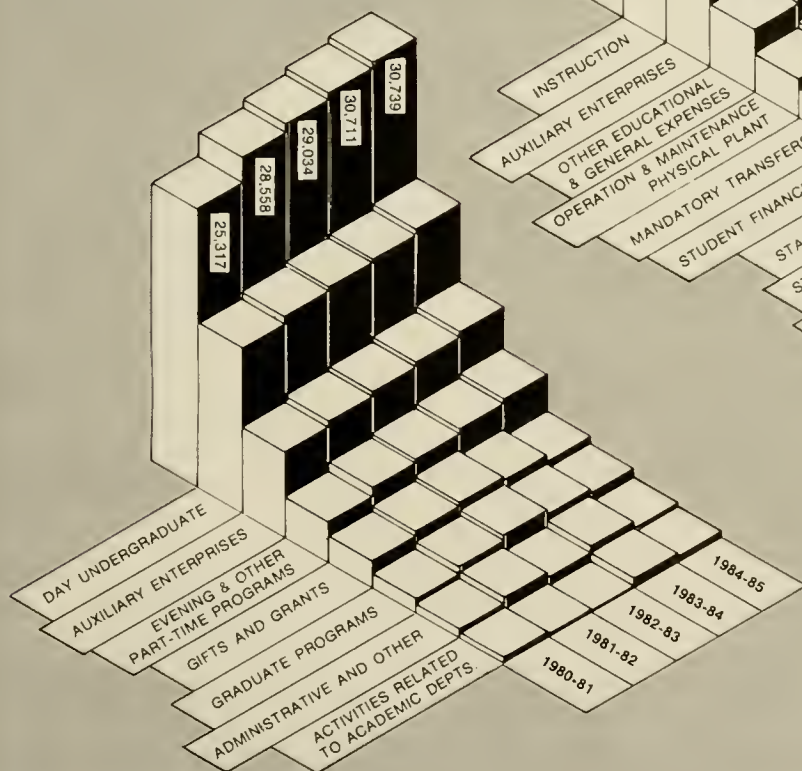
NET INCREASE/(DECREASE) CURRENT

FUNDS BALANCE	3,364.35	59,180.38
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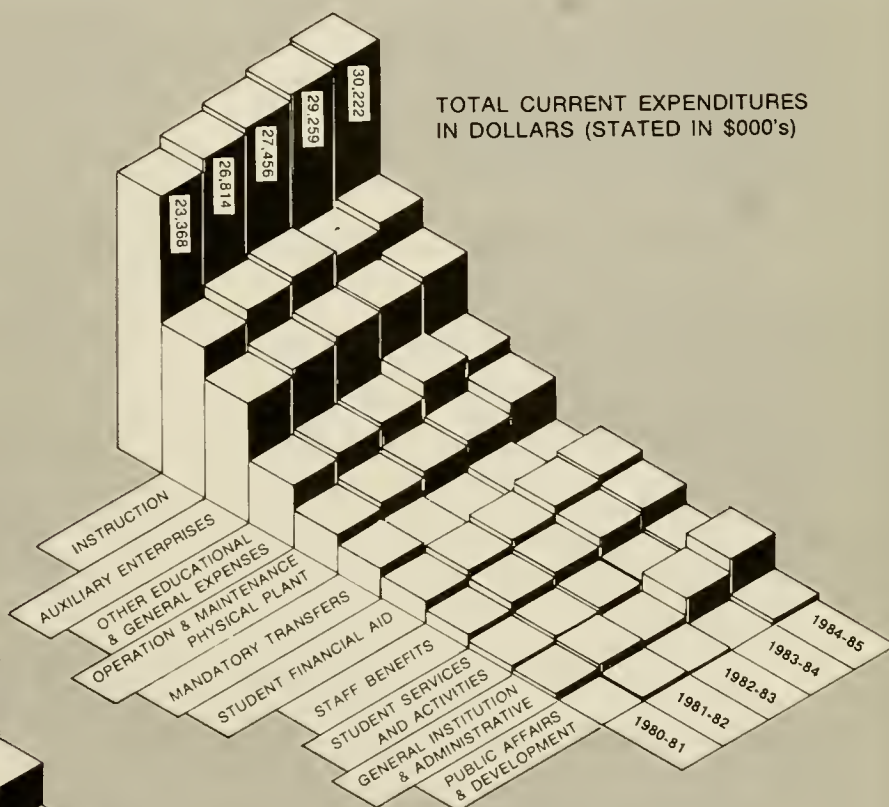
See Accompanying Notes Which Are An Integral Part Of The Financial Statements

FIVE YEAR TRENDS:

TOTAL CURRENT REVENUES
IN DOLLARS (STATED IN \$000's):



TOTAL CURRENT EXPENDITURES
IN DOLLARS (STATED IN \$000's)



STATEMENT OF CHANGE

for the year ended

Funds Functioning As

	Current Funds \$	Student Loan Funds \$	Restricted \$	Unrestricted Quasi \$
REVENUES AND OTHER ADDITIONS:				
Current operating revenues	30,738,875.35	—	—	—
Earnings on investments	—	3,222.42	201,264.58	—
Gifts and grants	—	—	45,170.54	—
Interest collected	—	77,356.13	—	—
Realized gain on investments	—	—	—	284,213.25
Adjustments for prior periods	144,448.18	—	—	—
Gain on defeasement of 83 Revenue Bonds	—	—	—	—
Reimbursement for loan cancellations	—	53,207.00	—	—
Increase in deposits held for others etc.	—	—	—	—
Discount on prepayment of College Housing Loans	—	—	—	—
Total Revenues and Additions	30,883,232.53	133,785.55	246,435.12	284,213.25
EXPENDITURES AND OTHER DEDUCTIONS:				
Current operating expenditures	28,166,216.86	—	—	—
Transferred to individual retirement annuities ...	—	—	—	—
Reduction of high school mortgage balance	—	—	—	—
Loan principal cancelled/returned to U.S. Gov't.	—	47,156.43	—	—
Loan collection and administrative costs	—	66,734.20	—	—
Loss on sale/exchange of assets	—	—	6,420.56	—
Interest on indebtedness	—	—	—	—
University contribution to loan funds	52,330.56	—	—	—
Expense of issuing bonds	—	—	—	—
Disbursements	—	—	15,628.29	—
Prior period adjustments	—	—	—	—
Total expenditures and other deductions ...	28,218,547.42	113,890.63	22,048.85	—
TRANSFERS AMONG FUNDS—Additions/(deductions):				
Mandatory:				
Principal and interest	(1,560,576.52)	—	—	—
Supplemental retirement program	(30,000.00)	—	—	—
Non-mandatory:				
Expended for plant facilities	(776,566.52)	—	(450.00)	—
Allocated to unrestricted quasi endowments .	(60,600.00)	—	—	60,600.00
Restricted endowment funds applied	106,896.98	—	(106,896.98)	—
Transfer to Retirement of Indebtedness funds	(210,505.00)	—	—	—
Discounted Prepayment of College Housing Loans	(130,060.70)	—	—	(1,700,000.00)
Intra fund additions/(reductions)	—	—	(333,391.92)	—
Total transfers, additions and (deductions)	(2,661,411.76)	—	(440,738.90)	(1,639,400.00)
Net Increase/(decrease) for the year	3,364.35	19,894.92	(216,352.63)	(1,355,186.75)
Fund balance at beginning of the year	273,404.96	5,152,056.42	2,389,801.89	9,016,131.77
Fund Balance at end of the year	276,769.31	5,171,951.34	2,173,449.26	7,660,945.02

See Accompanying Notes Which Are

N FUND BALANCES

ine 30, 1985

Endowments		Plant Funds				
Term and Life Income	Unexpended	Renewal and Replacement	Retirement of Indebtedness	Investment In Plant	Supplemental Retirement Funds	Agency Funds
\$	\$	\$	\$	\$	\$	\$
—	—	—	—	—	—	—
—	—	29,620.00	126,635.50	—	35,441.86	—
910,000.00	—	—	—	223,210.00	—	—
—	146,160.64	—	—	—	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	—
—	—	—	—	240,000.00	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	87,730.82
—	—	—	—	3,670,939.30	—	—
<u>910,000.00</u>	<u>146,160.64</u>	<u>29,620.00</u>	<u>126,635.50</u>	<u>4,134,149.30</u>	<u>35,441.86</u>	<u>87,730.82</u>
—	—	—	—	12,870.00	—	—
—	—	—	—	—	115,099.05	—
—	—	—	48,068.43	—	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	—
—	—	—	1,162,816.29	—	—	—
—	—	—	—	—	—	—
—	—	—	—	211,054.57	—	—
—	—	—	—	—	—	—
—	—	—	—	50,803.08	—	—
—	—	—	<u>1,210,884.72</u>	<u>274,727.65</u>	<u>115,099.05</u>	—
—	—	—	1,069,504.34	491,072.18	—	—
—	—	—	—	—	30,000.00	—
—	(180,067.90)	—	—	957,084.42	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	—
—	—	—	210,505.00	—	—	—
—	(527.73)	(614,073.38)	(535,398.89)	2,980,060.70	—	—
—	<u>333,391.92</u>	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>
—	<u>152,796.29</u>	<u>(614,073.38)</u>	<u>744,610.45</u>	<u>4,428,217.30</u>	<u>30,000.00</u>	<u>—</u>
<u>910,000.00</u>	<u>298,956.93</u>	<u>(584,453.38)</u>	<u>(339,638.77)</u>	<u>8,287,638.95</u>	<u>(49,657.19)</u>	<u>87,730.82</u>
—	<u>504,325.87</u>	<u>584,453.38</u>	<u>1,640,696.89</u>	<u>27,837,698.05</u>	<u>535,959.08</u>	<u>191,116.23</u>
<u>910,000.00</u>	<u>803,282.80</u>	<u>—</u>	<u>1,301,058.12</u>	<u>36,125,337.00</u>	<u>486,301.89</u>	<u>278,847.05</u>

n Integral Part Of The Financial Statements

ALUMNI NEWS

SCHOOL OF BUSINESS

'47

Donald J. Pascucci has been appointed business manager at St. Charles Borromeo Seminary, Overbrook, Pa.

'53

Arthur A. Buben has been named to La Salle University's School of Business Administration Advisory Board.

'57

Lawrence Allen has been elected international vice president of the Federation of the Jewish Men's Club. **Charles L. Daley** has been promoted to executive vice president and chief operating officer for First Peoples Bank of New Jersey.

'58

Thomas J. Casey has been appointed manager of customer operations for the Schuylkill Division of the Philadelphia Electric Company, in Plymouth Meeting, Pa.

'59

Daniel J. Lawler has joined South Jersey Gas Company's data processing department as manager for systems development.

'60

Peter J. O'Hara, Jr., a special agent in the Pennsylvania Department of Revenue's Financial Investigations Division, received an award for excellence.

'62



Hagen

The data processing and communications systems consulting firm owned by **William E. Adams, Jr.**, has been acquired by MEDIQ, Inc. of Pennsauken, N.J. The new corporate name is MEDIQ Information Systems. He is president of the firm. **James L. Hagen** has joined C.H. Masland & Sons, in Carlisle, Pa., as corporate director of human resources.

'63

Joseph M. Balent, Jr. was elected a vice president of the Keystone Insurance Com-

pany in Philadelphia. **Stanley J. Birch, C.P.A.**, has been appointed president and chief executive officer of the Carrier Foundation in Belle Mead, N.J. **Thomas E. Mallon** was named to the Board of Trustees of Manor Junior College, in Jenkintown, Pa.

'64



Farley

Anthony J. Gatt, director of fiscal affairs at Sacred Heart Hospital and Rehabilitation Center, in Norristown Pa., is president-elect of the metropolitan chapter of the Healthcare Financial Management Association. **John Lawrence Farley** has joined ESPN Inc., as director of human resources and administration, in Bristol, Ct. **James A. Monahan** has been appointed commercial operations manager for the Philadelphia Electric Company's South District, Philadelphia division. **William W. Spencer** is senior analyst and coordinator of computer applications for Detroit Edison at the Fermi 2 Energy Center, in Michigan.

'65

Robert L. Butler has been appointed senior vice president of Pioneer Group, Inc., in Boston, Mass.

'66

MARRIAGE: Eugene Michael Paduano to Rosemary Marie Corbo.

'67

Joseph F. Lepo has been named vice president of Young Windows, Inc., of Conshohocken, Pa. **William J. McGinnis, Jr.**, was appointed by President Ronald Reagan as a member of the Federal Labor Relations Authority. He previously served as a presidential advisor as vice-chairman of the National Advisory Council on Vocational Education.

'68

Shaun E. Mara has been promoted to executive vice president of the Rafferty-Brown Steel Company, in Connecticut. **Roger F. Morrison** has been elected as chief operating

officer at Tolas Corporation. **David J. Spingler**, vice president of Fidelity Bank, has been named to head the Delaware County Region of Fidelity's branch banking system which encompasses all the bank's community banking offices in Delaware County.

'69



Lubas

John F. Dempsey has been appointed treasurer for Tower Center Associates, the developer of Tower Center, in East Brunswick, N.J. He will be responsible for account management procedures and tax planning. **Michael J. Lubas** was promoted to superintendent-bar finishing for Carpenter Technology, in Reading, Pa. **Albert P. Mainka, III**, has been promoted to executive vice president at the Bank of Mid-Jersey. **Thomas A. Morrison** is a principal in the food brokerage firm of Del Grosso-Morrison, in Wayne, Pa.

'70



Bubenick



Dunphy

George A. Bennett, Jr. has been assigned by the Ohio Governor's Office of Criminal Justice Services as the manager of grants management/field operations section. **Daniel R. Bubenick** has joined Al Paul Lefton Company, Inc. as vice president/management supervisor, in Philadelphia. **Francis Dunphy** has rejoined the university's basketball coaching staff as full-time assistant coach for the 1985-86 season. **E. James Henderson, Jr.** has been named president of Interstate Realty Management Company, in Trenton, N.J. **Charles J. Nugent** has been appointed senior vice president and chief financial officer of First Peoples Bank of New Jersey.

'71

Alfred J. DiMatties has been named senior vice president in charge of the trust investment division of Heritage Bank, in Cherry Hill, N.J. **Paul David Gibbons, Jr.**, has been appointed assistant vice president of Mid-Atlantic National Bank/South, in Haddonfield, N.J. **William R. Sautter, Jr.**, is executive vice president of Elliott-Lewis Corporation.

'72

Charles H. Blumberg has been named vice president and New Jersey production man-

ager for Greentree Mortgage Corporation. He will be responsible for all the firm's mortgage originations in the state. **Major Eugene D. Petrelli** has graduated from the intelligence officer course conducted at the Naval Amphibious base in Little Creek, Norfolk, Va.

MARRIAGES: George Anthony Barbetto to Nancy Marie Campbell; John Drabyak to Janice L. Kratz.

'73

George J. Blair, Jr., has been appointed assistant to the manager of customer operations at Philadelphia Electric Company.

'74

David P. Carberry has been promoted to financial controller at McNeil Pharmaceutical, in Springhouse, Pa. **Peter A. Carpey** has been elected a member of the Institute of Management Consultants. **Thomas M. Feeney** is presently employed with Speedy Muffler King as vice president-franchise division, in New Jersey. **Howard Kulp** received the Distinguished Service Award presented at the Upper Perkiomen Valley Jaycee's community awards banquet. **James J. Smith** has been appointed a senior vice president of Princeton Bank which merged in December with the Bank of New Jersey. **George Walmsley, III**, has been appointed director of fiscal affairs at Mercy Catholic Medical Center in Darby, Pa.

BIRTHS: to **Edward J. Campanella, Esq.**, and his wife Lynn, a son, Edward John, Jr.; to **Jean Wall-Owens** and her husband, a daughter, Caroline Marie.

'75

Kenneth E. Klinger has been promoted to banking officer at Provident National Bank. He is a manager in the Mortgage Administration Department.

'76

Joseph John Buonpastore has received his M.B.A. from the University of Delaware. **Frank Buzydlowski, Esq.**, was appointed a district administrator on a volunteer basis by Pennsylvania's 176th Legislative District Representative **Chris R. Wogan**, '72. **Stephen Cardullo** has been elected a director of the Kiwanis Club of Frankford. He is senior branch manager at Home Unity Savings & Loan Association. **Terence J. Connors, CPA**, manager in the Philadelphia office of Arthur Andersen and Co., discussed capital budgeting at the National Association of Accountants at the Pennsylvania Northeast Chapter dinner, held in Scranton. **John J. Detrick** has been promoted to senior audit manager at the Philadelphia office of the Price Waterhouse accounting firm.

MARRIAGES: David Charles Kurlander to Joan Marie Przybylowski; Theodore George Pitsakis to Eugenia Marie Argires; Robert C. Talecki to Toni-Lee Beigel; Gerald Barth von Wehrenalp to Rosemary Frances Lynch.

'77

Howard M. Goldstein has been promoted to manager of the auditing and accounting de-

partment of Mann Judd Landau, CPA's, in Philadelphia. **Leo J. Pound** has been promoted to manager in the Philadelphia office of Peat Marwick.

BIRTH: to **William Flooks, Jr.** and his wife **Deborah Bodner Flooks**, '77 a son William Jeffrey.

'78

Thomas J. Keane was promoted to administrator for the Fox Chase Cancer Center's American Oncologic Hospital. **Paul J. Kelly, III**, was appointed comptroller at Chesco-Nichols Company in Philadelphia.

BIRTHS: to **Donald J. DeGrazia** and his wife, a daughter, Lauren Christine; to **Barry M. Kauffmann** and his wife Laurie, a son, Eric Daniel.

'79

Brian Joseph Siegel was among 124 students awarded the master of laws in taxation degree from Georgetown University Law Center, in Washington, D.C.

'80

Charles Norfleet, C.P.A., has opened a new minority-owned accounting practice in Philadelphia. **Jeffrey L. Ruth** has been named marketing manager of computer integrated manufacturing services for Honeywell's Industrial Services Division, in Fort Washington, Pa. **Michael J. Williamson** has received his M.B.A. in finance from St. Joseph's University. He is controller at Pace Data Systems of Philadelphia.

'81

Anita DiCristofaro, manager of Fidelity Bank, has become co-chairman of the Business Women's Network of the Greater Willow Grove Chamber of Commerce. **1st Lt. Michael F. Marcoe** has reported for duty with 2nd Marine Aircraft Wing, Marine Corps Helicopter Air Station, in Jacksonville, N.C. **George G. Mick** is now with Ris Paper Company, Inc., as treasurer/Pennsylvania Division, in Pennsauken, N.J. **Rita A. Morrin** has joined Whitman's Chocolates as a product manager.

MARRIAGES: Brian Edward Francella to Jane Marie Kaster; Michael P. MacDonald to Laurine Matt.



Mick

'82

William D. Shields is an assistant director of public relations and a western sales coordinator for Wilmington Fibre Specialty Company, in Wilmington, Delaware.

MARRIAGES: Thomas W. DeCrescente to Mary Irene Forrest; John Christopher Stipa, Jr. to Nanette Satterfield.

'83

MARRIAGES: Christine Hare to David J. Iafrato; Richard C. McElwee to Janet D. Fitzgerald, '84.

'84

Austin Kelly, Jr., executive vice president of Germantown Savings Bank, was appointed to the President's Council of Chestnut Hill College. **Joseph S. Wiesmeth** has been invited to join the Board of Moot Court at Temple University School of Law. **Philip J. Young** has been promoted to accounting manager at Progress Bank's new Andorra (Pa.) office. He is in charge of operations and personnel in the accounting department.

MARRIAGE: W. Scott Smith to Susan F. Whitehall.

'85

Ralph A. Citino has been promoted to banking officer of Continental Bank, in Philadelphia. **Timothy E. Sheehan** is employed by General Accident and Insurance Company as an internal auditor.

SCHOOL OF ARTS AND SCIENCES

'38

Robert J. Stets, though officially retired, continues to be active in his hobby, stamp collecting and postal history. He was recently appointed editor of the Eastern section for *Lo Posto*—a journal of American Postal History.

'42

James Geoghegan will head the newly formed Springfield Township Historical Society, in Montgomery County, Pa.

'50

William A. Felte, Jr., a faculty member at Lowell School, has retired from the Philadelphia School System after 24 years of service. **Edward J. Stemmler, M.D.**, Dean of the Uni-

versity of Pennsylvania School of Medicine, has been named a Master of the American College of Physicians.

'52

William F. Simpson, CPCU, management/supervisory training Kemper Group is a contributing author to "Essentials of Supervision," published by Insurance Institute of America in Malvern, Pa.

'54

Andrew Augustine, III, principal of the Mary D. Lang Elementary School in Kennett Square, was profiled recently in the Coatesville (Pa.) Record.

Pettit



Joseph V. Koehler, D.O., was elected vice president of the National Board of Examiners for Osteopathic Physicians and Surgeons. **Rev. L. Philip McGann** will be pastor of St. Mary Star of the Sea Parish, in Ocean City, Md. **John J. Pettit, Jr., Esq.**, Prothonotary of Philadelphia, was elected president of the Pennsylvania State Association of Prothonotaries and Clerks. **Francis Sterling, M.D.**, lectured at the International Endocrine Meeting in Brazil.

McCann



Rev. David E. Beebe has been appointed pastor of Holy Rosary parish in Cherry Hill, N.J. Short stories recently written by **John J. McCann, Ph.D.**, associate professor of French at the university, appeared in the *Mississippi Volley Review*, published by Western Illinois University, and *Wisconsin Review*, published by the University of Wisconsin.

William J. McCormick, Jr., president of Cornerboard Inc. in Bridgeport, Pa., has been named to the additional post of chief executive officer. **Joseph A. Murphy** has written two text books for Heinle & Heinle Publishers of Boston, a French Culture Reader: *Realities Froncoises* (1984) and an American Culture Reader: *Windows: Readings in American Culture* (1985). He has also been promoted to professor of foreign language education at West Virginia University. **Paul J. Santella, Jr.** has been appointed director of medical and scientific affairs, anti-infectives, for Bristol-Myers and was named vice president of Bristol-Myers International Corporation.

Samuel P. Cimino, D.D.S., has been promoted to the rank of Captain, Dental Corps, United States Naval Reserve after 22 years of service. **Joseph A. Iacovino**, has been appointed vice president of Radnor/Plymouth Corporation, a Radnor Corporation subsidiary that is developing the \$70 million Plymouth Meeting executive campus, in Plymouth Township, Pa. **Lee A. J. McKeever**, a position classification ap-

Iacovino



peals officer with the U.S. Office of Personnel Managements (OPM) Philadelphia region, was recently presented with the Director's Award for superior accomplishment at OPM's annual awards ceremony.

John H. Drakeley was promoted to assistant vice president of Third Federal Savings and Loan Association, Philadelphia.

Donald J. Slowicki has been named vice president of Nassau Chemical Co.

Joseph M. Donnelly was appointed senior vice president in the corporate division of Bucks County Bank and Trust Co., in Perkasie, Pa.

Paul S. Nentweg has been promoted to vice president, commercial loan officer, at Northeastern Bank of Pennsylvania. **Ronald J. Valenti, Ph.D.**, principal of Bishop Kenrick High School, has been appointed to a three-year term on the Board of Trustees of Sacred Heart Hospital in Norristown.

Pepe



Timothy F. Carr has joined the Harleysville Life Insurance Company as a life field representative. **Salvatore A. Pepe, Jr., M.D.** has been appointed the director of the emergency department of Foothill Presbyterian Hospital, in Glendora, California. BIRTH: to **John R. McCloskey, M.D.**, and his wife Cecilia, a daughter, Moira.

Michael D. Lee recently gave a course entitled: *Health and Safety in the Work Place* for the Management Institute at Glassboro State College in New Jersey. He also conducted a seminar: "How to develop an effective safety and health program" for Atlantic County's executive managers.

MARRIAGE: **John James Clarke, Ph.D.** to Margaret Anne Ziurys.

Arthur C. Campbell has been promoted to

Christmas Tourney Returns to Palestra; Explorers Featured

La Salle University's Explorers will participate in the "Jostens Philadelphia Classic," the first Christmas basketball tournament in the Quaker City since 1973, it was recently announced by Bob Kane, '66, the area sales and marketing director of Jostens who conceived the idea of resurrecting a holiday tourney hosted by the Big Five.

Coach Lefty Ervin's Explorers will oppose Philadelphia Big 5 rival Temple University on Friday, December 27 at 3 P.M. at the Palestra on the University of Pennsylvania campus. This game will count as the annual City Series game for the Owls and Explorers.

The Pennsylvania Quakers, under new coach Tom Schneider, take on Bowling Green of the Mid-American Conference, in the second game that afternoon (5 P.M.).

The battle for third place will be held at noon on Saturday, December 28, with the championship game scheduled for 2 P.M.

Tickets are \$4.00, \$8.00 and \$10.00 and may be obtained through the Franklin Field Ticket Office (898-6151) or La Salle University Ticket Office 951-1375.

senior vice president and head of the retail banking division at National State Bank of New Jersey. **Michael J. Carman** is manager for Legislative Affairs for the ten northeastern states for the U.S. Chamber of Commerce. **Jeffrey M. Gibbons** has been named assistant vice president in the Small Business Lending department of New Jersey National Bank. **George Comber** is an associate professor at Immaculata College and has employed his carpentry skills to enhance the learning experience of his students in his experimental psychology course.

Thomas B. Curley, president and publisher of Gannett's Bridgewater (N.J.) Courier-News, was named assistant to the president of USA Today. He will coordinate planning and direction of circulation field operations. **Michael A. DellaVecchia, M.D., Ph.D.**, has been appointed as an assistant attending ophthalmologist at the Bryn Mawr Hospital.

James M. Dunning, director of the Governor's Veterans Outreach and Assistance Center (GVOAC), has been named "Veteran Advocate of the Year" by the Philadelphia district office of U.S. Small Business Administration. **Brother Brendan (John R.) Farnell**,

ALUMNI ASSOCIATION NEWS

PROGRAMS ANNOUNCED FOR DOWNTOWN CLUB LUNCHEON



James G. Lauckner, '77, chairman of the Alumni Downtown Club, has announced the schedule of activities for the Fall season.

Following the opening luncheon, which saw Gene Hart, the voice of the Flyers, address the club at the Bellevue Stratford Hotel on October 2, the club will return to the Bellevue at Noon on November 12 to hear our University President, Brother Patrick Ellis, F.S.C., Ph.D., on the "State of the University." Tickets for this event are \$17.50 and reservations may be made by calling the Alumni Office (951-1535).

On December 18 the Downtowners will return to the Irish Pub, 1123 Walnut Street, for its fourth annual Christmas luncheon.

The club will switch to the dinner format on January 4 when the University of Notre Dame's basketball team comes to town to engage our Explorers at the Palestra. Prior to the game, and in cooperation with the Explorer Basketball Association, a pre-game dinner will be held at Cavanaugh's Restaurant, 32nd and Market Streets. The dinner, which will cost \$15.00 per person, will be served at 6:00 p.m., with a cash bar

available at 5:30. Tickets for the game—a single contest starting at 8:00 p.m.—are \$10.00.

HOMECOMING WEEKEND

Alumni Homecoming week-end will be May 23 and 24, 1986, it was announced by Alumni President Paul J. Kelly, III. Class reunion committees are forming in the Classes of '36, '41, '46, '51, '56, '61, '66, '71, '76, and '81.

Members of these anniversary classes interested in helping to plan and promote their reunions, who have not yet been contacted, are urged to call Jim McDonald in the Alumni Office (951-1535).

REUNION GIFT REPS

Brother Charles Gresh, F.S.C., Director of the Annual Fund, has announced the following gift representatives for their respective reunion classes: Albert J. Crawford, Jr., '36; Robert J. Courtney, Ph.D., '41; S. Thomas Deeney, '46; Frank Stanton, '51; Bernard Freitag, '56; James R. Melinson, Esq., '61; Brian J. Smith, '66; Patrick James O'Leary, '71; William W. Felinski, '76; and Barbara A. Chimel, '81.

'72

John E. Redfern has been promoted to captain in the Philadelphia Fire Department. Mary T. Rooney-Lynch and Vincent Lynch each presented papers at the World Congress of Psychiatry, held in Vienna. Anthony G. Santopola, M.D. has been appointed as

associate director and head of the drug experience reporting section in medical research and services at McNeil Pharmaceutical, in Spring House, Pa

'73

Joseph A. Diorio, Jr., Ph.D. has joined the Johnson Companies as a compensation consultant, in Langhorne, Pa. James D. Kutch, M.D., specializing in gastroenterology, has set up offices with Dr. D. W. Henderson in Wayne County, Pa. Mark J. Rappaport has been appointed assistant vice president at Jersey Shore Medical Center.

'74

James J. Smith has been appointed a senior vice president of Princeton Bank which merged this past December with the Bank of New Jersey.

MARRIAGE: Sheila A. Lessig to Robert Peterson.

'75

Harry S. Shanis, Ph.D. has started to work for the Philadelphia regional office of the U.S. General Accounting Office as an evaluator. Robert L. Siegel, Ph.D., a patent specialist at E.I. DuPont deNemours and Company, Inc. was elected to a five year term on the Board of Directors of the College of Graduate Studies of Thomas Jefferson University.

BIRTHS: to Michael O. Babich, Ph.D. and his wife Suzanne, a son, Theodore Michael; to Mary Anne Cochrane McIvor and her husband Richard, a son, Eamon Richard.

'76

James V. Capparell, Jr. has received a master's degree in business administration from Fairleigh Dickinson University. Dr. Michael A. Cichan has accepted a faculty appointment in the Department of Botany and Microbiology, at Arizona State University, Tempe. He also is pursuing an N.S.F. post-doctoral research fellowship in cell biology at the University of Wisconsin. Sgt. Ronald M. Fonock of the Upper Merion (Pa.) Police Department was chosen for admission to the Federal Bureau of Investigation National Academy in Quantico, Va. Sister Therese Hayes, SCMM, a medical mission sister, celebrated the 25th anniversary of her profession of religious vows on June 1 at her community's North American headquarters in Philadelphia. Captain James P. Scanlin has been awarded the Army Achievement Medal by the 79th Army Reserve Command at Willow Grove, Pa. Barbara Shelton, M.D., became the first resident physician elected to the Pennsylvania Medical Society Board of Trustees. Andrew B. Woldow, M.D. completed a cardiology fellowship at Albert Einstein Medical Center in June.

'77

Mary Lou Fagan, a member of the faculty of Lansdale Catholic High School, was awarded a National Endowment for the Humanities Fellowship to study southern women fiction writers at the University of Mississippi. David Klein has entered Christ the King Seminary in East Aurora, N.Y. to study for the priesthood. Mark Moross was

O.F.M. has taken his first vows as a Conventual Franciscan Friar in their California Province. He is presently at Berkeley working on his master's degree in divinity at the Graduate Theological Union which will lead to the priesthood. Anthony J. Marilino has been appointed laboratory manager of West Jersey Hospital, in Voorhees, N.J.

McAlee Chairs '86 Alumni Annual Fund



Lawrence E. McAlee, Esq., '59, will chair the 1985-86 Alumni Annual Fund Campaign and spearhead the effort for the current year.

Presently a member of the Law Firm of Monteverde, Hemphill, Maschmeyer & Obert, he organized several successful Annual Fund Phonathons for our alumni at the First Pennsylvania Bank where he was employed previously. Last spring an Alumni Phonathon program involving La Salle alumni in the major downtown banks was designed and implemented under his direction.

A goal of \$700,00 from alumni has been set for this year. Annual Fund Director Brother Charles Gresh is confident that this figure can be attained. An improving economy, a special effort to include the participation of the younger alumni, increased phonathoning and personalized appeals targeted at Matching Gift companies employing our alumni, are seen as key elements in the drive for \$700,000.

awarded a fellowship by the National Endowment for the Humanities (NEH) to participate in a five week seminar last summer at Colorado College. **James P. Oline** has become a member of the Montgomery-Bucks Dental Society. He and his partner have a dental practice in the Summit Square Shopping Center.

MARRIAGE: Elizabeth Anne Cummings to Robert Vance Reynolds.

BIRTH: to Deborah Bodnar Flooks and her husband William F. Flooks, Jr., '77, a son, William Jeffrey.

'78

Joseph Bille is employed at Warner Brothers, in Hollywood, California. **Edward Kane** was named director of the newly-established department of human resources at Holy Redeemer Hospital in Meadowbrook, Pa. **Peter Magolda** has joined Miami University as assistant director of resident life for freshman educational programs.

'79

Thomas B. Corkery has received his doctor of osteopathy degree from the University of New England College of Osteopathic Medi-

cine, in Biddeford, Maine. He is interning at Suburban General Hospital in Norristown, Pa. **Albert J. Meyer** has been named executive director of the Alcoholism and Addictions Council of Delaware County, Pa. **Li. William J. Valko** has been assigned to teach chemistry and biology at the U.S. Naval Academy in Annapolis, Md.

'80

Steven Folberg was ordained a rabbi by the Hebrew Union College-Jewish Institute of Religion this past June. He will serve as assistant rabbi at Temple Beth El in Greatneck, N.Y. **Brian P. McDonough** received his M.D. degree from Temple University's School of Medicine. He will serve his residency in family practice at St. Francis Hospital in Wilmington, Delaware. **Colleen Ramano**, who has been teaching at Wissahickon High School for five years, recently was chosen as teacher of the month.

'81

Alan S. Baseman received his M.D. degree from Thomas Jefferson Medical College and has joined the staff of Montgomery Hospital's Family Practice residency program. **Robert D. Verdone, D.O.**, will be serving his internship at Metropolitan Springfield Hospital.

MARRIAGE: Alan Dean Stasson to Maureen Theresa Gallagher.

BIRTH: to Anne Simmons Lacey and her husband Matthew, their first child, a daughter, Caitlin Anne.

'82

Ken Adelberger works as a cameraman and as an announcer for the PRISM sports network, in Bala Cynwyd, Pa. **Julie Ann Mole Feinstein** has received her master's degree in plant science from the University of Delaware. **Daniel J. Tann** received his doctor of juris prudence degree from Drake University. **George V. Wylesol** has been named assistant public information and complaint officer for the Township of Cheltenham, Pa. **Darryl G. Yost**, a Philadelphia police officer assigned to the highway patrol, received a bravery commendation from Mayor W. Wilson Goode and was also inducted into the Chapel of Four Chaplains Legion of Honor.

MARRIAGE: George V. Wylesol to Mary Victoria James.

'83

1st Lt. Frederick F. Golczawski is a platoon leader at Fort Benning, Georgia. **Pfc. William T. Reape** has completed his recruit training at Marine Corps Recruit Depot in Parris Island, South Carolina.

MARRIAGES: Kathleen M. Colbert to Brian M. Renz; Lynn Heyer to Dr. Warren J. Ventriglia; Maria B. Tucker to Howard Cusick.

'84

2nd Lt. Keith Pierce is a platoon leader with the 2nd Battalion, 3rd Defense Artillery in Fort Bliss, Texas.

MARRIAGES: Janet D. Fitzgerald to Richard C. McElwee, '83; Jo-Ann Murray to Francis W. Schluckebier.

'85

Mary Elizabeth Bartko is an assistant head

nurse in the intensive care unit at the Children's Hospital of Philadelphia. **Maureen E. Ferguson** has been accepted at Temple University for graduate work in Juvenile Criminal Psychology. **2nd Lt. Carolyn M. Heferman** is studying at U.S. Army Aviation Center at Fort Rucker, Alabama. **Jeffrey A. Smith** has been awarded an assistantship from Ohio University where he will study for his master's degree in hydrogeology.

M.B.A.

'80

Alfred J. DeMatties has been named senior vice president in charge of the trust investment division at Heritage Bank in Cherry Hill, N.J. **Ruby Wulack Remley** has joined Security Savings & Loan Association in Vineland as marketing director.

'81

Jayprakash K. Majmundar recently bought the Horseless Carriage car dealership, in Bordentown, N.J.

'83

Ralph F. DiDomenico has been appointed vice president of the northern region of Philadelphia-based Central Mortgage Company's commercial and construction loan division. **Joseph G. Duncan**, vice president of Fidelity Bank, has been elected to the Board of Trustees of Philadelphia College of Osteopathic Medicine. **Jeffrey L. Ruth** has been named marketing manager of computer integrated manufacturing services for Honeywell's Industrial Services Division in Fort Washington, Pa. **Walter Welsh** has been promoted to vice president at Provident National Bank. He is group manager of eight Montgomery County Provident offices.

'84

Thomas J. DiSabatina has been named manager of Fidelity Bank's Southeast Philadelphia office.

NECROLOGY

'57

Richard P. Coulson

'58

Henry F. Inacker

'59

John Edward Feeley
Joseph E. Kelly

'63

Rev. Joseph Thuman, S.J.

'69

John J. Richards

'75

William J. Ott

'76

Gabrielle Y. Steskal

'80

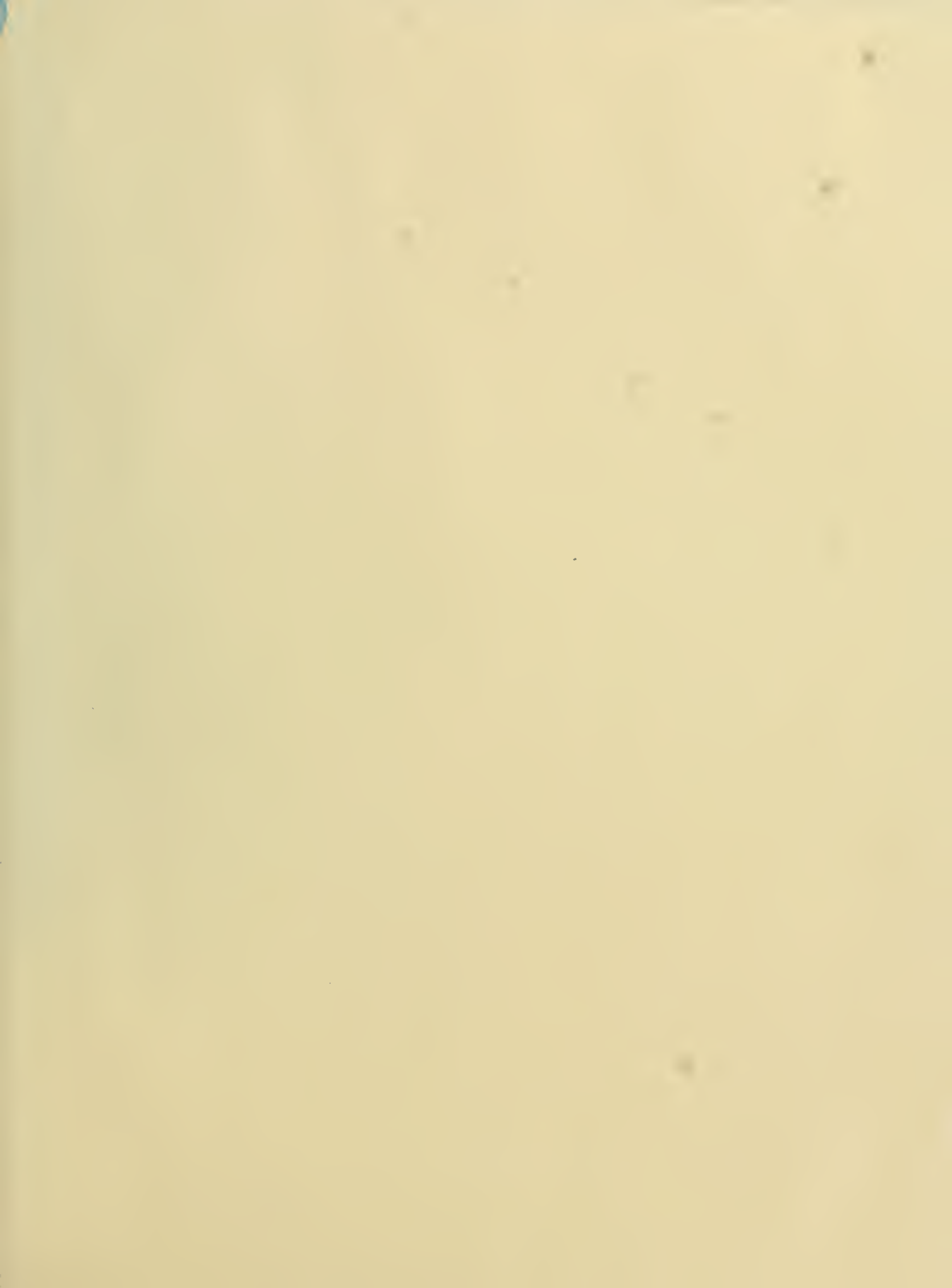
Alfred Amberg

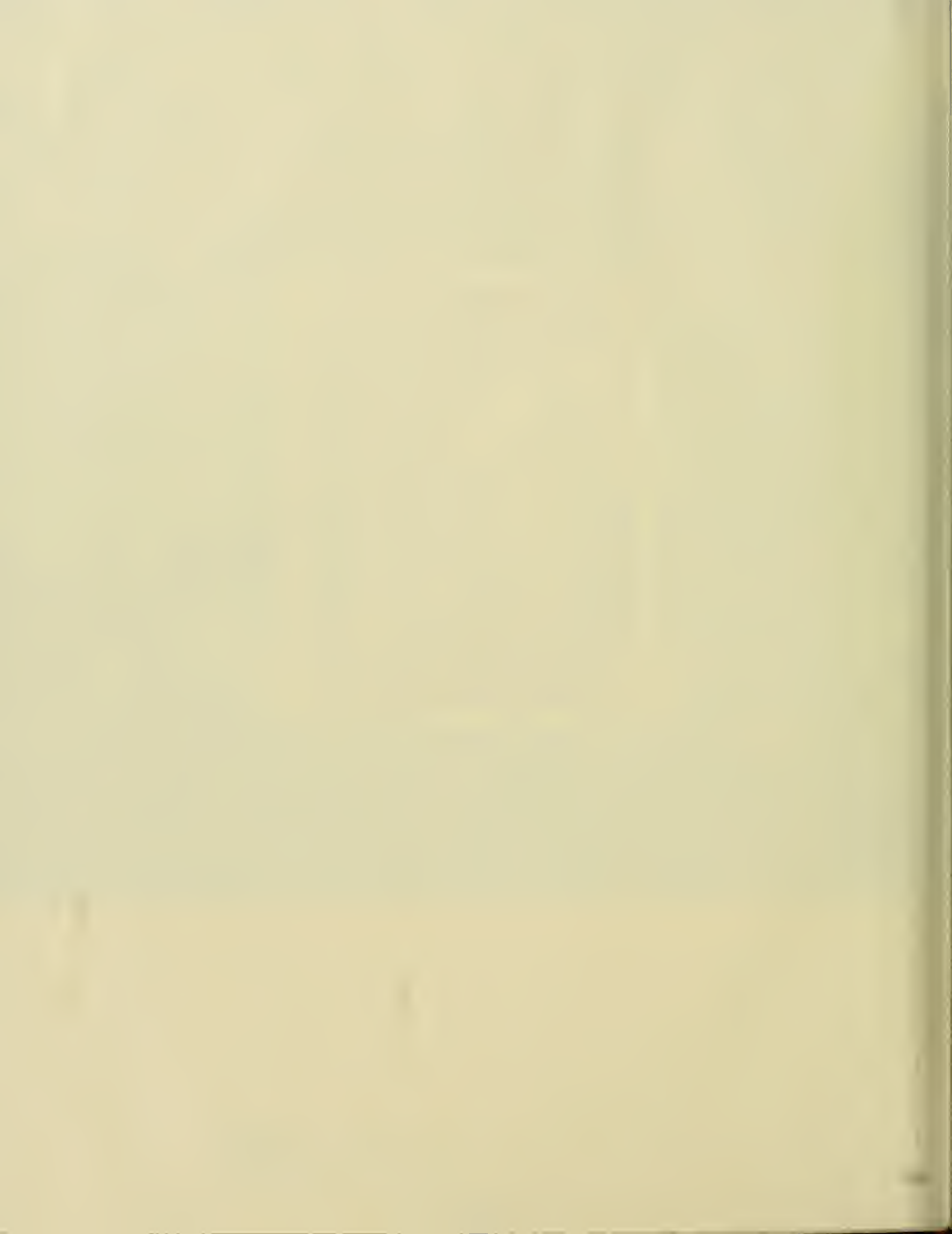


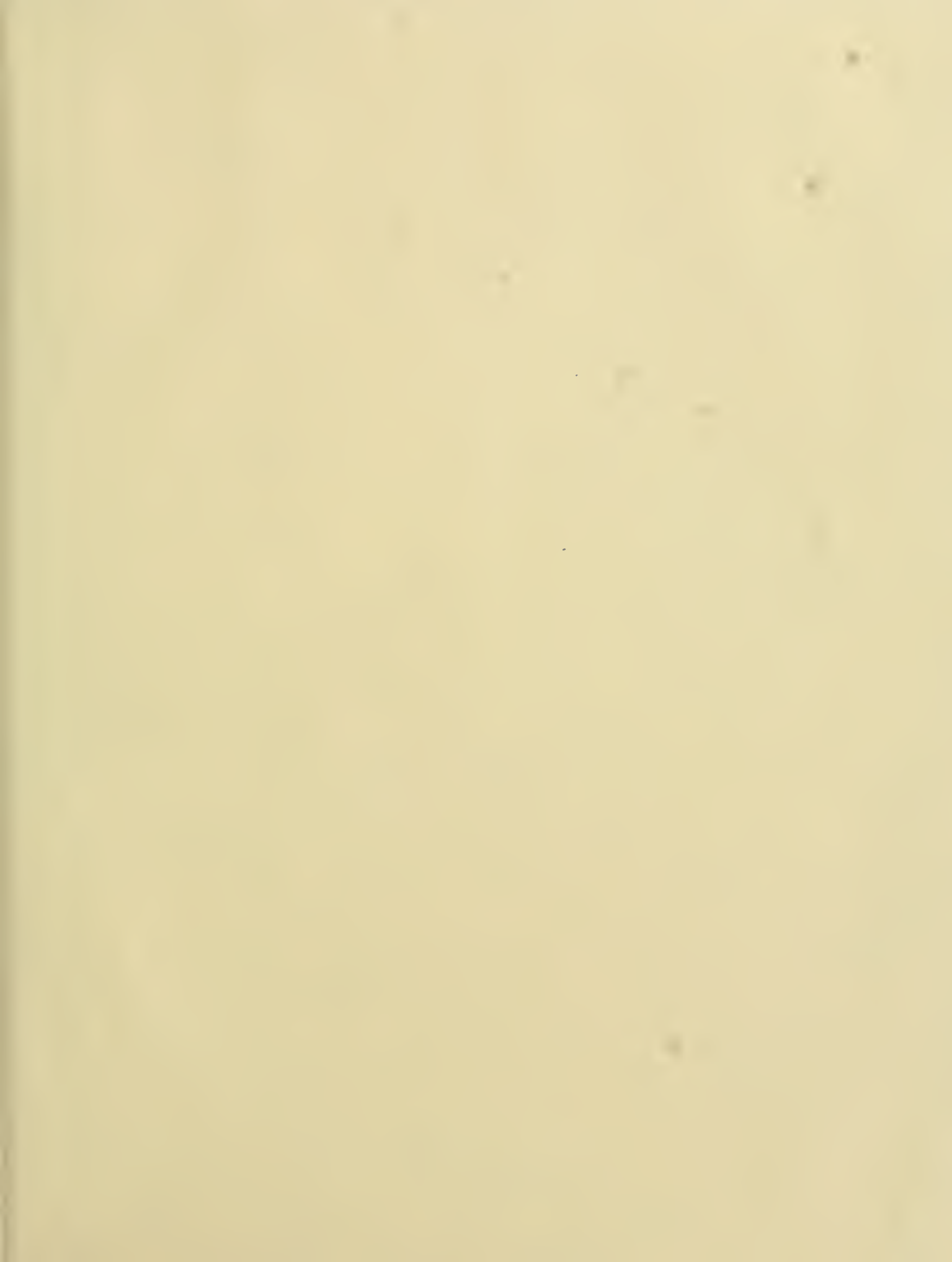


The Financial Report

751601
MARGARET E. WALL
33 EAST ROUNDFORT ROAD (E1)
PHILADELPHIA, PA 19119







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